

# FINANCIAL TIMES



**Japan's carmakers**  
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Edward Mortimer, Page 12



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**Today's surveys**  
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Separate sections

World Business Newspaper

WEDNESDAY MARCH 27 1996

## Italy seeks banks' support for sale of Banco de Napoli

The Italian government said it wanted to begin privatising the troubled Neapolitan bank, Banco di Napoli, before the end of next year, but only if other banks agree to back a rescue plan. The Italian treasury and a group of Italian banks agreed in November to grant Banco di Napoli a record L2.500bn (\$1.5bn) emergency loan to solve its short-term cash problems. Page 15. IMF urged to be bolder. Page 6

**German building strike to come:** The threat of the first nationwide strike since the second world war in Germany's building industry appeared to grow after the failure of the first round of arbitration between unions and employers. Page 2

**BASF,** the German chemicals company, said it expected zero profits growth this financial year, but was considering acquisitions to use a mounting cash pile which stands at DM3.4bn (\$2.3bn). Page 15

**Ireland hints at joining Nato:** Ireland opened a potentially divisive debate about its policy of military neutrality with hints that his country would seek to join Nato's partnership for peace. Page 2

**Two bidders in Telecom Eireann case:** Danish telecoms operator Tele Danmark and a partnership of Sweden's Telia and KPN of the Netherlands emerged as the only bidders in preliminary tenders for a 35 per cent stake in Irish state-owned telecoms company Telecom Eireann. Page 15

**Germany wants short IGC agenda:** Germany called for a short agenda at the European Union's intergovernmental conference that starts in Turin this week and expressed disappointment at Britain's refusal to accept greater integration in Europe. Page 2

**Former US secretary of state dies:** Former US secretary of state Edmund Muskie (left) has died after surgery and a heart attack. He was 81. Mr Muskie was vice-presidential running mate on Hubert Humphrey's losing Democratic ticket in 1968 and was briefly a contender for the party's presidential nomination in 1988.

He was governor of Maine from 1955-59 and a US senator from 1959 to 1980. Page 6

**World car markets to shrink:** The world motor industry faces more rationalisation, cuts and mergers due to overcapacity and weak demand in established markets, Ford chairman Alex Trotman said. Page 4

**Thai tycoon in \$480m Asian TV deal:** Thai media tycoon Sondhi Limthongkul joined the Asian satellite broadcasting market, signing contracts worth \$480m to build and launch two satellites which will form the basis of an Asian satellite TV network. Page 14

**UAP,** the French insurance group, announced its first full-year loss, of FF2.05bn (\$407m) for 1995, due to heavy provisions for property holdings and loans. Page 17

**China funds HK concerns:** Hong Kong's top officials serving after next year's handover to China will have to support a controversial provisional legislature due to replace the existing elected body, a Chinese official said. Page 14

**Report criticises Mexico:** The North American Free Trade Agreement has cost jobs in the US, Canada and Mexico and damaged the environment on the US-Mexican border, a new report by a Washington think tank claims. Page 4

**Clash over bank clearing plan:** A plan by international banks to set up a global clearing bank to handle the daily flow of \$1.25bn across the world's foreign exchanges has run into opposition from one of the main organisations providing foreign exchange netting services. Page 5

**US threatens China sanctions:** US officials are reviewing the imposition of trade sanctions against China for its alleged transfer of nuclear technology and failure to abide by a bilateral intellectual property rights agreement. Page 4

**Argentinian chief backs share issue:** The chairman of Spanish bank Argentaria hailed its \$1.1bn secondary share issue of a 25 per cent stake as a success but analysts greeted it with caution. Page 17

**No agreement on air cargo talks:** Japan and the US ended the second day of talks aimed at creating a new framework for air cargo transport without an agreement. Page 4

**FT Lex comment on Securicor:** Page 3

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**Securicor:** Page 3

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## NEWS: EUROPE

# Paris-Bonn accord on Emu 'ins' and 'outs'

Consensus reached on how to deal with exchange rate relationship between those 'in' and 'outside' Emu

By David Buchan in Paris

France and Germany agreed last night on the need for a new European exchange rate system which would prevent "competitive devaluations" by countries remaining outside the future economic and monetary union (Emu). Mr Jean Arthuis, the French finance minister claimed.

He was speaking at the conclusion of the twice-yearly Franco-German meeting of finance ministers and central bankers. The meeting was mainly designed as a bilateral preparation for next month's EU finance ministers meeting in Verona.

But the two sides also discussed the economic slowdown in both countries which threatens the reduction of public deficits required in particular by France to qualify for Emu in 1997.

Despite the slowdown, Mr Hans Tietmeyer, president of the Bundesbank, claimed that "globally" the present level of German interest rates was sufficiently low to "allow growth" in the German economy.

Mr Jean-Claude Trichet, the Bank of France governor, also claimed French rates were now "favourable to growth". Earlier this week, the French government revised its 1995 forecast downwards to 1.3 per cent.

With an upturn in the autumn to allow 2.3 per cent expansion next year.

France has been trying to persuade Germany to take the problem of monetary stability between those inside the future Emu and countries remaining outside at least as seriously as fiscal discipline within the system, originally raised by Mr Theo Waigel, the German finance minister.

France has supported Mr Waigel's idea for a "stability pact" among countries participating in Emu, though it remains reserved on the German finance minister's suggestions that Emu participants should

aim for a deficit of no more than 1 per cent of national output and that fines might be levied on Emu participants that led their deficit go beyond 3 per cent.

The French government, however, has been arguing that even more urgent are new disciplines on countries in the run-up to Emu and on the exchange rate relationship between the "ins" and "outs", once a partial Emu is established. President Chirac said earlier this week that France would shortly make proposals to its EU partners for sanctions against countries indulging in "competitive devaluations".

These proposals, to be tabled before the Verona meeting, would require that such countries take payments of EU structural aid in their own national currency, rather than Ecu, thereby denying them any windfall exchange gain from their currency's slippage.

Over the longer term, Paris hopes to get EU agreement on a "European Monetary System Mark II", keeping currencies outside Emu within a certain margin of the Euro single currency. French officials say there is "an intellectual consensus", if not outright support, for such a system from every country except the UK.

**Kinkel warns European Union partners that conference goals should not be too ambitious**

## Bonn proposes lean agenda for IGC

By Peter Norman in Bonn

Germany yesterday called for a lean agenda at the European Union's intergovernmental conference that starts in Turin this week and expressed disappointment at Britain's refusal to accept greater integration in Europe.

Outlining a 21-point list of specific reform proposals, Mr Klaus Kinkel, the foreign minister, said Bonn wanted the IGC to concentrate on the key issues of making the EU more capable of common action in foreign policy and internal security. Institutional reforms should make it more able to absorb new members while action should be taken to overcome Euro-fatigue among voters by making the EU more open and transparent.

Mr Kinkel underlined that the IGC was a "step, not a final stage" in the process of European integration. It was important not to set goals that were too low. But equally, unrealistically ambitious objectives could jeopardise other parts of the EU's agenda for the end of the century, such as economic and monetary union, the start of negotiations to admit new members, and reform of the EU's finances and common

agricultural policy.

Germany outlined its programme for a more efficient and coherent common foreign and security policy at the end of February after reaching agreement with France on a joint approach to the IGC in this area.

Yesterday, Mr Kinkel said Bonn also wanted concrete progress on internal security issues to combat such problems as internationally organised crime and drug trafficking. He spelled out specific goals for the first time, including:

- strengthened co-operation among police forces with the long-term goal of a European police authority;
- harmonisation of standards in criminal and civil law;
- EU-wide approaches on visa policies, the rights of asylum, immigration and co-operation among customs authorities;
- including among EU duties, the combatting of racism and fraud at the expense of the EU budget.

To combat Euro-fatigue, Mr Kinkel said Germany wanted to breathe new life into such concepts as subsidiarity, democracy and transparency.

In particular, Bonn wants the principle of subsidiarity

spelled out in a protocol to the EU treaty so that policy-makers can easily check whether there is any "value added" to implementing policies at a European level rather than closer to the citizen. To increase transparency in the EU, Germany wants improved access to documents for citizens and organisations, as well as more rights for the European parliament. Citizens' rights should also be strengthened through improved safeguards for basic rights at Union level and the development of EU citizenship in the treaty.

Among institutional reforms, Germany is seeking more qualified majority voting in the European Council; the introduction of a "double majority", whereby majority decisions in the Council must be backed by adequate popular support; a restriction in the number of commissioners; and a limit on the size of the European parliament to about 700 members.

A key German wish is the introduction of the idea of "flexible integration" in EU affairs. This means any country that cannot go along with progress supported by EU members in general should not be able to block progress.

## Irish may seek to join Nato peace partnership

By John Murray Brown in Dublin

Ireland yesterday opened a potentially divisive debate about its policy of military neutrality, on the eve of the launch of the intergovernmental conference on the future of the European Union.

Mr Dick Spring, the Irish foreign minister, gave the broadest of hints yesterday that his country would seek to join Nato's partnership for peace, a policy devised to bring the former Communist countries of eastern and central Europe into the western European security umbrella.

Unveiling Ireland's first ever white paper on foreign policy, Mr Spring said it was not contemplating full membership of either Nato or the Western European Union defence organisation, the defence arm of the EU. Nor was Ireland proposing to assume the mutual defence obligations of the two blocs.

However, he indicated for the first time that Ireland intended to discuss with the WEU the possibility of taking part in humanitarian and rescue tasks, and peacekeeping, on a case-by-case basis.

He also said that the govern-



Dick Spring: discussions on humanitarian and rescue tasks

will place Irish forces under a Nato command.

There will be a debate on the white paper in the Dail, the Irish parliament, before Mr Spring and Mr John Bruton, the prime minister, leave for Turin tomorrow for Friday's launch of the IGC.

With the accession of Austria, Sweden and Finland, Ireland is no longer the only neutral in the EU. But the government believes the Irish must "be a constructive participant" in any debate within the IGC on a common defence policy, and "when the time came, Ireland would be willing to enter into negotiations on a common defence policy".

Ireland's immediate worry is that the security debate could persuade the EU to bring forward the debate on enlargement to the countries of eastern and central Europe temporarily paralysed the inter-bank lending market last autumn.

Worries about the solvency of other banks led to a flood of private money pouring out of Russia's volatile new commercial banks into Sberbank's seemingly safer vaults.

With 40,000 branches and 200,000 employees looking after 70 per cent of all household deposits, Sberbank is Russia's biggest bank by a large margin. It is estimated it stuck between 80 and 90 per cent of all household deposits in the final three months of 1995.

Since then, bankers say Sberbank has been prodded by the government into keeping the banking industry afloat by lending this money to several cash-strapped institutions - some of which are its own shareholders. But this inevitably raises doubts about the quality of its loan portfolio and the possibility of potentially huge losses should banks fail.

One banking industry source says: "There are a couple of big well known banks with liquidity problems that are receiving long-term loans from Sberbank. Either the central bank is telling them to do this or Sberbank must be making a lot of money."

The relationship between the central bank and Sberbank is sensitive and complex. The central bank retains a 51 per cent stake in Sberbank and has considerable sway over its activities.

But it is believed its grip, which slackened after 49 per

## Romanian curbs hit forex trading

By Virginia Marsh

Romania's interbank foreign exchange market saw little activity yesterday, the second day of trading after the central bank limited market-making to just four, mainly state-owned, banks.

The central bank acted in an apparent attempt both to tighten banking supervision and selling currency for non-banking customers only.

Of the four market-makers - three powerful state banks and one private sector bank - had quoted only bid prices to buy foreign exchange and had not posted sell prices. Telephones at the other two were engaged or not answered.

Other brokers said they had

succeeded in trading only negligible amounts through the interbank market and estimated daily turnover had dropped to \$1m or less, from averages of around \$20m before the central bank last week removed the dealing licences of 18 of the 22 interbank market banks.

The market is not working at all," said a forex dealer at one of 18 local and foreign banks now restricted to buying and selling currency for non-banking customers only.

Western bankers fear that



US pop idol Madonna (centre front) plays Eva Peron during filming in Budapest yesterday of a scene from the Alan Parker film, Evita.

## Nation's piggy bank holds up Russian system

By Virginia Marsh in Budapest

For a financial institution with a perfectly dull name, Russia's State Savings Bank, Sberbank, boasts a tumultuous history and one that, in its current chapter, places this national piggy bank at the heart of the country's financial system.

Founded by Tsar Nicholas I in 1841, Sberbank has since been nationalised and semi-privatised and endured several revolutions, financial crises and banking crashes.

Now, as the preferred bank of the average Boris and Natasha, Russia's biggest bank has attracted about three-quarters of all household savings and has been using that money to keep other banks afloat and the government solvent.

By buying government bonds, Sberbank has, in effect, lent the Russian government as much as the International Monetary Fund over the past year.

But questions are now being raised about the bank's accountability. Should it, as in communist times, act as a mere extension of the government's monetary policy? Or should it place its depositors' and shareholders' interests above those of the state?

The concerns have come to the fore because of the increasingly important role Sberbank is playing in the banking system since a crisis of confidence temporarily paralysed the inter-bank lending market last autumn.

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## Budapest welcomes Evita and its star

By Virginia Marsh in Budapest

Palm trees have been planted outside the US embassy in Budapest's Szabadsag Square as the Hungarian capital is transformed into 1930s Buenos Aires for a film shoot.

Budapest was yesterday bracing itself for weeks of traffic jams as streets are blocked and as pop and film fans tried to catch a glimpse of the American singer and actress Madonna, who is starring in the big screen version of *Evita*, the award-winning musical based on the life of Eva Peron, wife of Juan Peron, the former populist president of Argentina.

As the cameras started rolling, the local film industry and the city authorities were beginning to add up the extra cash and jobs *Evita* will bring to Hungary. The film, one of an increasing number of foreign productions being filmed locally, also stars Spain's Antonio Banderas and Britain's Jonathan Pryce and is directed by Alan Parker.

The city of Budapest will collect hefty rental fees for its pavements - it is charging \$600 (23.75) plus 25 per cent value-added tax per square metre a day.

About 23 locations in and around Budapest will be used over the next four weeks featuring some of the capital's largest squares and best known sites. The shooting also promises employment for about 3,000 local people, many of whom will appear as extras for street scenes.

"It's less expensive to film here than in many other countries, but Budapest was also chosen as it is less modern than western cities. It has several buildings and streets which can be transformed into Buenos Aires of the 1930s with only minor changes," says Mr Laszlo Helle, president of Transatlantic Media Associates, the American-Hungarian joint venture which is overseeing location shooting in Budapest.

But such returns inevitably entail a high degree of risk. Any abrupt change in Russia's firm rule policy or a victory by the Communists in the presidential elections could lead to a bond market crash with dire consequences for Sberbank.

The saving bank's depositors have had experience of being burned before. In 1992, the then state-owned Sberbank's 70m depositors in effect had their life savings wiped out as hyper-inflation destroyed the value of the rouble.

The government is working on a plan to compensate these depositors but the sums involved are colossal. Indexing the value of those deposits to the subsequent rise in inflation would mean that the government would have to pay out Rbs600bn.

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## EUROPEAN NEWS DIGEST

### Kremlin in tax crackdown

The cash-strapped Russian government has stepped up its efforts to bring taxation into the federal treasury and curb the excesses of free-spending ministries. A tough decree published today suggests the Kremlin is hoping to tighten financial discipline within the government, allowing President Boris Yeltsin's generous pre-election promises to be funded without prompting a jump in inflation.

One provision in the decree seeks to prevent a rerun of last year's budgetary fiasco when the Ministry of Defence and the Ministry of the Interior unilaterally raised wages for their soldiers, leading to Rbs6,000bn (\$1bn) in unforeseen expenditure. The new decree bans ministries from authorising wage increases. Another part of the new law is aimed at bringing Russia's often recalcitrant regional administrations in line. The decree forbids regional governments to introduce their own tax breaks and outlines a series of tough sanctions for regional administrations which do not promptly forward local collected taxes to Moscow.

Christie Freeland, Moscow

### Shell accused of pollution

Greenpeace, the environmental pressure group, has accused Shell, the Anglo-Dutch oil group, of polluting an underground water reservoir that supplies drinking water to Olymposk in southeast Turkey. Greenpeace claims the company has pumped more than 45m barrels of polluted water into the Midya aquifer that provides about a tenth of the city's water. The water, which contains traces of oil and salts, was produced along with the oil from Shell fields in the region.

Shell, which last year sold its Turkish operation, said the aquifer was not used for drinking water when it decided in 1977 to use it to dispose of the water. A programme to phase out the practice is under way; a quarter of the water produced last year was reinjected into an oil reservoir. The company says the concentrations of oil and salts are too low to threaten human health.

Robert Corrigan, London

### Portuguese TV chiefs resign

The president and top management of Portugal's state television company, RTP, resigned yesterday after a conflict with editors and journalists over attempts to cut costs at the loss-making group. The resignations came as a second blow to the Socialist government after Mr Daniel Bessa quit as economy minister last Friday in a row over Sunday shopping hours. Ms Manuela Morgado, RTP president, was one of a number of heads of big public-sector companies appointed by the Socialists after winning a general election last October.

Ms Morgado's attempt to turn around a loss of more than Eszoon (\$131m) led to the resignation last week of the head of news and programming and other production chiefs. They accused Ms Morgado and her management team of restricting their independence by imposing stricter budgetary and administrative controls.

Peter Wise, Lisbon

### Former Socialist chief sentenced

Rightwing

n tax  
n

New Spanish PM may take three weeks to form government

## Aznar in search of support

By David White in Madrid

It has stepped up its treasury and currency. A tough decree is hoping to tighten rules, allowing President's promises to be funded prevent a rerun of last year's wage rises for their unforeseen strikes from part of the new law is strict regional breaks and outlines selected taxes to Rustic Freeland, Meon. The group has accused him of underestimating water to Diyarbakir's company has treated water into the city's water and salts, was held in the region operation, said the when it decided to program to phase of the water product. The company are too low to three Robert Corcoran, Long.

S resign

Portugal's state today after a conflict to cut costs at the second blow. Ressa quit as Sunday shopping. It was one of a former appointed in last October, and operating loss of the production management team and strict Peter Wise, Liss.

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the coming conference of European institutions, are the day the European

be EU's population will launch in March the struggle to make voting reform embark, often he 15 EU member knowledge about where of the in Belgium, and and border. Brussels

steady

soaring spending in last month rose 5.6 per cent, compared with France's inflation yesterday.

Today figures are due and suggest the economy will avoid recession. Some good news after 1.8 per cent in January, it seen a decline in

Mr Philippe

an economist at), said: "This is against recession. In January's high at least 0.5 per cent in November, rates were flat three

Roman, Pte

**surplus up**  
account surplus in the same period adopted

January reflected a offset the net transfers to a 2015-94 1912 bsn in 194 method. Spain referred to a defec AFA, 1996

its merchant navy and February in January and 20bn, up 0.5 per

Spain's parliament meets today for its first session following the centre-right's narrow election victory this month, but is likely to have to wait three weeks or more before voting a new government into office.

The convening of the new congress opens the way for King Juan Carlos to begin consultations with party groups, before inviting Mr Jose Maria Aznar, the Popular party leader, to form a government.

But Mr Aznar yesterday refused to say how soon he expected to agree with regionalist parties to secure backing for the PP, which has a minority of 155 out of 350 seats in congress. He said fresh talks between the PP and the main regional parties in Catalonia, the Basque country and the Canary Islands would be held in the next few days. Together with a single parliamentarian from a regional party in Valencia, these would provide the PP with a further 26 seats - enough for a solid majority - if they all agreed to back Mr Aznar's investiture.

Spain's constitution sets no fixed period for the nomination of a prime ministerial candidate. But if the first candidate loses his investiture vote, there is a two-month deadline for finding an alternative. Failure to form a government in this period would lead automatically to new elections, which all the main parties say they want to join April.

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Mr Aznar said concrete policy discussions had yet to begin, particularly on the financing system for regional governments - a crucial issue with the Catalans. There were "various formulas" for a new system based on a sharing of tax-raising responsibilities, he said, but cast doubt on prospects for completing work on a new sys-

tem before the investiture vote.

"I am in favour of taking the regional financing question directly by the horns," he told a press conference. "But I want to seek as much consensus as possible between the different regional governments." He also said he expected a "strong commitment" from the regions to helping Spain meet its overall target for reducing the public sector deficit.

PP speakers are expected to be elected for both houses of parliament, under a preliminary agreement with Mr Puig's Convergencia i Unio (CIU) coalition. The junior Christian Democrat partner in CIU initially sought to fill the speaker's post in the senate, where the PP has an outright majority. But the Catalans' coalition quashed the plan, to avoid any presumption being made about a future deal with the PP.

The Socialists, led by the outgoing prime minister Mr Felipe Gonzalez, have objected to the choice of Mr Federico Trillo, a combative right-winger, for the congress post, saying they would be willing to back a different PP candidate.

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## Ukraine unmoved by 'union'

By Matthew Kaminski in Kiev

Ukraine, which would be critical to any reconstituted Russian sphere of influence, is seeking to distance itself from the deeper integration agreed at the weekend by Russia and Belarus.

The proposed "union", an ambiguous deal scheduled to be signed next Tuesday, has been trumpeted by Russian leaders as a model for other ex-Soviet republics. Belarus, Russia and Kazakhstan last year formed a customs union, which Kyrgyzstan plans to join soon.

The recent moves do not worry Ukraine, the second largest Slavic state, "as long as no one seeks to suck us into any type of union created in unnatural conditions", said Mr Hennady Udovenko, foreign minister.

"Russians might think it'll have a domino effect," said Mr Sherman Garnett, an associate at the Carnegie Endowment for International Peace in Washington. "But it just shows some countries will depend on Russia and some will break with it."

Ukrainians appear more likely to join the latter group of ex-Soviet republics. Belarus, Russia and Kazakhstan last year formed a customs union, which Kyrgyzstan plans to join soon.

Many Ukrainians, aware of their history of centuries of often bloody and repressive Russian domination, argue that integration only masks Moscow's chauvinistic attitude to its former colonies.

Opinion polls show support for Ukrainian independence weakening, as the economy continues to deteriorate. But analysts say nostalgia for the Soviet period has not found a political outlet.

The president and prime minister remain the two most popular leaders. The regional elites have come out behind Ukrainian independence, even in the mostly Russian-speaking

and industrialised eastern provinces.

Yet the growing uncertainty ahead of the Russian elections has pushed Ukraine toward a more aggressive pro-western stance. President Leonid Kuchma wants to adopt a constitution before June making Ukrainian the official language and forbidding dual citizenship for Ukraine's 12m ethnic Russians. He has also expressed interest in wider co-operation with Nato.

Ukraine still depends on Russia for energy, and its large military-industrial complex is largely unstructured, but the International Monetary Fund, which had suspended aid to Ukraine because of the slow-down of economic reform, has promised to renew financial support by next month.

Nationalist politicians - particularly outraged over the deal between Belarus and Russia - fear that the Communists will exploit the recent change in mood at the Kremlin.

"The agreement is a timely present for the leftists in Ukraine, who are not able to restore communism or recreate an imperial Russia without outside help," said Mr Vyacheslav Chornovil, leader of Rukh, the largest nationalist party in parliament.

The Russian and Ukrainian Communist parties - the biggest block in the respective parliaments - have close ties. But Ukraine's Communist party lacks its Russian counterpart's political organisation. Moreover, the large Ukrainian left has a strong nationalist wing, unwilling to compromise on independence and deeply splitting the movement.

Russian President Boris Yeltsin this week again claimed that Mr Kuchma "wants to join [the Belarus-Russia union], but something's hindering him". He confirmed his intention to hold a long-delayed summit in Kiev on April 4.

Most doubt that Mr Yeltsin will fulfil the engagement.

## Yugoslavia-IMF talks clouded by debt problem

By Paul Wood in Belgrade and Bruce Clark in London

The rump Yugoslav state, consisting of Serbia and Montenegro, will take a fresh step towards rehabilitation today by holding exploratory talks in Paris with the International Monetary Fund and the World Bank.

However, the Paris talks will be overshadowed by the continued quarrels among the ex-Yugoslav republics on dividing up the communist state's debts and assets - and also by the cautious attitude of the US government.

Mr Jovan Zebic, Belgrade's finance minister, has said the rump state will not apply for IMF or World Bank membership at the Paris talks because it considered itself entitled to the defunct communist state's seat in those bodies.

But Belgrade will use the talks to underline its keenness for a comprehensive financial



Italian soldiers remove razor wire from a bridge separating Sarajevo from its formerly Serb-held suburb Grbavica yesterday.

headed by Mr Dragoslav Avramovic, the national bank governor and former World Bank official who in 1994 succeeded in taming Serbia's hyper-inflation.

The Belgrade officials have said they will use the Paris talks to present short and medium-term development programmes, and underline their country's keenness to obtain standby credits and reschedule longer-term debts. The Yugoslav delegation will be

YD3.6 per DM at the start of the month to YD3.4 yesterday, against the official rate of YD3.3.

But western diplomats say efforts to hold the currency at its present value may have a terrible cost, as there is no money for the credits farmers need to do their spring planting.

Serbia's farmers have been squeezed by a price regime which last year paid them less than the cost of growing their wheat. One western ambassador said the rural economy was threatened with a disaster, which could see wheat being imported into Yugoslavia, one of Europe's traditional breadbaskets.

Under current rules, subcontractors based in another EU country can legally undercut German pay rates by recruiting in their own countries at local rates then sending the workers to a German building site.

With unemployment in the German building industry hitting 20 per cent, the issue has become highly emotional and is intertwined with a debate about immigration.

Union leaders say their desire to price foreign workers

## German building strike looms over pay for foreign workers

By Wolfgang Münchau in Frankfurt

The threat of the first nationwide strike in Germany's building industry since the second world war appeared to grow yesterday after the failure of the first round of arbitration between unions and employers.

The bitter dispute is about the introduction of a minimum wage for workers from other European Union states, to prevent "wage dumping" by foreign registered subcontractors.

Under current rules, subcontractors based in another EU country can legally undercut German pay rates by recruiting in their own countries at local rates then sending the workers to a German building site.

With unemployment in the German building industry hitting 20 per cent, the issue has become highly emotional and is intertwined with a debate about immigration.

There were suggestions yesterday that the employers might be prepared to offer DMI17, but IG Bau says it is unwilling to reach a compromise.

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## NEWS: WORLD TRADE

## Caribbean ties with Havana increased

By Canute James in Kingston

Cuba's neighbours are increasing their trade ties with Havana in spite of US moves to tighten the economic embargo against the island.

In search of new markets a group of Caribbean manufacturers are visiting Cuba this week on a trip organised by the Caribbean Export Development Agency.

The visit follows the denunciation by several Caribbean countries of US moves to tighten its economic embargo on Cuba by punishing third countries, companies and individuals doing business with the island.

The mission will comprise about 25 companies which manufacture processed food, electronic equipment, construction products, packaging material, software and chemicals. The manufacturers will meet Cuban trade officials and hold a trade fair in Havana.

"This mission is of historic significance, given the commercial importance of Cuba to the wider Caribbean," the agency said. "It augurs well for the ongoing process of Caribbean integration."

Cuba's neighbours maintain that the US economic embargo is redundant and that isolation will not initiate change in Cuba. Several have been trading with and investing in Cuba and have opened markets there for a range of products including soaps, petroleum products, construction material and processed food and drink.

Caribbean businessmen are unperturbed by the threat of punishment under the Helms-Burton Bill, the legislation under which the US says it will punish those with economic ties with Cuba. "Despite its economic problems, Cuba is a potentially lucrative market for Caribbean companies, and since the US companies and government do not want it, we will make use of it," said one member of the mission.

Several Caribbean governments have dismissed the Helms-Burton bill. "It has elements of extra-territorial legislation that are beyond the ability of the US government to implement," said Mr Phillip Goddard, Barbados' minister of international trade and business. Barbados and Cuba signed an investment treaty last month.

## Cuba prepares to fire torpedoes at UK smokers

The island's tobacco industry, revitalised by foreign financing, is hoping to rekindle a century-old fashion for pointed cigars. Pascal Fletcher translates the smoke signals

**B**ritish connoisseurs of Havana cigars with a penchant for nostalgia should take note: Cuba's world-famous cigar industry, emerging from a production slump with the help of foreign credits, is hoping to rekindle a century-old smoking fashion by launching a new *figurado* or Havana cigar pointed at both ends.

Britain has been chosen as the market in which to launch the small cigar, to be called *cuba*, a word used by Cuba's former Taino Indian inhabitants to denote a local species of quick-burning bush they used as torches or lighters. The launch, in four *sizes* or sizes, is expected in early November.

Cuban cigars, shaped as double-pointed torpedoes were the fashion last century but fell from favour during the 1930s, giving way to straight-sided Havanas. Habanos, Cuba's state cigar company, hails the cigar launch as a sign of recovery in the tobacco sector after a slump caused by bad weather and shortages of inputs.

Badly hit by lack of fuel, fertilisers and other inputs after

the collapse of the former Soviet Union, the island's main trading partner, Cuba's tobacco production fell in 1993 to 300,000 quintales (13,800 tonnes), a third of previous levels. Cuban tobacco farmers even had problems obtaining fine string and muslin with which to tie and cover plants.

Mr Simon Chase, Hunters & Frankau's marketing director, said he was "chuffed" with Cuba's choice of Britain as the venue to launch the new cigar. He saw evidence of a better quality crop when he visited western Pinar del Rio province, the main tobacco growing region, earlier this year.

**H**e said: "What I saw was the most encouraging signs I've seen for ages. Better leaves, better plantations, better *rapado* [the muslin screens that cover some of the plants]."

Other recent reforms include the distribution of parcels of land to peasant families to grow tobacco and hard currency incentives to tobacco workers.

Smart credits have come from Seita of France which, like Tabacalera, buys both finished cigars and leaf tobacco from Cuba, and other foreign importers, such as London-based Hunters & Frankau, which since 1990 has been the exclusive distributor of Cuban

cigars in Britain.

Foreign importers said that despite the improved tobacco harvest since 1994, Cuba had been struggling to supply existing export brands. One problem had been a shortage of good-quality *copas*, the leaves that produce the outer wrappers for cigars, which require especially careful cultivation.

"We are all optimistic that there will be more wrappers this year," said Mr Adriano Martinez of Habanos.

Habanos officials calculate Cuba's current cigar exports, which earned the island more than \$100m in 1995, supply only just over half the potential world market for Havanas, estimated at around 115m units. A US trade embargo on Cuba bars Cuban cigar sales to the US market, where Honduras and the Dominican Republic are the main suppliers.

Mr Martinez did not believe recent US legislation that

tightens the US economic embargo against Cuba by targeting foreign investors would affect the continuing recovery of Cuba's tobacco sector and cigar exports. Tabacalera's representative in Cuba, Mr Javier Plantada, declined to comment.

Although big Havana cigars, such as the well known Churchill's, have become increasingly popular around the world, Mr Chase believes the smaller *cubas*, will be welcomed by cigar *aficionados*.

"It's the recreation of an old tradition. It's a novelty, it will widen the choice," he said.

Mr Martinez said Habanos

was

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## NEWS: INTERNATIONAL

# Bankers clash over global clearing plan

By Philip Gash

A plan by leading international banks to set up a global clearing bank to handle the daily flow of \$1.23bn across the world's foreign exchanges has run into opposition from one of the main organisations providing foreign exchange netting services.

Netting involves settling a group of mutual obligations between parties with a single net payment rather than paying each amount in full.

FXNET, the world's leading provider of bilateral netting for foreign exchange, has expressed concern that there may be a conflict between netting systems which reduce payments, and banks' proposal which appears to succeed best when the payments volume is greater.

The clearing bank project, announced earlier this month by the so-called Group of 20 of the world's largest banks, aims to reduce the risk of a payments mishap in the foreign exchange markets which, given the huge sums involved, could have wider ramifications across financial markets.

"They are trying to convince us that their approach is complementary, but it doesn't look like it is," said Mr Peter Bartko, chairman of FXNET. "Why would our set of parties actively put themselves out of business?"

This dispute has emerged ahead of the release in London today of a report on settlement risk in the foreign exchange markets by the Bank for International Settlements. The report will say that there is a great deal banks themselves can do to reduce such risks, but is unlikely to be prescriptive between these alternatives.

The Group of 20 plan is to produce an instantaneous settlement system in which a payment by one bank is immediately offset against a matching payment by another bank.

This approach reduces settlement risk by eliminating the timing difference in the processing of linked foreign exchange payments. With netting, the emphasis is on reducing risk by lowering the number and amount of payments crossing the exchanges.

Foreign exchange settlement risk has been a concern of bankers ever since the collapse of the private German bank ID Herstatt in 1974. The bank was closed by German authorities while in the middle of more than \$620m of foreign exchange trades. One leg of those trades had already been paid to Herstatt in Germany, but in New York - which is six hours behind - the other leg had not yet been paid to the bank's counterparties in the US.

The Group of 20 view is that they are not competing with existing netting organisations. They argue that there will continue to be a role for pre-settlement netting.

Mr Bartko argues that the Group of 20 scheme is potentially damaging to netting in the short term because, faced with an alternative, many banks will prefer to do nothing until they can fully compare what is on offer. He says the Group of 20 initiative is being driven by the payments divisions of the large banks, which have always resisted netting as a threat to their business.

Many of the large foreign exchange banks such as Citibank and Chase Manhattan are sponsors of netting systems like FXNET as well as of the Group of 20 project.

By David Gardner in Manama, Bahrain

The Gulf state of Bahrain yesterday carried out its first execution since Shi'a Moslem-led agitation began 16 months ago in a push to win a share of power from the country's Sunni Moslem rulers.

Neighboring Saudi Arabia, meanwhile, injected more money into the small island

entrepot to shore up the ruling al-Khalifa family.

Mr Iss Ahmed Hassan Kambar, convicted of killing a police sergeant last March, was shot by firing squad before dawn yesterday. This was the first execution in the Gulf's banking centre since 1977, and is seen as an escalation of the confrontation between the al-Khalifa Sunni Moslems and the majority Shi'a community,

backed by some Sunnis.

"This sort of action-reaction is leading us here," said a member of one of Bahrain's leading Sunni merchant families yesterday about the execution. "Solutions will become impossible if this gap continues to grow between the rulers and the people of this island, and not just the Shi'a."

Bahraini security was well prepared for the rioting which followed the execution, sealing off Shi'a villages near the capital, Manama.

Bahrain's crisis erupted in December 1994, after the government jailed Shi'a clerics who had compiled a cross-community petition seeking to reinstate the 1973-75 National Assembly elected under the constitution agreed when Bahrain became independent from Britain in 1971.

That the government is arguing that Iran's Shi'a mullahs are fomenting the unrest by seeking to establish an Islamic fundamentalist bridgehead on that part of the Arabian peninsula which Persia had held for the two centuries before the al-Khalifa took Bahrain in the late 18th Century. So far, it has produced no evidence of Iranian involvement, which leading merchant families and dip-

lomats dismiss as fanciful.

"It's a community movement, not a religious movement," one senior diplomat said.

High Shi'a youth unemployment helps fuel the unrest, which the government wants to defuse with increased vocational training and plans to replace gradually a large Asian expatriate workforce with Bahrainis.



Likud leader Benjamin Netanyahu registers to vote

Reuters

## Israeli youth reshape Labour

By Julian Ozanne in Jerusalem

A new Labour party was taking shape in Israel yesterday as results of internal party elections showed voters had chosen a younger leadership tough on security and strongly in favour of a market-driven economy.

Four former generals were among the top 10 candidates, reflecting the national mood in favour of tough security following a wave of Islamist suicide bombings. The top 12 candidates broadly support the government's market reforms of the last four years and are not associated with the old-guard social welfare wing of the party which has fought reforms and spending cuts.

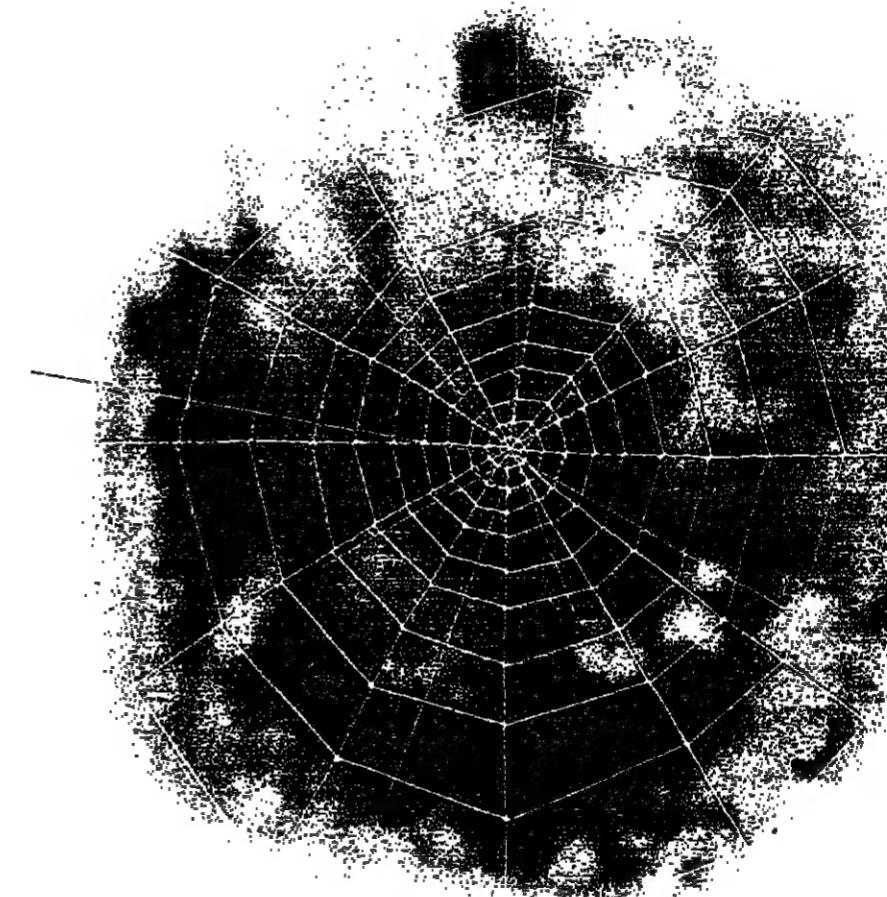
Among those who did well were Mr Ehud Barak, 53, foreign minister and former army chief; Mr Haim Ramon, 45, who has reformed the Histadrut trades union association; Mr Avraham Shochat, the jocular finance minister who jumped from 15th to sixth place and Mr Yossi Beilin, 46, the figure most closely associated with the younger generation. Mr Uzi Baram, the highly popular tourism minister with a reputation as a conciliator, won the number two slot.

Prominent losers were Mr Shimon Shetreet, religious affairs minister, who fell from 11th to 42nd place and Ms Ora Namir, the labour minister. Both were associated most strongly with social welfare causes and defence of workers' rights.

"This is new Labour," said Mr Danny Ben-Simon, a commentator with the Labour newspaper. "The youth want a new generation of photogenic and telegraphic politicians who more accurately reflect Israel in the late 1990s - more secular, wealthy and European."

Part of the shift in the Labour party reflects the 70,000 new young members, mostly from middle class neighbourhoods of Tel Aviv, who joined the party after the assassination of prime minister Yitzhak Rabin last November by a rightwing student.

The combination of a leadership tough on security and liberal on economics is widely seen as good for the party's attempt to attract floating voters who decide Israel's closely contested elections.



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Paye: flexible future

graduated links with outside countries, in order to "tame them progressively".

In the long term, he hoped the organisation could find a role as meeting point between different regional trade groups.

In the meantime, Mr Paye denied claims that the OECD focused too much of its attention on Europe. The US and Japan had provided most of the recent initiative, he said, while most European countries "have no imagination left" after dealing with the problems related to the European Union.

Mr Paye's successor, Mr Donald Johnston, is a former Canadian finance minister whose approach and style is expected to be different from those of Mr Paye, a former French bureaucrat and diplomat.

Meanwhile Mr Paye will soon be dealing with a new issue. In theory he is due to return to the French diplomatic service. But he is unsure whether there will be any role for him there - a sign, perhaps, of the labour market changes that he has spent his years at the OECD trying to highlight.

But any increase in numbers is likely to leave the OECD with a difficult problem.

Not only would a larger membership make it difficult for countries to agree on what they want the organisation to do - but it would also threaten the frank, cosy debate that has always been the OECD's

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## NEWS: THE AMERICAS

Only modest reform expected for US bank regulation, writes Richard Waters

## Long fuse slows Wall Street Big Bang

The latest in a series of attempts to repeal the Glass-Steagall Act, which limits the scope of commercial banks to trade and underwrite securities in the US, is about to enter its final phase.

While expectations for sweeping reform in Congress this year have all but evaporated, many bankers believe the coming weeks will bring a more modest degree of reform through a regulatory, rather than a legislative, route.

The final act in this tortuous legislative saga will be touched off by a meeting late today between Mr Jim Leach, chairman of the House banking committee, and Mr Newt Gingrich, the Speaker, and other leading Republicans in the House.

Long an advocate of bank deregulation, Mr Leach will ask for a chance in April to bring a broad-ranging bill to the floor of the House for a vote. If his request is rejected – as many in the industry and in Washington expect – the Depression-era law that separates commercial and investment banking will remain on the statute books at least a little longer.

Mr Leach's efforts to repeal Glass-Steagall had once seemed to have a good chance of success. A year ago, with a new Republican majority in the House promising to sweep away outmoded regulations on business, and with Wall Street's biggest investment banks seemingly no longer opposed to allowing commercial banks further on to their turf, reform seemed likely.



June 16, 1933. US President Franklin D. Roosevelt signs the Glass-Steagall Act prohibiting commercial banks from dealing on their own account in most types of securities. Flanking the president are the act's co-sponsors: on his right, Senator Carter Glass of Virginia, the legislation's chief author; on his left, Representative Henry B. Steagall of Alabama.

The act was largely in response to the growing penetration of securities trading by commercial banks, which many investors blamed for the 1929 Wall Street crash and subsequent decline of the securities market. Glass, who had also been the principal architect of legislation establishing the Federal Reserve System and served briefly as

Secretary of the Treasury, long held the view that commercial banks should restrict their operations to short-term lending.

A year before congressional approval of the Glass-Steagall Act, Glass, as chairman of the Senate Banking Committee, had virtually put the nation's bankers on trial. He concluded the committee's hearings by saying: 'The intensive participation by commercial banks in the capital markets exaggerates financial and business fluctuations and undermines the stability of the economic organization of the country.'

Sources: Encyclopedia of American Business History and Biography; The New Palgrave Dictionary of Money & Finance

That was to reckon, though, without a political force that had bedeviled previous efforts at repeal: the lobbying power of the country's independent insurance agents.

With the most effective political organisation in the financial industry, these agents

were not about to let pass an opportunity to keep their old adversaries, the banks, out of the insurance business.

Restrictions were added to the Leach bill to limit banks' insurance activities. These, in turn, have made the legislation unpalatable to

banks, prompting a stalemate. The prospects for a legislative compromise do not seem good. The insurance agents are agitating for two things: a five-year moratorium preventing the Comptroller of the Currency, whose office regulates nationally chartered banks,

from giving banks greater powers to sell insurance, and a reaffirmation of the rights of individual states to regulate how insurance is sold. Both would slow the move by banks into the insurance business.

A divided banking industry,

meanwhile, has found it difficult to present a united front, making a compromise all the harder to find. Some banks, such as JP Morgan and NationsBank, are concerned mainly to see Glass-Steagall repealed, allowing them free entry to the securities business. Others, including Citicorp and BankAmerica, are more interested in expanding insurance sales through their retail banking operations.

Having failed to broker a compromise, Mr Leach has turned his efforts to forcing through a bill nonetheless – a tactic that seems to have a very low chance of success.

On top of the provisions on insurance and securities powers, the House bill includes a host of deregulatory provisions aimed at reducing the red tape on banks. It also contains the legislation needed to salvage the insurance fund of the savings and loans (or thrift) industry, largely through a one-off levy on banks.

There is something in here to please – and to antagonise – everyone. 'There are a lot of diverse interests here,' says a spokesman for the banking committee, adding that the committee's own members themselves want different things from the legislation.

According to one widely held view, this makes Mr Leach's

final push a calculated attempt to kill the bill for good.

However, that would free the way for action on a different front. With the Glass-Steagall legislation vague about how far banks could go in the securities markets, it has been left to the Federal Reserve to provide specific rules. And while the Fed has always avoided pre-empting Congress on such politically sensitive issues, some officials now say that the Fed is ready to act quickly to relax its rules if a political solution is not found.

Currently, a bank's securities subsidiary can earn no more than 10 per cent of its revenues from what are known as 'ineligible' activities – mainly underwriting and trading equities and corporate debt. It is this 10 per cent rule that is making life increasingly difficult for those commercial banks that are trying to build securities businesses.

The Fed could either lift the 10 per cent limit, or opt for a less restrictive version of the 10 per cent test, officials say. One route could be to apply the limit to a securities subsidiary's assets, rather than its revenues – a change that bankers say would extend their ability to underwrite securities, while not greatly easing the trading limits.

Without a broader reform backed by Congress, however, the convergence of the country's commercial and investment banking industries, possibly in a Wall Street re-run of London's Big Bang of the mid-1980s, is likely to be delayed indefinitely.

## AMERICAN NEWS DIGEST

## Canadian polls boost Liberals

Canada's ruling Liberal party has been given a shot in the arm by retaining five seats in elections in Quebec, Ontario and Newfoundland. A sixth seat, in rural Quebec, was retained by the secessionist Bloc Québécois.

The Liberals were especially relieved to win contests in two Montreal-area constituencies. The Liberal candidates, Mr Stephane Dion and Mr Pierre Pettigrew, were both appointed to the cabinet earlier this year in an effort by Mr Jean Charest, the prime minister, to infuse fresh blood into the federalist camp in the French-speaking province.

The right-wing Reform party finished a strong second in a suburban Toronto seat and one of the Newfoundland contests despite signs the party, whose strength is mainly in western Canada, was finding it difficult to capitalise on its breakthrough in the 1993 general election.

The Reform campaign centred on the slogan 'Boot the Bloc' – a reference to its efforts to supplant the Bloc Québécois as the official opposition in the House of Commons. The BQ has 53 seats, one more than Reform. The Liberals hold 177 seats.

The by-elections were a disappointment for Mr Jean Charest's Progressive Conservatives. The Tories have been struggling to recover from their crushing defeat in the last general election. Mr Charest won wide acclaim, however, for his performance during last October's independence referendum in Quebec.

Bernard Simon, Toronto

## US consumer confidence steady

US consumer confidence held steady this month after a sharp improvement in February, the Conference Board, a New York business analysis group said yesterday.

The index fell marginally to 97.7 from 98 in February. This was in line with readings late last year and well above the trough of 88.4 in January when severe weather and other distortions depressed economic activity. Confidence readings of about 100 typically indicate solid economic growth.

The survey indicated consumers were generally 'quite positive' about business conditions. However, Mr Edgar Fielder, economic counsellor at the board, said there was evidence of 'unrest' about the job market'. Coupled with concerns about future levels of income, this did not suggest consumers were ready to spend more freely, he said.

Michael Prouse, Washington

## Economy stable, says Greenspan

Mr Alan Greenspan, Federal Reserve chairman, said the US economy was running at a 'reasonably good rate', with inflation at the lowest levels in recent history.

In testimony before the Senate banking committee yesterday, Mr Greenspan said that Fed monetary policy had succeeded in producing stability 'at least for the period ahead'.

The committee was conducting hearings into President Bill Clinton's nominations for vacant Fed positions. Mr Greenspan has been nominated for a third term. Ms Alice Rivlin, Office of Management and Budget director, has been nominated as vice-chairman, while Mr Laurence Meyer, a private economist, has been nominated for a vacant governorship.

In his prepared remarks, Mr Greenspan stressed the dollar's role as the world's leading currency. He said maintaining 'the key role of the dollar is important to American growth and standards of living'.

AP/Wide World, Washington

## Date for Caracas petrol rise

Venezuela will raise the price of petrol after the Easter holiday period, Mr Erwin Arrieta, the energy and mines minister, said yesterday.

'Definitely the measure will be implemented after Easter.' Mr Arrieta said after a meeting with Venezuela's largest union, the Confederation of Venezuelan Workers (CTV).

The increase in petrol prices is a central part of the government's ongoing talks with the International Monetary Fund for a \$3.5bn standby loan.

Reuter, Caracas

## Samper testifies in poll probe

Colombian President Ernesto Samper testified yesterday in a widening investigation that could lead to his impeachment on charges that his 1994 election campaign was bankrolled by Cali drug lords.

Mr Samper's testimony was taken behind closed doors at the ornate presidential palace in Bogota. Government officials said it could be made public as early as today under a law approved last week declassifying all evidence in the deepening campaign finance scandal.

Mr Samper has repeatedly protested his innocence and insisted that if drug money entered his campaign it did so without his knowledge.

The ministers of the interior, foreign relations and communications were also due to testify this week as part of a parallel Supreme Court investigation into charges they knew about and helped cover up millions of dollars in contributions from the Cali drug trafficking cartel to Mr Samper's election campaign.

Reuter, Bogota

## Ed Muskie dies aged 81

Mr Edmund Muskie, former US Secretary of State, died yesterday after vascular surgery and a heart attack. He was 81.

President Bill Clinton said he was deeply saddened by the death of the former Democratic senator and governor of Maine. 'A dedicated legislator and caring public servant, Senator Muskie was a leader in the best sense,' Mr Clinton said. 'He spoke from his heart and acted with conviction. Generations to come will benefit from his steadfast commitment to protecting the land.'

Mr Muskie served briefly as secretary of state from 1980 to 1981 under President Jimmy Carter. Before that, as a senator, he served for more than 20 years and pushed for environmental laws, chaired the budget committee and was a member of the foreign relations panel.

Mr Muskie was vice presidential running mate on Hubert Humphrey's losing Democratic ticket in 1968 and was briefly a contender for the party's presidential nomination in 1972. He was governor of Maine from 1955-59 and a US senator for that state from 1959 to 1980.

Reuter, Washington

## IADB ANNUAL MEETING

## US investors put Europe in the shade

By Stephen Fidler in Buenos Aires

A small graphic logo for the Inter-American Development Bank, featuring a stylized sunburst or star shape.

A big shift in patterns of foreign direct investment into Latin America during the 1980s has made the US by far the dominant foreign investor in the region, pushing Europe into a distant second place. The conclusions arise from figures released this week by the Inter-American Development Bank and the Madrid-based Institute for European Latin American Relations (IRELA), which also show the rapid expansion in direct investment flows that has taken place since 1980.

From 1980-83, Latin America received \$6bn of FDI flows, four times the level of the last half of the 1980s. However, as investment increased, US flows began to overwhelm those from Europe.

In the second half of the 1980s, direct investors in Europe were more active

than US investors, investing a total of \$3.33bn against \$4.71bn from the US and \$7.65bn from Japan. From 1990-94, however, US investors were responsible for \$33.67bn of investment, against \$10.41bn for Europe and \$1.95bn from Japan.

In the period, US investments in Brazil amounted to \$11.22bn, slightly more than in Mexico at \$11.15bn. Brazil was also the main target of European investment, accounting for \$1.97bn, against \$1.68bn for Mexico.

Mr Wolf Grabendorff, director of IRELA, said several factors appeared to be behind the shift in investment patterns.

The European single market and the European recession have successively dominated corporate strategies. Eastern Europe may have diverted a large amount of investment, but has not been a critical factor.

Furthermore, he said, US proximity to the region and aggressive US strategies to expand exports had paid off. As

Latin America grows, regional demand for US exports grows more rapidly than demand for those from Europe. Investment was following trade, and the US appeared to have an increasing commercial stake in the region.

'US trade with Latin America has been growing at an average 20 per cent for the last four years. If you project those figures, Latin America will by the year 2000 be buying more goods from the US than does the whole of Europe.'

In an attempt not to cede the commercial advantages of a resurgent Latin America entirely to the US, the Euro-Union has embarked on a series of agreements with Latin America which could eventually lead to free trade. The most advanced is with Mercosur, the southern cone customs union of Argentina, Brazil, Uruguay and Paraguay. A next stage of talks begins tomorrow in Buenos Aires.

Mr Grabendorff said that the EU was seen by governments in Latin America as providing a more stable framework for trade negotiations than that provided by the possible extension of the US-led North American Free Trade Agreement which was seen as 'very volatile'.

However, the US has advantages. Mr Larry Summers, undersecretary at the US Treasury, told the annual meeting of the IADB in Buenos Aires that he favoured allowing member countries to borrow as much in dollars from the bank as they wanted to. Currently, they are mostly forced to borrow in a basket of currencies.

'I'd like to see countries being able to get the product that they want from the Bank. I suspect that for many Latin American countries that would be a fully dollar product.'

However, some private European economists saw the move as a tentative attempt to begin establishing a dollar zone in Latin America.

Bratton: star performer on way out

## New York police chief resigns

Mr William Bratton, the swaggaing New York police commissioner whose personal stature soared as city crime took a dive, announced yesterday he was resigning after more than two years as leader of the nation's largest police department, AP reports from Washington.

'I am leaving an organisation I have come to love dearly,' Mr Bratton said after meeting Mayor Rudolph Giuliani privately for half hour.

The commission said he was taking a New York-based position with First Security Services of Boston, running a New York division. He would not say what he would earn.

The resignation came amid rumours that Mr Giuliani – despite the commissioner's crime-fighting prowess – was sick of Mr Bratton's self-styled stardom.

But Mr Giuliani yesterday called Mr Bratton's tenure 'exceptional' and 'a turning point in the department.'

In Mr Bratton's first two years in the job, reports of serious crime dropped 27 per cent. Homicides alone fell nearly 40 per cent – to 1,182 in 1995 from 1,927 in 1993.

Both Mr Giuliani and Mr Bratton had insisted that reports of a clash of egos were exaggerated. The mayor praised Mr Bratton, even hailing his appearance on the cover of Time as a publicity coup for the city.

But in recent weeks, tabloids predicted Mr Bratton, 48, would leave the \$133,000-a-year job to write his memoirs – or have a \$300,000 book deal – or take a more lucrative job in private enterprise.

Fuelling the speculation

were a series of seeming affronts by the first-term mayor, including an order that Mr Bratton's book deal be reviewed for possible conflict of interest.

Mr Bratton was Boston's police chief before taking the New York job in early 1994. He soon won admirers on Wall Street by applying corporate management techniques to big-city policing.

Stephen Fidler

Buenos Aires

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## NEWS: ASIA-PACIFIC

# Australia poll lifts business confidence

By Nikki Tait in Sydney

Business confidence in Australia has picked up sharply after the conservative coalition's sweeping victory in federal elections this month, according to the latest quarterly industrial trends survey by the Australian Chamber of Commerce and Industry and Westpac bank.

But any encouragement from the news yesterday was countered partly by fresh warnings from the Australian Council of Trade Unions, the main union body.

ACTU said members could envisage "a range of political and industrial action" if the new government persevered with its plan to phase out so-called "paid rates awards" in favour of wage awards setting out only minimum conditions. Paid rates awards, prevalent in the public sector, stipulate actual rates of pay. Minimum rates awards, simply set a base rate.

The ACTU-Westpac survey is one of the first pieces of statistical data since the change of government on March 2, which brought to an end 13 years of Labor rule. It found that manufacturing activity remained weak in the first quarter, with industry reporting falling output and lower-orders. Capacity utilisation also declined.

By contrast, most manufacturers said they were expecting improved conditions over the next six months, and expected to see new orders and output rise in the second quarter. In the first quarter, some 84 per cent of respondents predicted

improved business in six months, compared with only 8 per cent in the final quarter of 1995.

The ACCI said the result reflected "real confidence in a new government that had new policies", but warned against reading too much into the survey. In at least one instance in the recent past, it noted that "euphoria" after a change of government had failed to translate into sustainable progress.

There was a similar lift in confidence in 1983 and 1976, said Mr Ian Spicer, chief executive.

"The 1983 election coincided with an already emerging upswing in business conditions. In 1976, there was no upswing under way, and the lift in confidence did not translate into any improvement in manufacturing activity."

In 1976, the Liberal-National government, under Mr Malcolm Fraser, won power from the Labor government of Mr Gough Whitlam. In 1983, Mr Bob Hawke won power back for Labor.

After a meeting yesterday to discuss the government's plans for minimum rates awards, ACTU said: "In the event that the government proceeds to implement changes... all unions will discuss with their members the range of political and industrial actions they are prepared to implement."

Options mentioned ranged from worker rallies to lobbying in Canberra. The ACTU claims the government's policy will put at risk the current level of take-home pay and conditions for almost 1.7m workers.

# Power play threatens to dethrone democracy

The coalition between Cambodia's royalist Funcinpec party and communists is at risk



Tension between power-sharing prime ministers Hun Sen (left) and Prince Norodom Ranariddh

In 1993 Cambodians went to the polls for the first time in decades and voted for the royalist Funcinpec party, which promised to bring peace, end corruption and reform the state along democratic lines.

But the defeated communists threatened civil war and in the interest of much-needed national reconciliation, Funcinpec agreed to form a coalition government.

Midway through the government's five-year term and two months before international donors - who have already pumped nearly \$3bn into Cambodia over the past few years - meet in Tokyo to discuss additional aid for the south-east Asian nation, the coalition is in danger of falling apart.

Through a masterful series of strong-handed and subtle political moves, Mr Hun Sen, second prime minister and leader of the ex-communist Cambodian People's Party (CPP), still controls the army, police, judiciary and bureaucracy. He has forced political rivals into exile and thrived in the free-for-all economy which the government cannot seem to bring under control.

Meanwhile, Funcinpec, plagued by blunders, capitulations and repeated allegations of high-level corruption, is frustrated. "Two years have passed, but the royal government has not been able to fulfil even 50 per cent of its development.

One disgruntled teacher reckons he has personally funded the construction of more new schools than the Education Ministry has over the past few years.

Instead of the government collecting \$100 in taxes, companies are giving \$30 to Hun Sen," says Mr Sam Rainey, former finance minister, who was successively expelled from the cabinet, Funcinpec and the National Assembly for his anti-corruption drive.

This scenario could lead Cambodia back into "political polarisation," warns Mr Lao Mong Ha, director of the Khmer Institute of Democracy.

Already some consequences

of Mr Hun Sen's grip on power

can be seen. Mr Hun Sen is building up a private client base under the guise of developing

crop this year. They fear the CPP officials who control the irrigation department will be tempted by the quick cash they can make by opening the floodgates - meaning a loss of crops - and catching all the fish swept in the current.

Such abuses could be curbed by an efficient judicial system.

But the judiciary remains a bastion of CPP appointees.

Funcinpec leaders claim Mr Hun Sen has refused to co-operate in setting up a judicial council to check the constitutionality of new laws.

As the country's King Norodom Sihanouk has repeatedly pointed out, this leaves open

the possibility that each and every law passed since the 1993 elections could eventually be declared invalid.

The struggle to revive Funcinpec has been made difficult by ruminations from King Sihanouk, its spiritual leader.

In an interview with the Cambodia Daily earlier this month, the 73-year-old king said he

told Prince Ranariddh that "when I die, please replace me... it will be good for you to be king because as king it will be easier to have a clean reputation."

King Sihanouk went on to explain the political consequences of the prince's expected promotion.

"Funcinpec would disappear

as Ranariddh would be king and a king must not have a party," he said. Mr Hun Sen, the king predicted, would win the elections in 1998.

In an interview released by the royal household yesterday the king expressed concern over tensions between the two coalition partners. "I am worried about the very bad consequences for the country, the nation and the people of this unexpected crisis," he said.

Waiting in the wings is Mr Rainey, who recently got around government attempts to have his new Khmer Nation party banned by merging with a defunct, but still legally registered party.

Mr Rainey, who claims more than 80,000 members, says he is ready to take in many of his former colleagues at Funcinpec and become "the only organised and acceptable liberal democratic alternative in Cambodia". But he worries that collapse of the coalition would lead to a "communist-style" election in 1998, after which only one prime minister can hold office.

Mr Ly Thuch, director of Prince Ranariddh's cabinet, says: "We all realise that if Funcinpec disappears, then democracy does as well."

Ted Bardacke

## ASIA-PACIFIC NEWS DIGEST

### Hong Kong sees assets rise 13%

Hong Kong's exchange fund, the territory's treasure chest, increased its total assets by 13.5 per cent to HK\$465bn (US\$60bn) last year, the Hong Kong Monetary Authority announced yesterday. Mr Joseph Yam, HKMA chief executive, said the figures, which include foreign currency reserves of US\$57.2bn, demonstrate the health of Hong Kong's financial position. Hong Kong ranks seventh in the world in terms of overall foreign exchange reserves, and second on a per capita basis, according to the HKMA. Accumulated savings of the exchange fund, which is principally invested in bonds, saw a record increase last year, rising by HK\$104.3bn to HK\$490.1bn.

The sharp increase reflected the rally in the US bond market last year. But Mr Yam said that the outlook for 1996 was more difficult. "There are mixed forecasts for interest rate levels this year while a stronger US currency will affect our non-US dollar foreign assets," he said.

The fund, which can be used to defend the currency from speculative attacks, is mainly comprised of US denominated assets.

John Riddiford, Hong Kong

### NTT sell-off decision delayed

A working team of the ruling Japanese coalition decided yesterday to delay a decision on whether to break up domestic telecommunications giant Nippon Telegraph and Telephone until mid-1997. Officials said the Social Democratic party, the second largest group in the tripartite coalition, called for a careful study over the next three years, while the Liberal Democratic party, the main governing force, wanted an earlier decision and the New Harbiniger party maintained simply that a conclusion be reached "as soon as possible".

The coalition discussed follows submission of a report late last month by the Telecomunications Council, an advisory panel, which calls for NTT into equal distance and two regional companies by the end of March 1998. Tokyo, Tokyo

### Cambodia mine clearer seized

A British mine disposal specialist and his interpreter were kidnapped yesterday in Cambodia by an armed group which released up to 27 others after detaining them for much of the day. Mr Christopher Howes, 36, was working in the northern Siem Reap province for the Mines Advisory Group, a UK-based international charity which is seeking to clear the estimated 8m landmines - a legacy of the country's civil war.

A radio conversation between the military and the kidnappers overheard by aid agency workers indicated the gang had wanted a ransom for all the hostages. Mr Kong Heang, Siem Reap deputy governor, said the group had wanted Mr Howes to act as courier for the funds but he had refused. Officials differed on whether the armed group comprised Khmer Rouge guerrillas.

Foreign Staff, London

Modulation machine, Page 12

### Burma securities market planned

Daiwa Institute of Research has been granted permission to set up an over-the-counter securities market in Burma. The market, an equally owned joint venture with the state-owned Myanmar Economic Bank, is due to begin operations in May. The Myanmar Securities Exchange Centre, as the market will be known, involves an initial investment of \$3.4m. It will initially concentrate share trading activities which occur in various grey markets around the capital of Rangoon and then become a securities company once a fully fledged stock exchange is launched in Burma.

Ted Bardacke, Bangkok

### Seven die in India poll attack

Seven people died and almost 100 were hurt when grenades were thrown at a politician at an Indian election rally, the first significant violence of the campaign. A state official said yesterday Mr Om Prakash Paswan and two others had been killed instantly in the attack near Gorakhpur in Uttar Pradesh on Monday night, and four others had died of their wounds. Mr Paswan, a low-caste politician expected to be a candidate for Banagan town for the socialist Samajwadi Party, was facing up to 27 criminal charges, including murder. Reuter, Lucknow

A Taiwan government stock market stabilisation fund set up as tensions with China rose has so far bought over T\$60bn (\$2.2bn) worth of shares, said Mr Thomas Yeh of the Council for Economic Planning and Development. Reuter, Taipei

Public sector housing rents in Beijing are to rise 40 per cent this year to Yen 30 (16 US cents) per square metre a month, said Mr Chen Xushin, head of the Leading Group for the Reform of the Housing System. Reuter, Beijing



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Take a few companies at random, put them together, and what have you got? Just a list of names.

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## NEWS: UK

Mad cow disease: meat ban leaves UK increasingly isolated and provokes anger from companies

## Beef crisis fuels bitterness towards EU

By Caroline Southey and Lionel Barber in Brussels

Around 7.30pm on Monday evening Mr Jacques Santer was preparing to leave his office on the twelfth floor of the European Commission building when the telephone call came from London.

Mr John Major, the UK prime minister, was on the line. In 10 incandescent minutes, prime minister he distilled the frustration and bitterness his government feels towards Europe in its struggle to contain the crisis over mad cow disease.

"Mr Major had just heard that Mr Santer, the president of the Commission, had accepted recommendations from a committee of EU veterinary experts to impose a worldwide ban on British beef exports. The decision was "outrageous" and "unjustified," he said.

Mr Santer, the genial Luxembourger who hates confrontation, listened with astonishment as Mr Major described the committee as "ridiculous men" and called for a delay in the ban so that British experts

The ban on British beef exports recommended by EU veterinary experts on Monday is sweeping in its scope, Neil Buckley in Brussels writes. Although there was initial confusion about its extent - and officials emphasised that it could still be watered down when European commissioners meet today - it became clear yesterday that an all-embracing ban on bovine meat and products has been proposed.

"The experts from the member states were adamant that, while there was still confusion about the safety of British beef, the ban should be as wide-ranging as possible," said one official. The recommendations are so broad that some

officials yesterday were already questioning whether they were enforceable.

The commission's decision identifies four categories, saying: "The United Kingdom shall not export from its territory to the other member states or third countries:

- Live bovine animals, semen and embryos.
- Meat of bovine animals slaughtered in the UK.
- Products obtained from bovine animals slaughtered in the UK, which are liable to enter the animal feed or human food chain, and materials destined for use in medicinal products, cosmetic or pharmaceutical products.

Mammalian-derived meat and bone-meal."

The third category is understood to include not only ingredients derived from cattle, such as gelatine and fats, but any product containing such ingredients.

Gelatine, which can also come from pork, is used in products ranging from marmalade, jam, jelly and sweets to low-fat spreads, yogurts, mousses, and dairy desserts, as well as some ice creams, sorbets and fitness drinks, wine, most ports and fruit juices.

Other products derived from beef include remelt, used for curdling cheese, and glycerine, used in lipsticks and soaps.

normally unflappable Mr Fischer, who was so outraged that he fired off a letter on Friday night to Mr Douglas Hogg, the UK farm minister, accusing him of bad faith and incompetence. His anger was still apparent when he announced the committee's proposal for a ban, and firmly and squarely laid the blame for the panic in the beef market on the British government.

The ban has been put on ice until the full Commission meets today to consider the latest report from the committee of veterinary experts. Mr Fischer will then table proposals to the full 20-member Commission where Britain has two representatives: Sir Leon Brittan and Mr Neil Kinnock.

Both have already expressed reservations about the sweeping nature of the British ban. Although they are not supposed to wear their national hats, this is likely to prove difficult given the emotions raised by the affair.

Even if they do, Commission decisions are made by simple majority and here the British stand alone.

## UK NEWS DIGEST

## BT hails video on demand trial

British Telecom's radical video-on-demand delivered down ordinary telephone lines could lead to a £500m investment next year.

The commercial experiment - one of the most comprehensive in the world - costing between £30m and £50m began last July in 5,000 homes in Ipswich and Colchester, Essex. It has proved attractive for films, soap operas in advance of broadcast and home shopping via the television.

BT has been transmitting digitised information and pictures from databases at local telephone exchanges down ordinary telephone lines. High-quality video pictures can be transmitted at the same time as the line is being used for normal conversation, although a digital decoder is needed.

BT believes it has produced "very encouraging" levels of use.

A total of 16,000 different items are available through home shopping, for example, with each purchase averaging £24 so far.

Raymond Snoddy

## V-chip plan for TVs abandoned

The government has abandoned the idea of introducing V-chips to prevent children from watching "unsuitable" television programmes, despite the growing pressure to curb violence on TV following the recent Dunblane massacre.

Mrs Virginia Bottomley, national heritage secretary, is understood to oppose the proposal requiring the installation of the electronic devices in UK televisions because it would place an unfair burden on British manufacturers.

The decision follows a meeting between Mrs Bottomley and Mr Arthur Pober, a US expert on the classification of video games and a critic of the V-chip system. Advocates of the V-chip want the electronic device to be fitted into television sets during manufacture, allowing parents, using a secret password, to set tolerance levels for violence, sex and bad language for a particular age range.

James Harding

## BT loses bid for compensation

British Telecommunications yesterday lost its battle for compensation from the UK government over its failure to implement European public procurement rules correctly.

The European Court of Justice in Luxembourg said the government did not have to pay damages to BT as the UK's incorrect implementation of the 1990 public utilities procurement directive was not a sufficiently serious breach of European law.

BT claimed it incurred additional costs in complying with the incorrect national law. It also claimed that the national regulations prevented it from concluding profitable transactions and placed it at a commercial and competitive disadvantage by forcing it to publish its procurement plans and contracts. Competitors were exempted from that requirement.

Robert Rice

## US boost for Lloyd's

US insurance regulators have warned that legal actions being pursued by state securities regulators against Lloyd's of London could deal a "stunning blow" to the US insurance market.

Providing a powerful boost to Lloyd's attempts to head off the legal cases which threatened to undermine the insurance market's recovery plan, the National Association of Insurance Commissioners have agreed a strongly-worded declaration setting out their fears about a highest-profile case, brought by California's securities regulators.

After a meeting in Detroit on Monday, they warned that "the effect of freezing Lloyd's operations would be devastating. It would deal a stunning blow to the US insurance market place and the US economy which would be felt for decades".

The commissioners are alarmed about the consequences for US policyholders if securities regulators succeed in freezing all or part of \$7.5bn (£12bn) held in trust on behalf of Lloyd's to support insurance and reinsurance underwriting in the US.

The announcement follows intensive lobbying by Mr Chuck Quackenbush, California's insurance commissioner, who earlier this year arranged for Lloyd's to underwrite a large part of California's earthquake insurance programme.

Separately, the New York Insurance Department warned that it was prepared to seek court orders preventing others gaining access to the funds.

Ralph Atkins

## Front line role for women

The British army is reviewing its policy of excluding women from front line combat roles, with a report likely to be sent to ministers by the summer.

It is not clear whether the army is likely to change its policy, but the Ministry of Defence is concerned that it may again fall foul of sex discrimination legislation if it continues to exclude women from some roles.

At present only 47 per cent of the army's jobs are open to women, with all posts in the Household Cavalry, Royal Armoured Corps and the regular infantry closed. Women are also excluded from some jobs in the artillery and engineers. Women do serve in combat roles with the Royal Navy and the Royal Air Force, but these are considered to be less physically demanding than hand-to-hand combat.

Britain may come under pressure because some continental countries, such as Belgium, already allow women into all parts of the army.

Bernard Gray

## Low recovery rate of stolen cars

Drivers in the UK face the highest chance of having their cars stolen, and the second lowest possibility of recovering them, according to figures from the European Secure Vehicles Alliance, a car crime prevention association. Only Italy, which reported less than half the number of stolen cars in 1994 (the latest year available) had a lower recovery rate. By contrast, only 7 per cent of the cars stolen in Norway were not found.

According to the Automobile Association, older cars, rather than glitzy new models, form the most popular targets for British car thieves, because they lack the latest security locks, immobilisers and alarms. Rather than being disguised and sold, most of the older vehicles stolen are stripped down for their spare parts. "Spares from a five-year-old car - which is unlikely to be alarmed or fitted with an immobiliser - are often worth far more than the car itself," says the AA.

Hugh Stinton Motor Industry Correspondent

## Stolen cars recovered



## Farmers blame feed processing

By Alison Maitland

The farming industry widely believes that BSE emerged because of a lowering in the temperature at which sheep and cattle remains were rendered down for animal feed in the 1970s and early 1980s.

Many farmers blame the government for allowing renderers to reduce temperatures. But yesterday the government rejected these accusations, saying it had not been involved in what was "a commercial decision" and that temperatures were not subject to regulation.

The Ministry of Agriculture, Fisheries and Food said BSE was thought to have been caused by several factors, notably the high historical incidence of scrapie, the sheep equivalent of BSE, in Britain. A virulent strain of scrapie is now believed to have passed from sheep into cattle through contaminated feed.

Another theory blames the use of organophosphorus chemicals to control warble fly. This suggestion has been undermined by counter-evidence - for example, Guernsey has the highest incidence of BSE in the UK, but no warble fly treatments have never been used there.

The ministry said the fact that Britain had experienced 158,882 cases of BSE since 1986, while the highest incidence in any other country was 206 cases in Switzerland, was due to the high proportion of sheep in the UK compared with other countries.

Britain had 42m sheep, about four for every head of cattle, so this does not explain why the disease



Beef sales in the UK have plummeted but there are no such worries for Willie McLean, a farmer in Stirlingshire in Scotland where demand is high because cattle are fed a vegetarian diet. In Ireland police stepped up border patrols with Northern Ireland in anticipation of increased cattle smuggling as farmers seek to offload livestock in the wake of the beef crisis.

there was a lot of potentially dangerous sheep remains in cattle feed. At the same time, the drive towards more intensive farming in the 1970s and 1980s meant calves were weaned off milk at an earlier age and fed concentrates, which included protein extracted from animal waste.

The ministry said Britain adopted more efficient rendering methods in common with other northern hemisphere countries such as the US during that period. Animal waste was rendered down in a continuous process, rather than in batches, and for a longer

period at lower temperatures.

However, the UK Renderers Association yesterday rejected the idea that changes in temperature had let disease through. Mr Brian Rogers, chairman, said this was "a complete red herring".

He said: "No changes occurred in the UK that didn't occur in the rest of the world. It's not founded on any temperature change at all. The likeliest answer to why Britain has so much BSE is that the incidence of scrapie is higher in this country."

However, this does not

explain why the disease

emerged in 1986, after rendering changes had taken place, rather than at any other time.

British officials suspect more cases have occurred in other countries than are recorded because of the difficulty of positively identifying a disease in a country where it occurs rarely.

The Swiss veterinary office said it thought its larger number of cases - 206 - was due to good information and identification techniques.

Most cases in other countries

are believed to be linked to cattle or feed imported from the UK.

Given the ease of substitution, food manufacturers said yesterday they were not partic-

## Outrage over ban on 'safe' gelatin

By Roderick Oram

Makers of gelatin, used widely as a food thickener, reacted angrily yesterday to the EC ban on exports from the UK of any product derived from beef.

"I am staggered and appalled," said Mr Roger Jones, chairman of the technical committee of the Gelatin Manufacturers of Europe.

"There is a lot of scientific data to show gelatin is perfectly safe. There has never been any scientific question of gelatin being related to BSE."

Gelatin is made from the skin and bones of cattle, neither of which have been classified as BSE sensitive.

Moreover, its manufacture includes treatment in hydrochloric acid and other processes which is thought to render harmless any unwanted agents.

The Ministry of Agriculture and the GME, which represents 14 manufacturers across Europe, are seeking to get gelatin excluded from the ban.

If they fail, however, food manufacturers can readily substitute other ingredients including gelatin derived from pork.

The vast bulk of chewing gums, for example, already use vegetarian alternatives to gelatin.

Very few applications specifically demand bovine gelatin.

Mr Jones said: "One was hard gelatin capsules for pharmaceuticals.

Given the ease of substitution, food manufacturers said yesterday they were not partic-

ularly perturbed by the ban.

They might, however, incur

some extra costs for reformulating their recipes, finding non-UK supplies or printing new packaging clearly stating that no bovine ingredients were used.

Most food manufacturers

already used widely diversified sources.

Ross Young, the frozen

food subsidiary of United

Biscuits, used gelatin from the

US and Australasia while Nestle Rowntree confectionery uses gelatin from the continent.

A few of UB's McVitie's biscuits used beef fat but substituting vegetable fat would be easy, it said.

For makers of the limited

volume of exported UK meat

and similar products the ban imposes a far greater headache.

Switching to 100 per cent

imported meat will probably

prove expensive as foreign sup-

plies tighten.

Imports of beef face addi-

tional hurdles: beef from outside

the EU attracts high

dues unless it falls within

GATT quotas. Three of the four

annual quotas running to June

are already virtually filled.

Extension of those quotas was

urged yesterday by the British

Retail Consortium represent-

ing British retailers.

The BRC said its members

would keep British beef on sale

but will try to allow customer

fears by giving more informa-

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## BUSINESS AND THE ENVIRONMENT

Marian Edmunds reports on a do-it-yourself environmental manual for tour companies

## Green guidance

**O**perators of small and medium-sized tourism companies often feel that good environmental practices are beyond their expertise or budget.

The tourism industry is fragmented and small businesses may be unable to afford, or culturally resistant to, hiring environmental consultants. So they may think it unlikely that a small outlay can achieve cost savings and environmental benefits and bring extra business.

Yet the evidence suggests that all these things are possible, so long as help and guidance is available. This is recognised by the Rural Development Commission, which has just launched a do-it-yourself environmental audit manual for tourism enterprises, with the assistance of the English Tourist Board and British Airways.

The national launch of the Green Audit Kit - The DIY guide to Greening Your Tourism Business follows a successful pilot project run in 1993 and 1994 by the South Devon Green Tourism Initiative.

"Many tourism businesses became interested when they realised the potential cost savings but many were also inspired by the

need to care for their local environment," says Paul Dingie, project manager for the pilot scheme.

Nigel Way, owner of the 25-bedroom Royal Castle Hotel in Dartmouth, Devon, admits that at first he "cynically looked at the Green Audit Kit as a marketing tool". Soon his satisfaction at improving his hotel's environmental performance surpassed marketing aims. "Once you start making environmental improvements the feel-good factor sets in and it becomes obsessive."

"The early steps [energy improvements] we took saved us £2,000 in the first year." Now he is less concerned with cost savings than with environmentally sound practices and holds regular meetings with staff where everyone from the kitchen hands to senior staff are encouraged to make suggestions or criticisms.

Visitors, he says, respond positively: "I believe visitors are more concerned about the effect they have on the environment than many businesses give them credit for."

A green folder is left in each room explaining what environmental steps the hotel is taking and how



Stepping up improvements: Nigel Way at the Royal Castle Hotel

the guests may help. Suggestions include adjustment of radiator thermostats or indicating which towels need washing by leaving dirty towels in the bath.

Six topics are included in the kit. They include resource efficiency - energy and water, thoughtful purchasing, waste and recycling, the visitor environment, transport and the local environment. According to Delwyn Matthews, development manager for the West Country Tourist Board: "The underlying theme of the kit is teamwork among representatives of statutory bodies and the tourism industry. Eighty per cent of the UK's hotels have 10 beds or less so it makes sense to harness expertise particularly when

national funding has been severely limited," says Matthews.

The WCTB, the largest regional tourist board in England, piloted the kit and several other tourist boards have expressed interest.

Financial support for the kit was provided by British Airways.

"Large businesses are often able to employ environmental advisers and the Green Audit Kit provides a means for small businesses to embrace their responsibilities," says Hugh Somerville, BA's head of environment.

The Green Audit Kit, The DIY Guide To Greening Your Tourism Business. Available from Regional Tourist Boards in England. £10

these types of motors.

Additional improvements have come from better thermal and aerodynamic design, reduced seal losses, more standard parts and reorganised manufacturing.

The new Brook Hansen W motor range was first launched in 1993, and is currently offered in an output range from 1.2kW to 22kW - although motors up to 185kW already share some of the range's characteristics.

The motors could cut UK industry's electricity costs by at least £20m a year and reduce carbon dioxide emissions from power stations by 2.5m tonnes a year, backer say.

Andrew Baxter

## Mighty motor

government-backed research programme involving Brook Hansen, the electric motors producer that is part of BTR, European Electrical Steels and teams from Cambridge and Sheffield universities.

A 3 percentage point improvement in efficiency does not sound much when standard motors are already, typically, 90 per cent efficient, but it represents a 30 per cent reduction in losses.

With two-thirds of the electricity used by industry consumed by electric motors, it made sense, from

an environmental point of view, to develop high-efficiency motors that would be more commercially attractive.

Hence the £4m backing from the Department of the Environment's energy-efficiency best practice programme - one third of the research project's £12m cost.

Key to the success of the programme has been a new electrical steel, marketed by EES as Polycon 420-50. Its basic magnetic properties have been improved by about 15 per cent compared with the best steel grade then in use for

these types of motors.

Additional improvements have come from better thermal and aerodynamic design, reduced seal losses, more standard parts and reorganised manufacturing.

The new Brook Hansen W motor range was first launched in 1993, and is currently offered in an output range from 1.2kW to 22kW - although motors up to 185kW already share some of the range's characteristics.

The motors could cut UK industry's electricity costs by at least £20m a year and reduce carbon dioxide emissions from power stations by 2.5m tonnes a year, backer say.

Andrew Baxter

Industrialists should wake up to the benefits of sustainable development

Viewpoint · By Terry Thomas

## Ecology as a carrot not a stick

opportunities available to them - for example, providing cost savings from energy efficiency and waste minimisation; ensuring legislative compliance so no fines are charged or pollution officers come knocking on the door; and, importantly, to help them develop ecologically sound products which can be sold at a premium.

Quite simply our job is to reduce the cost of our customers' processing and production costs and increase the revenue obtained from the new products they then produce. One of the centre's first clients was Accent Doors, a metal door manufacturer, which wished to pursue a zero emission standard for solvent emissions in its paint shop. The motivation is to remove potentially carcinogenic chemicals and help to gain the company a competitive edge in world markets. Rather than fighting higher

a tax incentive for investments in pollution control equipment as well as tax credits to support environmental research and development. The US commitment to environmental industries includes around \$1bn (£600m) in export support.

Contaminated land is an area I would particularly like to see the government address. I propose it should develop a certification system whereby measures resulting in the clean-up of contaminated land are formally acknowledged. A developer would pay to have a contaminated site analysed - a task that could be outsourced to universities - and receive suitable certification. Later clean-up activities could also be acknowledged and the land awarded a more favourable grade. On a subsequent certificate the developer would then be in a position to sell this improved land, perhaps with incentives from government, such as exemption from the capital gains payable.

But few developers are going to purchase and attempt to clean up land if they are forced to assume liability for all previous activities leading to that contamination.

Therefore, a line would be drawn under previous use of the site and future liability would be restricted to the last certificate issued.

In this way, the private sector could be encouraged to bring derelict land back into productive use and relieve pressure on our greenfield sites.

This particular "carrot" would not cost the Treasury anything as the land would otherwise not be developed and no capital gains tax would have been payable.

Contaminated land is just one area in which government could provide powerful incentives for business. Even without these, the shrewd business person will be making their business more aware of the demands of sustainable development, while identifying the new markets and the new profit opportunities.

The author is managing director of Co-operative Bank. For details of the activities of the bank's National Centre for Business and Ecology, contact Paul Monaghan, ecology unit manager, on 0161 829 5461.

## Production of waste and pollution indicates inefficiencies in the industrial process

standards, like some of their industry colleagues, they recognise that production of waste and pollution indicates inefficiencies in the industrial process.

These types of improvements not only save business money but also create new environmental industries. And here there is some positive news: the UK has a £500m trade surplus in environmental products and services. The growth rate in the sector has been three times greater than that of the UK manufacturing industry in general.

But the government must offer stronger non-monetary incentives to business if it wants UK plc to do better. Companies in countries such as Japan and Germany are winning the environmental race because their governments are giving them strong backing.

Germany's support for environmental industries includes a foreign aid programme with environmental aid accounting for more than 25 per cent of expenditure. Japan's support for environmental industries includes

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## ARTS

## Television in Russia

# Come on down, Mr Yakubovich

**T**o see how dramatically Russia has changed since the collapse of the Soviet Union, all it takes is a twist of the television dial. The mind-numbing programmes of happy milkmaids singing folk melodies and soporific news readers giving daily reports on the progress of international communism have given way to western-style sitcoms and game-shows, hard-hitting news programmes and glossy advertisements for imported consumer goods.

Foreign productions have been an immediate hit in a country which, for most of its history, has been cut off from the rest of the world. Melodramatic Latin American soap operas have been especially popular. In the first, giddy years of open airwaves Russia was so obsessed with these chronicles of sex, love and money that cabinet ministers would interrupt meetings to catch the latest episodes and crowds eager to know the next twist in the tale mobbed the Mexican ambassador whenever he ventured out to the streets of Moscow.

But, with remarkable alacrity, the Russian television industry has shed its Soviet shell and begun to

produce local programmes of western quality. On the news front, Russia's ground-breaking programme is *Iogi (Conclusions)*, the flagship weekly news show of NTV, the only national independent television station. The Kremlin, which has adapted to political pluralism less enthusiastically than Russian television audiences, has periodically threatened to shut down NTV and tried to intimidate Most Bank, its proprietor.

Watching this week's show, it is not hard to understand the government's pique. In contrast with the neutral tone and carefully balanced reporting which western news broadcasts aim for, watching *Iogi* is like having a conversation with a Moscow intellectual. It is highly informed, loves conspiracy theories and is profoundly sceptical about the ability of the government to do anything right.

Consider this week's report from

Chechnya, a conflict which NTV has covered with unrivalled courage. The clear target of this week's broadcast was General Pavel Grachev, the minister of defence. By jumping back and forth between a self-assured Grachev speaking at a press conference and directly contradictory footage from the battlelines, *Iogi* presented the minister in the worst possible light. It then drove the point home with interviews with unnamed soldiers and officers in Chechnya who gave examples of what one officer called "the complete disorganisation of the army" and, in the words of an unhappy recruit, opined that "we should not be here at all".

Some of NTV's fans and reporters, are worried that the unexpected decision this week of Igor Malashenko, the station's chief executive, to join Russian president Boris Yeltsin's re-election committee could bring an end to this sort

of critical reporting. That would be a shame, because the powers that be already have a mouthpiece in the form of ORT, one of two nationwide state-controlled channels.

ORT's weekly wrap-up programme, *Sunday*, is living proof of how much NTV stands to lose if it begins to give in to the Kremlin diktat. This week *Sunday* led with a piece recounting the historic evils of communism, featuring graphic footage of Stalin's gulags and the artificial famine in Ukraine. Five years ago, a programme like this would have been a brave example of perestroika. But, less than three months before presidential elections in which Yeltsin's strongest challenger is communist leader Gennady Zyuganov, it looked more like negative political advertising.

For western Kremlin-watchers, news programmes like *Iogi* and *Sunday* are still one of the best measures of Russia's progress

towards an open, democratic society. But the public, which was addicted to news broadcasts when the iron curtain first began to creep up in the 1980s, has lost interest.

Television ratings show that Russians want gentle entertainment, and the programme that delivers it best is *Field of Dreams* the country's most popular weekly. *Field of Dreams* is Russia's version of the American *Wheel of Fortune*: contestants try to guess mystery words in order to win prizes.

But this standard western game-show format is animated by distinctively Russian touches. This week, for example, Leonid Yakubovich, the moustachioed, rotund host, asked Irina, a young female contestant, if she had a husband or boyfriend. When Irina said she did not, Yakubovich turned to the camera and furiously berated the menfolk of Liskova, Irina's village, for letting such a pretty flower go

unpicked. "What's wrong with you men of Liskova, are you all sick in the head?" Yakubovich thundered.

He also occasionally indulges in a subtle penchant for political commentary. As he chats with his contestants, he never misses an opportunity to point out how anarchic and poorly managed Russia has become. If the Kremlin watchdogs are really serious about ensuring that Yeltsin gets an easy ride on the screens of the nation, they would be well-advised to have a word with Russia's most popular TV personality, the quietly subversive Yakubovich.

A newer game-show gives an even clearer impression of the overriding obsession of Russians today. *Money, Money, Money!* is a programme devoted to explaining the dizzying variety of new financial instruments available in Russia's wild new market economy.

This week's show was devoted to promissory notes - not normal daytime television fare in the west. Three contestants tried to make as much money as possible by choosing between investments in various promissory notes and bonds. To make the competition authentic, some of the notes turned out to be fraudulent, leaving the unlucky investor without a kopek.

*Money, Money, Money!*'s assumption that no one can be trusted and the unwary risk being duped out of their savings is the explanation for the most unusual offering on Russian television this week: an advertisement taken out by the US government.

This week the US is introducing new \$100 banknotes. The transition has been uneven in the US, but American and local authorities are worried that in Russia, the largest foreign holder of US currency, it could trigger a run on the banks as people scurry to exchange their old bills for new ones. So, in the clearest sign yet that the cold war is over, dozens of times a day a gentle voice reassures Russian viewers that they will never, ever be deceived by the US Treasury.

Chrystia Freeland

## La Scala on the move

**T**eatro alla Scala, Milan's world-famous opera and ballet company, is to move to a new theatre in the old industrial district of northern Milan from 1999 while work is carried out on its neoclassical home in the city centre.

The season of opera, ballet and concerts will return to its 200-year-old base in December 2001, and leave Milan with a new space for the arts.

The new theatre should allow Milan to host more touring productions. Announcing the move yesterday, Carlo Fontana, La Scala's director, said it would also become the venue for "the popular side of La Scala".

The design of the new theatre should be approved in June, as part of Italian architect Vittorio Gregotti's overall plan for the renewal of Milan's Bicocca industrial district. The theatre will cost £27bn (£11.86m) to build, but the total cost of the project will depend on La Scala's requirements for fitting out the interior.

La Scala is expected to spend about £70bn enlarging and improving the stage and backstage area of its headquarters. The 2,800-seat theatre was rebuilt and restored in 1946, after it was nearly destroyed by allied bombs during the second world war. The stage area, however, has not been properly updated since 1978, when the theatre was restructured by Giuseppe Piermarini. The work should increase the theatre's capacity and give the company more flexibility to stage complex productions in quick succession.

The Bicocca project, co-ordinated by Milano Centrale, a subsidiary of the Prelli tyre-and-carrier group, is one of Italy's most ambitious urban renewal programmes, combining university buildings, research, business and residential developments.

Before the new theatre is opened, public transport links will be built to join the area to the city centre and the underground railway network, city authorities said yesterday.

Andrew Hill



Best Actress: Susan Sarandon in 'Dead Man Walking', to be released in Britain this week

## Offbeat roles win the Oscars

Nigel Andrews on the awards in which the US reclaimed the acting honours

**W**e feared that a ban on British ham would be enforced at this year's Academy Awards and we were right. After years of Anglophobia, Sir Anthony Hopkins, Emma Thompson and Kate Winslet had to stand aside as the acting honours were taken by Americans in downtime or offbeat roles.

A drunk (Nicolas Cage), a nun (Susan Sarandon), a prostitute (Mira Sorvino) and a psychopath (Kevin Spacey) won the front-of-camera statuettes, while an Americanised Australian film about a Scotsman, Mel Gibson's cheerful, loose-with-history account of Wil-

iam Wallace, *Brokeback Mountain*, took Best Picture and Best Director. Cage and Sarandon were worthy winners for *Leaving Las Vegas* and *Dead Man Walking*, though their awards reaffirmed the academy practice of honouring low-key or discordant movies in the acting category whilst favouring triumphalism for the top movie awards. It is heartening, nonetheless, to see Oscar attention lavished on a film about suicide in *Sin City* and a scarcely costlier docudrama about death on *Row, Row*.

Britain was consolaed with a prize to Nick Park, for animating Wallace and Gromit, and a Best Adapted Screenplay prize

for Emma Thompson's *Sense and Sensibility*. Thompson was the only Jane Austen Oscar on the evening. Elsewhere it was a night to remember. Indeed, one could not forget it if one tried: the song-and-dance numbers that seemed designed by some window-dresser from hell, the frequent and unnerving early hints that *Brokeback* would be the Academy's 1996 favourite (including a satellite link-up between the piglet and compere Whoopi Goldberg) and the baroque incomprehensibility of the more crotchet speeches.

Sidney Poitier was chosen to present the Best Picture award, possibly in deference to

the demonstration outside the theatre against Hollywood's unequal treatment of blacks. (There was one nomination for them, someone calculated, out of 168 for whites.) Through passages of the mind and down rivers of the heart... Poitier unfurled in his most resonant voice, before losing his audience in the hinterland of this complex metaphysical map.

At the other, preferable extreme were the celebrities who could barely talk at all. Kirk Douglas, honoured for his lifetime, thanked the Academy through a face part-paralysed by a recent stroke. And Christopher Reeve - in a deus ex *machina* production coup that

won a standing ovation - was revealed behind a rising screen, Superman bound to his eternal wheelchair.

I have no idea why Reeve was there, though he introduced a brief film collage featuring disadvantaged movie characters. But his appearance and brief, dignified speech said just about everything about the Oscars. To bring him on at all was a piece of shameless emotional exploitation. At the same time it made us recognise the thread by which success hangs in this unforgiving industry, which sets aside just one night a year to commemorate its more colourful casualties.

The horns of Paul and Anna Farrell's dilemma are the arrangement of an English abortion for their teenage daughter Jeanie (who never appears), and the punishment of Paul's colleague, the suave and insinuating Kevin Redmond, who may have raped her.

Bolger's writing is - as usual - a heightened, poetic version of naturalism, which Jim O'Hanlon's largely realistic direction does not always accommodate. It takes more than a lighting change to cater for the artifice of Anna's soliloquies as she packs in the bedroom while Paul and Redmond engage in verbal fencing bouts downstairs, but Bernadette Shortt gives it her best shot in the circumstances.

The scenes of dialogue flow more easily, although in the second half, with Redmond bound and blindfold, we enter the now-familiar confrontational confessional territory of plays like *Extremes* and *Death and the Maiden*.

However, as the arguments

intensify, it becomes apparent that even for the Farrels the issue of the unborn child is secondary to that of their image on the suburban executive estate they inhabit.

If they denounce Redmond, his crime (be it actual or statutory rape) becomes known and Jeanie will be haunted by a whispering campaign whether or not she terminates; the conflict becomes one of justice versus pragmatism.

Bolger's bleak ending is a broadly predictable result of his perhaps excessive caution not to be seen to take an authorial side.

*Even for the Farrels the issue of the unborn child is secondary to that of their image*

Christopher Dunne, as Paul Farrell, dominated alternately by his wife and his subordinate, gives a performance of plausible spinelessness in which even his outbursts are ultimately ineffectual. Shortt is every inch the fiery Irish wife and mother. John Gunnery seems at times conscious that he is palpably too young to play 50-year-old Redmond but is adroit at the character's smiling villainy.

The play is, of course, finely written and thought-provoking in several areas but a feeling persists that both writer and director could have done with striking the dramatic fire a little higher.

At BAC, London SW11, until April 4 (0171-223 2223).

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● Aida: by Verdi. Conducted by Jun Märkl and performed by the Wiener Staatsoper. Soloists include Dolora Zajick, Julia Faulkner, Goran Simic and Kurt Rydl; 7pm; Mar 28, 31 (6pm)

Deutsche Oper Berlin. Soloists include Blank, McCarthy, Rundgren and Feldhoff; 7.30pm; Mar 29

### BONN

OPERA  
Oper der Stadt Bonn

Tel: 49-228-7261

● Queen of Spades: by Tchaikovsky. Conducted by Alexander Lazarev and performed by the Oper Bonn. Soloists include S.M. Simonov, L. Schewtschenko, D. Jugovic and L. Navilic; 8pm; Mar 28; 4pm

### BRUSSELS

EXHIBITION

Le Botanique Tel: 32-2-2183732  
● Ca tourne depuis Cent Ans, une Histoire du Cinéma Francophone de Belgique: in film's 100th year, this exhibition focuses on the history of the cinema in Wallonia; from Mar 28 to Jun 23

### COPENHAGEN

OPERA

Det Kongelige Teater

Tel: 45-33 14 10 02

● Madame Butterfly: by Puccini. Conducted by Paolo Olmi and performed by the Royal Danish Opera. Soloists include Gitta-Maria Sjöberg and César Hernández; 8pm; Mar 29

### DRESDEN

CONCERT

Sächsische Staatsoper Dresden

Tel: 49-351-49110

● Die Zauberflöte: by Mozart. Conducted by Hans Martin Rabenstein and performed by the

Staatskapelle Dresden with conductor Giuseppe Sinopoli. Soloists include soprano Solvieg Krings, alto Florence Quivar, tenor Uwe Hellman and baritone Alan Titus; 8pm; Mar 31; Apr 1

### LEIPZIG

OPERA

Oper Leipzig Tel: 49-341-1261261

● Katya Kabanova: by Janacek.

Conducted by Jiri Kouf and performed by the Oper Leipzig.

Soloists include Juan, Bertha, Helfrich, Hab, Chmel, Kunder, Gentile, Schrömer and Choi; 7.30pm; Mar 29

### LISBON

CONCERT

Grande Auditório da Fundação Gulbenkian Tel: 351-1-7935131

● Mathis Passion: by J.S. Bach.

Conducted by Frans Brüggen and performed by the Orchestra of the Eighteenth Century; 9.30pm; Mar 28, 29 (6.30pm)

### LONDON

AUCTION

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● 20th Century Continental

Decorative Arts: highlights of the sale include a selection of Deauville, Gallé and Loetz glass. Also on sale are several pieces of Hungarian pottery by Zsolnay Pécs; 1pm; Mar 29

### CONCERT

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● The London Symphony

Orchestra: with conductor Daniel Gatti perform Mozart's Symphony

### LUCERNE

CONCERT

## COMMENT &amp; ANALYSIS

Edward Mortimer



## Mutilation machine

Landmines kill and maim children but, concludes an expert study, they have never yet stopped an advancing enemy

War is hell, and so it should be. Any attempt to moderate or "civilise" it is perverse, because it encourages people to think of it as an acceptable way of pursuing political goals. In short, the more horrific war is, the better.

That is a very old argument, which enables pacifists to support nuclear weapons, or rather enables nuclear deterrence theorists to proclaim themselves pacifists. But it becomes especially grotesque when applied to anti-personnel (AP) mines.

The effects of these are amply documented. War surgeons working with the International Red Cross describe mine injuries as among the most horrific they regularly encounter. The effect is usually death or permanent mutilation, and "the very mechanism of wounding by pressure-activated mines embedded in the earth ensures maximum foreign-object contamination in the wound".

That should be quite a powerful deterrent. But one thing landmines clearly do not deter (unless nuclear weapons) is their own use. The US state department estimates there are currently about 84m uncleared landmines spread around 64 countries. UN mine clearers removed some 85,000 during 1994, while something between 2m and 5m new ones were laid.

Those weapons have already been "used". Even the people who put them there would have great difficulty in removing them as, in most cases, they are neither adequately marked nor mapped. They are sitting there in the ground, waiting for someone to step on them. Every month, some 2,000 people do so.

One in every 236 Cambodians has had a limb amputated; one in 470 Angolans; one in 650 Somalis. (For comparison, in the US, where no landmines have been laid, the figure is one in 22,000.) Many of the victims are children. Almost all are civilians. Paradoxically, this very fact

may explain the lack of deterrent effect. Landmines are laid by armed forces, regular or irregular. And armed forces, while not immune from their effects, are much less vulnerable than the civilian population. That is one of the findings of a study to be published tomorrow by the International Committee of the Red Cross, which breaks new ground by setting out to analyse the military use and effectiveness of AP mines, as well as their humanitarian consequences.

Up to now, military establishments in almost all countries have opposed a ban on landmines, arguing they are essential defensive weapons whose military value outweighs their human costs. Yet, it seems, this alleged military value has never before been systematically analysed.

That is the gap which the author of the study, Eric Patrice Blagden, has sought to fill. Blagden gained practical experience of the problem during a career in combat engineering and weapons research with the British army, and, more recently, as senior demining adviser to the UN department of peacekeeping operations. His conclusions are endorsed by nine other senior officers from western and non-aligned countries.

They are quite emphatic: "No case was found in which the use of anti-personnel

**Almost all  
mines used by  
warlords and  
irregular forces  
around the world  
originate  
from major  
manufacturing  
countries**

mines played a major role in determining the outcome of a conflict." At best, they act as delaying elements, but they "have never yet stopped an advancing enemy".

The 1991 Gulf war is a case in point. After seizing Kuwait in August 1990, Iraq erected defences including an estimated 9m mines. Most of these minefields were bypassed when the ground war began. Where they could not be, the forces of the US-led coalition breached them with apparent ease, using tank-mounted ploughs and armoured hoses: they broke through Iraqi positions in two hours, instead of the 18 hours they had calculated. Afterwards, several blown-up Iraqi vehicles were found in the minefields, but none belonging to the coalition forces. The main "vehicle casualties" were cars belonging to Kuwaiti civilians who had tried to escape from the occupation.

Indeed, the study finds, "the only purpose for which mines have been used with total success... is for the containment or harassment of civilians" – for instance by Saddam Hussein in Kurdistan, by former president Siad Barre in Somalia and by the Khmer Rouge in Cambodia (the latter may still be at it yesterday a British-led mine clearance team was kidnapped by "armed elements" in an area where Khmer Rouge are known to operate). But, it adds, "the use of mines for such purposes has no military value, and the success of the AP mine in this role cannot be used as a military justification for their retention".

To be effective against enemy forces, minefields need constant monitoring to prevent infiltration and constant maintenance to repair the effects of rainfall, soil erosion, enemy attacks and incursions by animals (the latter first detonate the mines, rendering them inactive, and then become rotting carcasses, causing a stench and a health hazard). The forces that laid

"British Red Cross Anti-Personnel Mines Campaign", Freepost, London SW1X 7YY. Telephone hotlines: 0171 201 5002

the mines are themselves hemmed in by them, and become easier targets, bunched into narrow exit corridors, if they have to leave their base under enemy fire.

Thus soldiers seem to be almost as much at risk from their own mines as from those of the enemy. When determined to advance, they do so, being equipped and trained to cope with the risks involved. It is civilians, trying to resume their normal lives long after the conflict has ended, who are the main victims.

Western governments claim responsibility, claiming only to commission mines with "self-destruct" fuses, and not to permit exports even of these. The study casts doubt on both arguments. Mines that are supposed to self-destruct often fail to do so. Efforts to define self-destruct mines as "lawful", while banning cheaper ones, are counterproductive because they sound to poor countries like yet another "double standard".

Export controls are easily evaded. Manufacturers need to evade them in order to dispose of surplus stocks and cover design and production costs. Almost all mines used by warlords and irregular forces around the world originate from major manufacturing countries, and were designed for those countries' own armies.

People in many parts of the world will go on being killed or maimed for decades by mines already in the ground. The best we can hope to achieve is to reduce their number. But there is little hope of achieving even that until western countries stop producing AP mines or equipping their own armed forces with them, and take the lead in the campaign for a worldwide ban.

\* \* \* \* \* Sir, Is BSE the government's fault? It was not the government that sold animal feedstock which was contaminated. It was not the government that refused to sell it to the market, not the government that profited from the sale. It was not the government that concealed the disease in cows going to the market, nor the government that flouted slaughterhouse regulations.

If the government pays, we,

the public who have been put at risk, foot the bill.

If sale of feed had been a

retail sale, it would have fallen

under the Sale of Goods Act

and also the EU directive

which imposes strict liability

on the producer for damage

caused by the product. Why is

the public going to pay: why

those whose pursuit of

commercial profit caused the

problem? It is that, once again,

the deepest purse is pursued,

not the guilty or negligent?

The government makes

regulations to safeguard public

health, but whose

responsibility is it and who

should pay?

S.A. Wood,

Cockshot Farm,

West Wycombe,

Bucks HP14 3AR, UK

From Mr Paul A. Hendrick

Sir, In most consumer goods

industries, companies

supplying products which kill

or seriously injure their

customers suffer from both

consequential loss of trade and

from substantial claims from

their victims. Their only hope

of compensation is by way of a

claim against their own

suppliers for defective raw

materials, for example?

In the topsy-turvy world of

the agricultural industry,

however, it is the victim who

pays the manufacturer (by way

of subsidy financed through

the tax system) for the

consequential loss. He himself

receives nothing. And what is

heard of the suppliers of

defective raw materials, the

large animal feed suppliers

What about actual speeches? They're

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The chairman of Fortune 500 companies like Coca-Cola, IBM and General Motors make more speeches in a year than most politicians do. And not just on television. They speak all the time in the workplace and to colleagues, customers and the media.

The difference between success and failure, writes Aram Bakshian, Jr, in this remarkable new resource for public speakers, is the ability to communicate clearly and effectively. Never has this been more true than in today's intensely competitive business climate.

Bakshian should know. Speechwriter to "The Great Communicator" himself, Ronald Reagan, as well as to two other former presidents and the heads of several major corporations, Bakshian has witnessed the rise and fall of international leaders based on their ease — or lack of ease — on the podium. Anyone can master the art of speaking in public, Bakshian says. "In the last analysis, the spoken word is still king."

Fear and loathing of the rubber chicken in circuit have long plagued public figures. "No one knows how I hate making speeches," President Calvin Coolidge once complained to a friend.

Bakshian tackles head-on the challenges of public speaking in AMERICAN SPEAKER. "As with alcoholism," he writes, "there is no known cure for stage fright. You're either a 'chronic' sufferer or a 'recovering' sufferer." In either case, it's easy to minimize that suffering — or even turn it into an advantage. As Carroll O'Connor, the legendary "Archie Bunker," put it, "A professional actor has a kind of tension. The amateur is thrown by it, but the professional needs it."

Perhaps the best contemporary example is Lee Iacocca, who saved the Chrysler Corporation by using his enormous talent as a speaker to win the support of the Congress, the White House and the American people for the biggest corporate bailout in history. Iacocca himself attributes his business success to speaking. In his autobiography, he writes: "I've seen a lot of guys who are smarter than I am and a lot who know more about cars. And yet I've lost them in the smoke. Why? Because I'm tough? No ... You've got to know how to talk to them, plain and simple."

Business is the single biggest rhetorical arena. From simple retail sales spiels to sensitive boardroom presentations, speech keeps the wheels of commerce turning. In making a first impression, Bakshian writes, "Your appearance can raise expectations, but what you say and how you say it will determine how people evaluate you." A good speaker is always in demand. At events from business conventions to weddings, "a good speaker not only adds to the occasion, he also benefits from 'free advertising' that adds to his stature in the community and attracts future business."

American Speaker

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Aram Bakshian, Jr. Editor (600 pages)

Georgetown Publishing House

By Len Taylor

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## FINANCIAL TIMES

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Wednesday March 27 1996

# Mad cows and consumers

The menu of options for dealing with the economic consequences of the UK's outbreak of mad cow disease - or bovine spongiform encephalopathy - consists only of unpalatable items. But there do not seem to be either quick or cheap methods for restoring confidence in British beef: the worldwide bans on exports will not be rescinded; and even mass slaughter is unlikely to restore confidence. The least bad option seems to be ruthless enforcement of announced measures, with a view to eliminating BSE.

With hindsight, it is easy to see that the government was too complacent about the emergence of BSE in the 1980s. This complacency was partly explained by the costs to producers and the government of a more rigorous approach. But it was also explained by the belief that BSE was not linked to Creutzfeldt-Jakob disease (CJD), its human equivalent. Now, however, the possibility of such a link has been acknowledged - and the skies have fallen.

Even so, a few facts need to be remembered: identified cases of CJD have been below 55 in the UK in each of the last four years, with only 40 in 1995; the incidence of CJD is in line with international norms; the 10 cases of CJD in young people that may be linked to BSE represent only 0.0002 per cent of the population; the incidence of BSE has declined rapidly, from a peak of 35,881 in 1992 to 13,865 in 1995; and, by October 1995, there had been only one case in cattle born in 1993.

These facts are unlikely to assuage either the governments of the rest of the world or consumers, including British ones. The former have nothing to gain from allowing the import of questionable beef, however tiny the question against it may be. The latter have been understandably shocked by the admission that BSE might affect humans when they had so often been told this was almost inconceivable.

**Unsellable beef**

Yet these are bygones. One question the government faces now is who will bear the losses of the affected industries. The answer, in practice, will be some mixture of the industry and the

British taxpayer. The European Union does not have the money and, if it did, is not obliged to purchase unsellable beef.

The bigger question, however, is whether any exceptional measures, such as mass slaughter, might lower the health risk and/or reduce public disquiet. The options include slaughtering all cattle in the UK, slaughtering all cattle over a certain age or slaughtering all cattle in BSE-infected herds.

### No guarantee

So far as the health risks are concerned, the extraction of the specified offals ought to eliminate the risk of transmission to humans. The removal of all mammalian wastes from animal food ought in due course to eliminate BSE. Beyond that, there is no policy guaranteed to ensure the absolute safety of British beef.

If all cattle were slaughtered, their replacements could not be guaranteed safe until enough time had passed to see whether they too developed BSE. This could be longer than the time needed to eliminate the disease from the existing herd. Similarly, killing the older cattle, now recommended by the National Farmers Union, could not guarantee the absence of BSE from younger cattle and killing all cattle in BSE-infected herds would not ensure the absence of BSE from as yet unaffected herds.

The sole method to restore confidence is to eliminate BSE. Culling - most obviously of the older animals which are most likely to be affected - would be advisable only to the extent that it could help achieve that. But time, along with properly funded enforcement of preventative measures, will be needed to achieve the end of the disease and restore public confidence. Full compensation to farmers for reporting BSE-infected cattle will also be necessary, since otherwise they have an incentive to conceal cases.

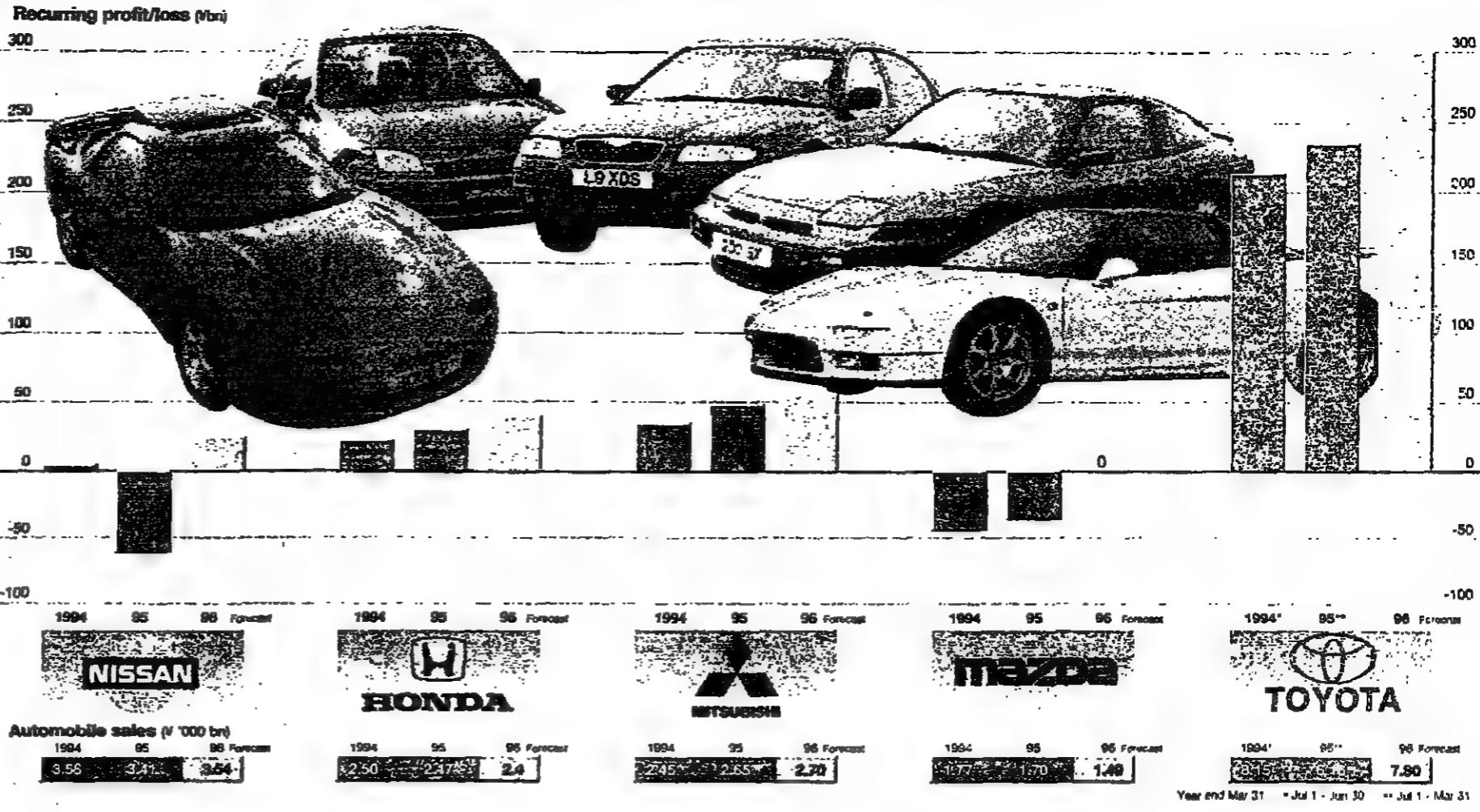
"Our business environment has become much more favourable," says Mr Toshiaki Taguchi, a director of Toyota, the largest Japanese vehicle manufacturer.

Increased demand from Japanese consumers became evident last year, resulting in a 5 per cent rise in new car sales over 1994 levels. Spurred by cyclical demand - drivers replacing cars bought in the buoyant period between 1989 and 1991 - this trend is expected to continue, producing increases of 3.6 per cent in 1996 and about 3 per cent in 1997. Though modest compared with the rapid growth in the 1970s and 1980s, the turnaround is very welcome after four years of flat or falling sales.

The industry has responded by adjusting product strategy to meet the rise in demand, which has been focused on recreational vehicles such as off-road sport utility vehicles and station wagons. Honda will this year bring out four new recreational vehicles: the Orthia, a small station wagon; the FMX and SM-X, which are mini-minivans; and the Partner, a station wagon designed for commercial users. The increase in sales has been followed by an increase in profitability - the reward for cost-cutting measures implemented during the downturn

## COMMENT & ANALYSIS

### Driving ambition: top five manufacturers chart the road to recovery



Year end Mar 31 \* Jul 1 - Jun 30 \*\* Jul 1 - Mar 31

# Japan moves into higher gear

Buoyant sales at home and bigger profits abroad have improved prospects for recession-hit carmakers, writes Michiyo Nakamoto

In five days' time, 200 part-time workers will join the production lines at Honda's vast car manufacturing plant in Suzuka, 350kms south-west of Tokyo.

It is the first time for three years that Japan's fourth largest vehicle maker has hired seasonal workers - and a clear sign that prospects are finally looking up for the country's recession-hit car industry. A period of improved domestic demand has coincided in recent months with a significant weakening of the yen, lifting sales in Japan and profits in overseas markets.

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and, more recently, as a result of the depreciation in the value of the yen. This has raised the value of earnings in overseas markets when expressed in yen.

Honda expects to increase recurring profits (pre-tax profits before extraordinary gains or losses) by nearly 30 per cent to ¥90bn in the year to March, although sales will be 3 per cent lower - mainly because of a decline in exports to the US and Europe. The company has cut costs by 5 per cent a year since 1993. Every Y1 fall in the value of the yen adds ¥6bn to profits, it says.

Mitsubishi Motors, another large carmaker, expects to raise profits by nearly 15 per cent to ¥75bn over the same period on flat sales of ¥200bn.

The impact of cost reductions and the yen's depreciation is even more marked at Toyota, which expects to cut costs by ¥130bn this year after a reduction of ¥150bn in 1994-95. The company's profits for the year to March are forecast to rise by 27 per cent to ¥300bn on sales of ¥7,600bn. Profits are expected to improve further next year.

According to a recent study by Nikko Research Centre, the private think-tank, the top five Japanese carmakers combined are likely to experience a 6.1 per cent improvement in recurring profits in the year to March 1997.

In spite of these positive developments, the Japanese car industry must still overcome some significant obstacles to a full recovery. Chief among them is the low rate of capacity utilisation at manufacturing plants. Annual output in Japan has fallen by more than 3m units from a peak of 13.5m in 1990 to 10.2m last year, the consequence of subdued demand and a massive shift of production to overseas facilities that was intended to counter the harmful effects of currency fluctuations and trade disputes.

Domestic manufacturing capacity stands at some 14m units, giving an overall utilisation rate of about 70 per cent. Carmakers generally need to maintain capacity utilisation rates of between 80 per cent and 90 per cent to be profitable, according to Mr Koji Endo, vehicle industry analyst at Lehman Brothers in Tokyo. "That means between two and five factories will have to be closed," he says.

But, in a country where leading companies have traditionally regarded protecting jobs as a social obligation, this is a prospect the industry has been reluctant to face up to. Instead, it has sought to counter the decline in capacity utilisation by making substantial reductions in variable costs.

"There is no doubt that there is some inefficiency [in capacity utilisation], but variable costs are being reduced drastically and this can cover the overhang in fixed costs," says Mr Yoshihiro Wada, president of Mazda, another large carmaker. Labour costs, for example, are

being cut significantly, both through natural attrition and by transferring employees away from underutilised factories to sales outlets when vacancies arise.

Mitsubishi Motors is aiming to reduce its labour force by 10 per cent in the next four years. Honda is transferring 1,300 manufacturing staff, or 4 per cent of its employees, to dealers.

Leading carmakers are also trying to reduce the development time on new models from an average of four years to, in some cases, as little as 18 months. "This is probably something that only Japanese carmakers can do," says Lehman Brothers' Mr Endo. He points out that the average among carmakers in Europe and North America is between six and seven years.

Nevertheless, domestic production is expected to decline further. Sometime in the next few years, car production in Japan is expected to fall to less than 10m units for the first time in 17 years. If it does, pressure to close factories will rise still further.

Another preoccupation for Japanese manufacturers in years ahead will be how to make the most of their expanding portfolio of overseas plants. By 1998, Toyota will be producing 376,000 more vehicles in North America than the 824,000 it did last year. Honda, which made 659,000 vehicles in North America in 1995, will have the capacity to produce 181,000 more cars in two years' time.

Japanese companies are also expanding fast in Europe. By 1998, Toyota will more than double its output there to 300,000 vehicles. Honda plans to raise European production from 110,000 units this year to 150,000 by 2000.

In south-east Asia, Japanese companies already have a market share of approximately 70 per cent and are expanding production aggressively.

Toyota will have the capacity to build 200,000 more vehicles in the Asia-Pacific region outside Japan by 1998. Honda is setting up a new manufacturing plant in Thailand. It plans to raise production in the region from 100,000 last year to 150,000 in 1998.

Increasing capacity overseas is seen as vital for Japanese manufacturers, both to lower costs and to expand market share outside Japan, hence compensating for the slow growth expected in coming years in the domestic market.

Particularly in North America, Japanese companies are hoping to use the extra capacity to make a bigger impact in some potentially lucrative product areas in which they have not been particularly successful.

Toyota, for example, plans to manufacture a pick-up truck in Indiana as part of a renewed drive to raise its profile in the fast-growing US truck market. Honda is to manufacture a new minivan in Canada and a luxury car in the US.

The frenetic pace of this international expansion reflects a recognition by leading Japanese carmakers that they must put their global strategies in place while market conditions are relatively favourable. "The next three years will determine the winners and losers," says Mr Takashi Nakashita, a Tokyo-based analyst with Merrill Lynch.

But, as they consolidate their dominance in south-east Asia - the only region in which car sales are expected to show strong growth over the next few years - and prepare to attack new markets in the US and Europe, Japanese carmakers have reason to feel more comfortable about future prospects than for some years.

"This is not a complete recovery," says Toyota's Mr Taguchi. "But we are confident we are stronger now and better able to compete."

## OBSERVER

### Uneasy lies the head

■ Stubbiness pays off. Eight decades after losing the Austro-Hungarian imperial crown, the Habsburgs have got the go-ahead to stage a family reunion at their former palatial residence in Vienna.

Austria's cabinet yesterday waived the ban on entry for the clan's two remaining members who had not formally renounced their claims to the crown. Felix Habsburg-Lothringen, 79, and his brother Carl-Ludwig, 77, will now be allowed to travel legally to Austria, using the Austrian passports they kept since childhood.

All other family members have already renounced their claims, including older brother Otto, a member of the European parliament on behalf of Bavaria. His son Karl is biding his time in Vienna.

The EU needs urgently to rethink its position. It should remind itself what is at stake in the negotiations, and what would be lost if they collapsed. The EU would still be bound to open its telecommunications market fully to international competition. The EU has said it is ready to extend to foreign companies many benefits of the liberalisation of its internal telecommunications market in 1998. Some developing countries have also tabled surprisingly bold liberalisation proposals.

Not forthcoming

However, these gains will be realised only if other countries - notably Canada, Japan, Korea and a number of other Asian economies - offer more liberal concessions. Without such movement, the US has said it will be unable to keep its own offer on the table, a development which would probably cause the talks to collapse. Yet the required concessions are not forthcoming.

The EU's role has become pivotal.

Its negotiating offer, though

generally liberal, still contains restrictions, notably on foreign ownership of telecommunications in five member states. The reservations have been seized on by other countries in the WTO as

including its own, when it joined the European Union in 1995.

This threw constitutional experts into crisis, but the government came up with a neat solution - ruling that Felix and Carl-Ludwig had already renounced all their claims by promising to respect the republic.

### Kif and skittles

■ You would think that the four-year Islamic insurgency that has claimed more than 40,000 lives was enough for Algeria's government to worry about. But no. This week, Mustapha Berraf, a former star basketball player and the new chief of Algeria's Olympic committee, was detained for "diversion and dissipation of public funds".

Word of the scandal has raised questions in Algiers about the possible impact of the affair on the country's participation in this summer's Olympic Games in Atlanta. Algeria is no powerhouse in world sport. Yet it boasts two of the world's top middle-distance runners, Nourredine Morceli and Hassiba Boulmerka, both of them leading contenders for an Olympic medal.

Berraf isn't suffering alone. In the past few days several dozen directors of public enterprises have been arrested on similar charges, as President Liamine Zeroual's government steps up an anti-corruption campaign.

At this rate, Algeria will soon be hard pressed to field a skittles team, let alone mount an Olympic challenge.

### Drying up

■ Jochen Neynaber, managing director of the German bank Schröder Münchmeyer Hengst & Co, and lover of ancient artifacts, has a sense of humour. Yes, that's right, a German banker who enjoys a joke.

Yesterday he gave a talk at a capital markets and investment conference in Frankfurt, where he did his best to rally the troops behind Erna, and scotch thoughts that a little bit of inflation might be good for us all. "A little bit of inflation is like wetting your pants. It feels good at the start but the consequences are miserable."

### I'm a belonger

■ ADT's Michael Ashcroft, the former *enfant terrible* of the City of London, is on the move again. Observer hears that the Turks & Caicos Islands (pop 14,000), have granted Ashcroft "belonger" status. This is akin to citizenship and means that Ashcroft, a former big supporter of Britain's Tory party, can vote and run for office.

Ashcroft, who shot to fame in the 1980s with complex deals that the City didn't understand, has lived offshore for several years.

Although best known as chairman and chief executive of ADT, one of the world's biggest burglar alarm companies, he has also built up a Caribbean business empire centered on Belize.

BH, which is quoted on the Nasdaq stock market, owns the largest bank in Belize and has substantial interests in telecommunications, electricity and food production. Ashcroft travels the world as "Ambassador Extraordinary and Plenipotentiary of Belize and Itinerant Ambassador to the European Economic Community", whatever that means.

However, times - and governments - change. When Manuel Esquivel, Belize's current prime minister, was in opposition he was critical of Ashcroft's increasing dominance of the local economy. This might explain Ashcroft's current interest in belonging to the Turks & Caicos islands where he already owns a rice mill and is developing an upmarket holiday resort.

### Out for the count

■ Eddie George, the governor of the Bank of England, likes to poke fun at his old profession. At the recent annual dinner of the UK's Finance & Leasing Association he reminded the audience that there were three types of economist. Those who can add up and those who can't.

### 100 years ago

#### Indian finance

Calcutta: Speaking during the debate on the Budget in the Legislative Council, Sir J. Westland said that additional evidence supporting the government proposals was furnished by the fact that the gross circulation of currency notes had decreased while the net circulation had increased.

The only objection was that the exchange value of the rupee might be affected, but the Government would be going beyond its duty if it allowed itself to be influenced with regard to the matter by such considerations. General Sir H. Brakenbury made a long speech, in which he showed how immensely military matters had improved in India during the last five years. Everything was at present on a most satisfactory basis, and prepared for war.

### 50 years ago

#### Investment in India

While the Indian Government and railway sterling debt have been almost eliminated during the war, a considerable British commercial interest remains. Its value to the United Kingdom is great. During the Washington loan negotiations it was revealed that, in 1945, Britain expected to receive £1,000,000 of interest and dividends from India, Burma and the Middle East.





# FINANCIAL TIMES COMPANIES & MARKETS

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Wednesday March 27 1996

## IN BRIEF

**Thomson-CSF back in black at FF1bn**

Thomson-CSF, the professional electronics arm of France's Thomson group which is to be privatised later this year, returned to the black in 1995, rebounding to a FF1.01bn (\$198m) net profit from a FF982m loss in 1994. This was despite a 2.4 per cent drop in sales to FF735.5bn. Page 16

**Argentaria head upbeat on share issue**

The \$1.1bn secondary share issue by the Spanish state of a 35 per cent stake in Argentaria, the Spanish bank, was hailed as a success by its chairman Mr Francisco Luzón but greeted with caution by analysts after Argentaria cut the international transfer, allocating an additional 2m shares to the retail domestic issue. Page 17

**RVI rebound gathers speed**

RVI, the truck and bus division of France's state-controlled Renault vehicles group, accelerated its slow financial recovery by more than doubling 1995 net profits to FF712m (\$140m) from FF343m in 1994. Page 17

**Citic Pacific advances 20% for year**

Citic Pacific, the Hong Kong-listed arm of China's flagship investment company, announced a 20 per cent increase in net profits for 1995 to HK\$3.07bn (US\$397m). Mr Larry Yung (left), Citic chairman, said he expected to make investments of between HK\$38bn and HK\$41bn this year and added that the group was examining several infra-structure projects. Page 18

**Sumitomo joins Newmont venture**

Newmont Gold of the US has selected the Sumitomo group of Japan to be its partner in the Batu Hijau project in Indonesia, which they will develop into one of the world's biggest copper-gold mines at a cost of \$1.6bn. Page 19

**Gefutel growth helps 18% rise at Telebrás**

Growth in cellular services helped drive an 18 per cent increase in consolidated 1995 net profits to R\$305.5m (US\$819.5m) at Telebrás, Brazil's state-controlled telecommunications company. Page 18

**Hawley's sets its sights overseas**

Hawley's, the UK toy retailer, announced a 13 per cent rise in pre-tax profits and unveiled plans to open replicas abroad of its famous store in Regent Street, London. Page 20

**Mining groups face Idaho damage claims**

US authorities have lodged claims against Coeur d'Alene Mines, Asarco, Hecla Mining and Sunniva Mining, seeking hundreds of millions of dollars for alleged environmental damage caused in the Coeur d'Alene silver mining district of Idaho between 1850 and 1985. Page 21

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**Chief price changes yesterday**

FRANKFURT (DM)		PARIS (FFR)	
Kodak	184.5 + 10	Bogart	2010 + 140
Siemens	122 + 7.3	BorgWarner	1015 + 65
Siemens	810 + 14.8	Brussels	442 + 15.2
Thyssen	282.5 + 11.5	Elf Aquitaine	5170 - 130
Vest	832 - 16	Thomson CSF	117.1 - 4.5
Zembla Fertig	109 - 8	Unilever	572 - 13
TOKYO (Yen)			
Asahi	229 + 356	Diamond Lease	1620 + 100
Canon Stores	30 + 34	Horikoshi Sohki	2060 + 140
Daiwa Corp	30 + 216	Kanazawa-Hokkaido	3000 + 240
Hitachi Energy	35 + 45	Palco	1000 - 10
Panasonic	260 - 185	Toshiba Electronics	1030 - 50
Toyota Motor	204 - 5	Toshiba Elec Mkt	1140 - 50
LONDON (Pence)		HONG KONG (HK\$)	
Fluor	100 - 91	Hong Kong	1070 - 50
PARIS (FFR)		Paris	
BP	50 + 10	Chesf Azag	1.00 + 0.07
Holiday Check	122 + 12	Chesf Azur	3.25 + 0.05
Inter-France	50 + 57	Chesf Caisse	1.00 + 0.05
Starbucks	1175 + 120	Edie	2.24 - 0.15
Starwood Rock	515 + 60	Elf	8.1 - 0.14
Palis	95 - 91	Elf Aquitaine	29.05 - 1.32
Meggit	95 - 91	Elf Atochem	1.00 - 0.05
TOKYO (Yen)		Tokyo	
Asahi	229 + 356	Edie	1.00 - 0.05
Canon Stores	30 + 34	The Vegetate	44 + 3
Daiwa Corp	30 + 216	Edie	1.00 - 0.05
Hitachi Energy	35 + 45	Edie	1.00 - 0.05
Panasonic	260 - 185	Edie	1.00 - 0.05
Toyota Motor	204 - 5	Edie	1.00 - 0.05
TOKYO (Yen)		Tokyo	
Asahi	229 + 356	Edie	1.00 - 0.05
Canon Stores	30 + 34	Edie	1.00 - 0.05
Daiwa Corp	30 + 216	Edie	1.00 - 0.05
Hitachi Energy	35 + 45	Edie	1.00 - 0.05
Panasonic	260 - 185	Edie	1.00 - 0.05
Toyota Motor	204 - 5	Edie	1.00 - 0.05
TOKYO (Yen)		Tokyo	
Asahi	229 + 356	Edie	1.00 - 0.05
Canon Stores	30 + 34	Edie	1.00 - 0.05
Daiwa Corp	30 + 216	Edie	1.00 - 0.05
Hitachi Energy	35 + 45	Edie	1.00 - 0.05
Panasonic	260 - 185	Edie	1.00 - 0.05
Toyota Motor	204 - 5	Edie	1.00 - 0.05

## Rome sets Banco di Napoli sale terms

By Andrew Hill in Milan

The Italian government said last night it wanted to begin privatising Banco di Napoli, the troubled Neapolitan bank, before the end of next year, but only if other banks agree to back a rescue plan.

Ministers yesterday agreed a decree which will allow the Treasury to underwrite "one or more capital increases" at Banco di Napoli, together with other banks or institutional investors, with the aim of "cleaning up, restructuring and privatising" the bank.

The government said it would take immediate action by transforming the treasury's share of the emergency loan - £1.00bn provided by the post office savings bank - into a subordinated loan.

But before backing further capital increases, the government said it would need to see evidence of progress on restructuring, a union agreement on reducing labour costs, and the availability of one or more banks to intervene financially in the clean-up operation.

The government said banks and other investors could finance Banco di Napoli's recovery through subordinated loans, or the subscription to savings or preferred shares, convertible into shares.

Banco di Napoli's recovery through subordinated loans, or the subscription to savings or preferred shares, convertible into shares.

The bank's board meets today and on Friday to discuss the 1995 results, which will show another large loss. For 1994, the bank reported a loss of £1.10bn, and a £1.56bn loss in the first half of last year, as it tried to clean up its loan portfolio.

The rescue of the bank is a highly sensitive political and financial issue, as Banco di Napoli is not only one of Italy's largest and oldest financial institu-

tions but also a channel for political patronage in the poor southern half of the country.

Last month, the bank activated

the second phase of restructuring by putting 50 branches in the north up for sale and closing 20 in its southern heartland.

The temporary solution of con-

verting the treasury loan into a subordinated loan reduces the risk of the bank's future becoming an electoral issue. The right-wing National Alliance is one of the parties jockeying for influence over the bank.

Banca di Roma doubles profits.

Page 16

**BASF expects profits to stagnate**

By Jenny Luesby

in Ludwigshafen

BASF, the German chemicals company, yesterday admitted it expected zero profits growth this financial year, but said it was considering acquisitions as a way of using a mounting cash pile which now stands at DM3.4bn (US\$2.5bn).

Mr Jürgen Strube, chairman, said the economy had lost momentum in the second half of 1995 and the start of 1996. He warned that profits were likely to remain static at last year's level, but would produce a return on assets comfortably above 10 per cent.

Pre-tax profits in 1995 rose 9.5 per cent to DM4.1bn, on sales up 6 per cent at DM19.4bn. Most of this growth came in the first half, when prices and demand were strong. A slowdown last summer had since led to "substantial price concessions", said Mr Strube.

The effect of this cycle had been smoothed out over the year, with most of the DM1.6bn in exceptional charges for restructuring, the integration of Boots of the UK's drugs business and a write-down of assets in Mexico - after the peso devaluation - taken in the first half.

Between DM120m and DM130m had been written off in goodwill on the acquisition of Boots.

The majority of the DM430m in exceptional gains from the reimbursement of water rates and adjustments to provisions was taken in the fourth quarter. However, at the operational level, demand had remained weak in the first quarter, as had prices.

The group expected some price rises in the next few weeks. It also expected improved earnings in oil and gas and pharmaceuticals.

## NOTICE OF PARTIAL REDEMPTION

**JAPAN AIR LINES COMPANY, LTD.**  
(Nippon Kokai Kaihishiki Kaisha) (the "Company")  
U.S. \$42,150,000 7 7/8 per cent.

Guaranteed Bonds due 1998 (the "Bonds")

NOTICE IS HEREBY GIVEN, that the following Bonds of the Company, in the aggregate amount of \$5,095,000 have been drawn for redemption on April 29, 1996 (the "Redemption Date") for the account of the Sinking Fund at a redemption price (the "Redemption Price") of 100% of the principal amount thereof.

## SERIAL NUMBERS OF BEARER BONDS CALLED FOR REDEMPTION

10/29/1995 (\$5,095,000)

1253 1357 1383 1367 1572 1365 1390 1391 1382 1394 1365 1387 1389 1411 1410 1425 1426 1430 1446 1450
1466 1471 1479 1487 1491 1492 1497 1501 1509 1534 1541 1547 1550 1572 1574 1575 1577 1579 1581 1608
1610 1613 1614 1619-1634 1625 1637 1658 1677 1681 1691 1693 1697 1701 1703 1710 1717 1722 1727 1733
1743 1753 1756 1757 1759 1761 1783 1784 1795 1800 1802 1810 1818 1825 1827 1837 1838 1843 1845 1861
1868 1881 1883 1889 1889 1901 1910 1911 1918 1922 1927 1951 1955 1963 1966 1967 1971 1974 1976
1977 1978 1980 1982 2000 2022 2034 2045 2055 2060 2061 2071 2072 2074 2079 2081 2083 2098
2110 2118 2119 2128 2137 2143 2147 2156 2168 2169 2170 2175 2203 2209 2210 2212 2222 2223
2245 2245 2248 2270 2273 2285 2289 2301 2316 2321 2323 2324 2342 2346 2355 2358
2377 2386 2388 2396 2400 2405 2409 2413 2420 2431 2433 2438 2440 2441 2448 2453 2470 2473
2477 2478 2481 2485 2491 2501 2508 2524 2528 2546 2547 2557 2559 2566 2567 2574 2576 2580
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## JAPAN AIRLINES COMPANY, LTD.

By: The Bank of Tokyo Trust Company  
as Fiscal Agent

Dated: March 27, 1996

## Annual Meeting of Shareholders

The Annual Meeting of Shareholders will be held on Thursday, May 9, 1996, 10:00 a.m. at BASF-Felberabendhaus, Leuschnerstraße 47, Ludwigshafen/Rhein, Germany

## Agenda

1. Presentation of the Financial Statements of BASF Aktiengesellschaft and BASF Group for 1995; presentation of the 1995 Annual Report covering BASF Aktiengesellschaft and the BASF Group; presentation of the Supervisory Board Report.
2. Declaration of dividend.
3. Ratification of the actions of the Supervisory Board.
4. Ratification of the actions of the Board of Executive Directors.

Shareholders wishing to participate in the Annual Meeting and to exercise their right to vote must have deposited their shares during normal office hours and in the prescribed form at a depositary bank. The shares should remain deposited until the conclusion of the Annual Meeting. Shareholders have the right to vote by proxy. Depositary banks and the full Agenda are published in the "Bundesanzeiger" of the German Federal Republic Nr. 60 of March 26, 1996.

## Depository banks in the U.K.:

Morgan Grenfell & Co. Limited  
S.G. Warburg & Co. Ltd.

The deposit is only effective if the shares are submitted by Thursday, May 2, 1996.

The Board of Executive Directors  
Ludwigshafen/Rhein,  
March 26, 1996

BASF Aktiengesellschaft  
67056 Ludwigshafen

**BASF**

## The Telecommunications Corporation

Established under the Telecommunications Law No. 24 of 1971  
As a Public Interest Foundation

## U.S. \$50,000,000

Floating Rate Bonds due 2002

which are guaranteed as to payment of principal only at maturity by the Interest Payment Date falling in September 2002 b.

International Bank for Reconstruction and Development

For the Interest Period 26th March, 1996 to 26th September, 1996 the Bonds will carry a Rate of Interest of 6.55703 per cent. per annum. The Coupon Amount per U.S. \$100,000 Bond will be U.S. \$315.14 and the Coupon Amount per U.S. \$100,000 Bond will be U.S. \$3,351.37 payable on 26th September, 1996.

Bankers Trust  
Company, London

Agent Bank

## COMPANIES AND FINANCE: EUROPE

## Thomson-CSF back in black despite sales slip

By David Buchan in Paris

ing of defence electronics [in France], to develop synergy between military and civil activities, and to allow Thomson-CSF to branch out more into civil business".

But Mr Roulet said he wanted to move as quickly as possible with privatisation so as not to prolong the "uncertainty" for the company's clients and partners. Thomson-CSF has produced its results this year earlier than usual, and said yesterday that it would increase to FFr2.1bn in 1996 from FFr1.95bn in 1994, its dividend to private investors who hold 41 per cent of its capital.

The other 59 per cent is held by the Thomson SA state holding company, which owns 100 per cent of the other half of the Thomson empire.

But the company gained more from its stake in SGS-Thomson, the Franco-Italian chipmaker in which Thomson-CSF's stake has been reduced to 17 per cent. The disposal of shares led to a FFr2.1bn capital gain.

The big improvement in Thomson-CSF's bottom line was due to the fact that in 1994 it had to make a FFr1.5bn provision in 1994 for Credit Lyonnais losses - reflecting its 19 per cent stake in the bank - while the 1995 provision was only FFr35m. The terms of the state rescue of Crédit Lyonnais allow Thomson-CSF to keep annual provisions for its bank investment at this low level.

Mr Marcel Roulet, former head of France Télécom who last month replaced Mr Alain Gomez as head of Thomson with the mission of privatising the whole group this year, yesterday

## COMPANIES AND FINANCE: EUROPE

**Argentaria hails 'success' of \$1.1bn share issue**

By Tom Burns in Madrid

The \$1.1bn secondary share issue by the Spanish state of a 25 per cent stake in Argentaria, the Spanish bank, was hailed as a success by its chairman, Mr Francisco Lázaro, yesterday, but was greeted with caution by analysts.

Despite a low issue price of Ptas1,132 a share, which was below Monday's Madrid close of Ptas1,160, Argentaria said 600 international institutions had bid for a total of 24.8m shares in the book-building period, 2.4 times what had been offered.

The switch in the allocation

prompted analysts to speculate that institutional appetite for the banking group had been slack. "Argentaria placed its paper but it doesn't look like a triumphant disposal," said Mr Juan Bascon, chief executive of Madrid brokers Ibersecurities.

The bank's shares fell Ptas10 to Ptas1,150 on the Madrid bourse yesterday after the pricing announcement, in a generally lower market.

However, Argentaria said 600 international institutions had bid for a total of 24.8m shares in the book-building period, 2.4 times what had been offered.

"We reduced the international allocation because I wanted quality, stable shareholders and because I wanted to meet the domestic retail demand," Mr Lázaro said.

An over-allotment or "green shoe" tranche of 2.5m shares is due to be placed with international institutions this week.

Domestic demand - where, according to the offer document, 66 per cent of the issue was to be placed - was strong. The retail tranche was seven times oversubscribed. Small investors received a 4 per cent discount on the issue price.

"We have recovered the 100 per cent credibility we had."

The domestic institutional allocation was 3.1 times oversubscribed.

Mr Lázaro said Argentaria had been able to rebuild selectively the stable core shareholding of international institutions which it created when it first tapped the global markets in 1993. He said institutions which had sold Argentaria over the past two years, when the banking group's shares underperformed the Spanish market, had now returned to stable investors.

Analysts said the Argentaria issue had been a victim of bad timing - the offer period coincided with an inconclusive result in Spain's general elec-

tions. Before the March 3 polls the banking group's shares had been trading in Madrid at Ptas5,540.

"Institutions may have liked Argentaria's fundamentals and its price, but they didn't like the political risk," said Mr Frederick Artesani of the French Oddo group's broking unit in Madrid. "It's difficult to sell state assets when you haven't got a government."

Mr Lázaro said he expected only a "minimal" slowdown in the after market. "The next four days will show the quality of our shareholding."

## NEWS DIGEST

**Ambroveneto lifts annual profit 35%**

Banco Ambrosiano Veneto, one of Italy's largest banks, increased net consolidated profit by LFr7bn to LFr84.4bn (\$11.4bn) in 1995, a rise of 35 per cent. The bank, which is 30 per cent owned by Crédit Agricole of France, said gross operating income had increased by more than 50 per cent to LFr75bn against LFr45bn the previous year. Ambroveneto's parent company results were issued in February, and showed a 22 per cent increase in net profit, better than many analysts expected. Group profit was further swelled by what the bank described as "significant improvements" in the profitability and financial position of subsidiaries.

• Cariplo, one of Italy's largest banks, has appointed Lehman Brothers of the US to advise on its stock market flotation, which should take place later this year. The charitable foundation which owns all the Milan-based bank's shares has already appointed Goldman Sachs as its adviser on the deal.

Andrew Hill, Milan

**Belgian bank slips**

Groupe Bruxelles Lambert, the Belgian bank, said its net profit fell from BFr6.53bn in 1994 to BFr6.5bn (\$211m) last year. But the board is proposing a BFr14.5m share net dividend.

The company said it expected the trend for this year's results to be positive but this would naturally depend on the profits of its subsidiaries. "The results will be affected upwards by the capital gains of LFr4bn (\$131m) made by Compagnie Luxembourgeoise de Télédiffusion on the sale of the Télé2000 group," it said. The results will also include a FF170m (\$33.6m) gain made by GBL's Performance unit on the sale of CarnaudMetalbox shares, it said.

GBL said net profit before exceptional items included a BFr6.2bn share in the profits of its investments, against BFr5.84bn in 1994, plus BFr711m from dividends and other financial income, against BFr641m. Profit was net of BFr558m in charges for amortisation of goodwill, against BFr636m in 1994, and crediting BFr518m of capital gains, against BFr128m. Net profit per share was BFr281, against BFr282 a year earlier, it said.

Revasec was tested in comparison with Heparin, a cheap alternative already on the market, in a study involving 12,000 patients. Patients using Revasec were statistically no better off.

But the future of the class of drugs to which Revasec belongs remains unclear after Biogen, a US biotechnology company, said yesterday that its drug Hirudog, had shown a statistically significant improvement compared with Heparin in opening blood vessels of patients suffering heart attacks.

The two drugs are closely related chemicals and differ mainly in their mode of manufacture.

Ciba said that Revasec had proven twice as effective as standard Heparin in reducing deep vein thrombosis, a smaller market than heart disease. It said it expected approval from drug regulators near the end of this year.

The largest profit contributor was GBL's investment in Petrofina, the Belgian oil group, with BFr1.175bn, against BFr955m. That was followed by Banque Bruxelles Lambert, with BFr1.1bn, against BFr965m, and Tractebel with BFr1.075bn, against BFr965m.

AFX News, Brussels

**Arbed surges**

Arbed, the Luxembourg steel group, said its net profit after minority interests rose from LFr365m in 1994 to LFr3.7bn (\$121m) on sales up 25 per cent to LFr257.1bn. Cash flow doubled to LFr22bn from BFr11bn. Crude steel output rose 30.5 per cent to 11.5m tonnes, flat rolled steel rose 59.7 per cent to 6.1bn tonnes and long rolled products dropped 9.2 per cent to 4.09bn. Stainless steel production rose 34.4 per cent to 455,700 tonnes and drawn products rose 4.6 per cent to 736,000 tonnes. The rises reflected acquisitions and a favourable situation for stainless steel, but the long products sector had a difficult year, it said.

It said that after investments of LFr13.3bn, net debt rose from LFr70.9bn at the end of 1994 to LFr75.9bn at the end of last year. Consolidating Stahlwerke Bremen added LFr13.5bn to indebtedness, it noted.

The group said the year was very satisfactory for most markets, although demand fell in the second half, leading to a rise in stocks. This was aggravated by imports from eastern Europe and distortions in trade caused by monetary disorder inside the European Union.

AFX News, Brussels

**UAP tumbles into the red after provisions**By David Buchan  
in Paris

UAP, the French insurance group, last night announced its first full-year loss. It reported a deficit of FF1.06bn (340m) for 1995, due to heavy provisions for property holdings and loans, and to lower capital gains to offset them.

The group, which had made a FF1.56bn profit in 1994, was particularly hit by the need to set aside FF2.9bn to cover the cost of provisioning for and managing property holdings and loans, and to lower capital gains to offset them.

Mr Jacques Friedmann, president, said the loss for 1995 was "essentially the result of decisions taken several years ago in a sector outside our main activity of insurance". Apart from this, and difficult conditions in the life insurance mar-

ket, particularly in the UK, he claimed that the group had performed satisfactorily last year.

UAP turnover rose by 4 per cent to reach FF157.6bn last year. But stripping out the effect of integrating Provincial, the UK insurance company, and of SCOR, the French reinsurance company, into group accounts, turnover showed a real decline of 0.4 per cent last year.

In contrast to 1994, when UAP's French operations had made capital gains sufficient to offset exceptional charges and provisions, gains from the sale of assets in France were sharply down by FF7.7bn last year.

Insurance operations contributed FF2.5bn to group profit, with a marked and improvement in the ratio of accidents to premiums especially in France and eastern and central Europe.

The group's banking busi-

ness contributed a FF750m profit, with even Banque Worms reducing its loss from more than FF800m in 1994 to FF107m last year.

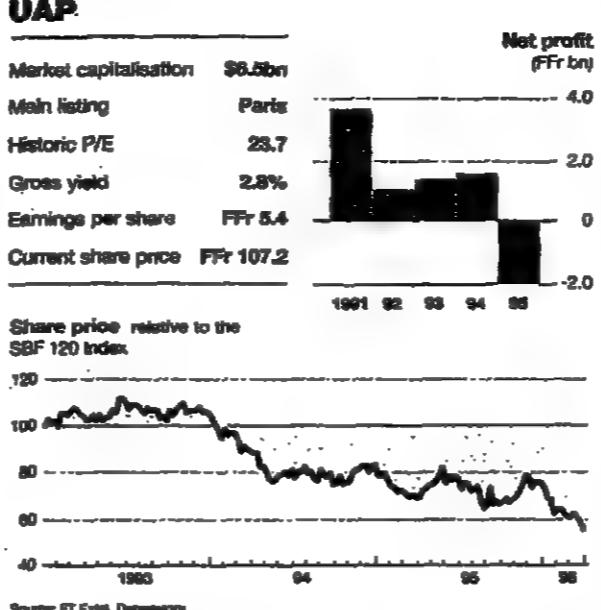
Mr Friedmann forecast for this year that UAP would still require "more rigour in our management to put the group durably back into profit from 1996 onwards", although the board had decided to maintain the dividend at the 1994 level of FF4.50 per share.

He also announced a reorganisation of the group into five geographical profit centres - France, Germany and eastern Europe, Benelux and northern Europe, the UK and Ireland, and a revamped UAP International to take charge of southern Europe and the rest of the world.

This would be accompanied by the selling of some "barely profitable and non-essential" assets, and the merger of the existing UAP International unit into Compagnie UAP.

UAP also had to deprecate by FF1.3bn assets held by its French companies.

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COMPANY PROFILE:  
**UAP****Renault truck and bus division doubles to FF712m**By Helga Simonian,  
Motor Industry Correspondent

Renault VI, the truck and bus division of France's state-controlled vehicle group, accelerated its financial recovery by more than doubling 1995 net profits from FF7845m to FF712m (\$141m).

Once a chronic loss-maker, RVI increased sales by 13.2 per cent to FF73.5bn. The improvement came principally in Europe, its main market,

where sales climbed 23 per cent to FF22.1bn and operating profits jumped from FF42m to FF686m.

Mack Trucks, the US heavy truck subsidiary, also continued the turnaround, with pretax profits increasing from \$11m in 1994 to \$56m this time.

Output rose 19.6 per cent to 75,762 units, of which heavy trucks - those weighing more than 16 tonnes - made up 53,983, an increase of almost 23 per cent over 1994.

However, the company warned that markets this year would be more difficult. Mr Shémaya Levy, managing director, said European demand for trucks of more than 5 tonnes could stagnate at about 260,000 units, after a slowdown in new orders in the second half of 1995. Total sales in 1995 were about 261,000 units.

The US market was even less encouraging, as demand for heavy trucks was forecast to fall as much as 30 per cent, to about 165,000 units.

However, the company said it was well set to face a 1996 which could be less favourable, in market terms, than 1995.

Mack Trucks is trying to lower its break-even point well below the current level of about 20,000 units, while in Europe, RVI is soon expected to unveil a number of new models to replace much of its ageing range.

The group is also trying to

raise on investment spending and to raise productivity by improving the co-operation between its European and US operations, and by launching selective joint ventures with outside partners.

RVI recently detailed its co-operation with the German ZF engineering group for joint efforts in gearbox supply and development. It will also work with MAN of Germany on possible future engines, axles and bus components.

While not excluding an

acquisition if the opportunity arose, Mr Kohlhaussen said: "There is no suitable company for a takeover, at least not at an acceptable price." It would push investment banking in Frankfurt, London, New York and Singapore by concentrating securities, asset management and corporate finance activities into stronger units and hiring specialists.

Commenting on the 1996 business outlook, he said Commerzbank was on course for a sharp rise in operating profits. In the first two months, the interest surplus increased slightly and commission income was up by a third, helped by growth in securities business.

Mr Kohlhaussen said own-account financial trading had developed well after last year's 330 per cent rise to DM453m (\$307.6m). Despite the rise in yields, the bank had achieved a better bond dealing result so far this year, helped by the sale of a share packet in Thyssen, the German steel-based industrial concern.

Overall, profits had risen much faster than costs which grew nearly 13 per cent in 1995, partly reflecting new investments. However, Commerzbank would remain cautious in its handling of loan provisions

in view of economic volatility. It has already announced a 108 per cent rise in 1995 operating profits to DM1.45bn after risk provisions, with net income 7.2 per cent lower at DM979m because 1994 results were buoyed by asset sales. Loan loss provisions were 46.5 per cent lower at DM866m, due to the absence of write-downs on its securities portfolio in contrast to the bond market rout of 1994. Foreign activities and the group's two mortgage banks performed well in 1995. But domestic branch results were disappointing and a new marketing offensive had been started to improve profits.

Commerzbank has ended its search for a reasonably-priced investment banking acquisition and will develop this side of its business from its own resources, Mr Martin Kohlhaussen, the chairman, said yesterday.

His statement marks a retreat from the German bank's previous ambition of buying an investment bank. After ceding defeat last year in the battle to buy Smith New Court of the UK, which went to Merrill Lynch of the US, it had still sought acquisitions.

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## COMPANIES AND FINANCE: ASIA-PACIFIC/INTERNATIONAL

# Citic Pacific ahead 20% for year

By John Riddings in Hong Kong

Citic Pacific, the Hong Kong-listed arm of China's flag ship investment company, yesterday announced a 20 per cent increase in net profits for 1995 and outlined plans for significant investments this year.

Unveiling net profits of HK\$3.07bn (US\$397m), Mr Larry Yung, chairman, said he expected investments of HK\$800m-HK\$1bn in 1996.

He added that the group was examining several infrastructure projects. Such work is playing an increasing part in the group's activities, raising its share of profits from 5 per cent in 1994 to 16 per cent. Franchises on two bridges in Shanghai contributed a full

year's earnings, as did the Da Pu road tunnel in the city.

Mr Henry Fan, managing director, said most of the group's activities had seen satisfactory growth. The exception was Dah Chong Hong, the trading and distribution arm, which was hit by a sharp fall in car sales. In response, Citic Pacific said it was cutting costs and increasing efficiency.

The net result was buoyed by contributions from the conglomerate's investments in Hongkong Telecom and Cathay Pacific, the Hong Kong-based airline. After September's sale of a 2.5 per cent stake in Cathay, Citic Pacific holds 10 per cent in each company. Mr Yung said the reduction of the stake in Cathay, and the depar-

ture of himself and Mr Fan

from the board of the airline, did not signal distancing from the Swire group, Cathay's parent and Citic's ally in property and industrial activities. "We still have a lot of co-operation," said Mr Yung. "The relationship is as before."

Speculation about strains in the relationship has centred on aviation activities. Citic and Cathay are the dominant shareholders in Dragonair, a Hong Kong based-carrier, which faces the prospect of competition from CNAAC, the airline arm of the Chinese aviation authority.

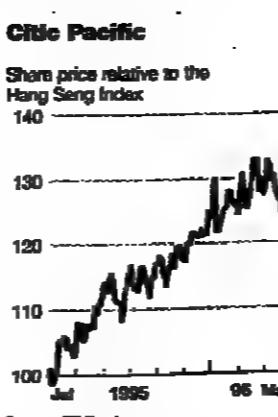
Industry analysts believe the boardroom manoeuvres at Cathay are an attempt by Citic to establish its independence

in the aviation sector.

Mr Yung was guard on the possibility of a stockmarket flotation for Dragonair and on the prospect of selling a stake in the carrier to CNAAC. However, he indicated Citic had expansion plans for the airline, saying that Dragonair would continue "to press vigorously for the right to fly to more destinations and with greater frequency to existing destinations".

In 1995, the airline had raised both sales and profits, said Mr Yung. Citic's aviation activities represented 19 per cent of profits last year, compared with 28 per cent from telecoms, 21 per cent from property and 11 per cent from bridges and tunnels.

Total turnover fell from



## Israel group at record before shake-up

By Julian Ozanne  
in Jerusalem

Africa Israel, an Israeli conglomerate involved in insurance, property and tourism, yesterday announced record annual profits.

The improved performance comes as the company braces itself for a restructuring in the wake of new banking regulations forcing Bank Leumi, Africa Israel's biggest shareholder, to reduce its stake in the company from 55 per cent to 25 per cent by the end of this year.

The company said group net income for the period ending December 31 1995 rose 51 per cent, from Shk85m a year ago to Shk163.1m (\$33.5m).

Group turnover rose 8 per cent, from Shk3.3bn in 1994 to Shk3.5bn.

Operating profit advanced 24 per cent, from Shk85m last time to Shk11.7m.

Africa Israel said the main improvement in profitability could be attributed to investment income, which amounted to Shk22.1m, a turnaround from investment losses of Shk8.8m in 1994.

In addition, sharp improvements were recorded by Leumi Insurance Holdings, Africa Israel's insurance subsidiary, and Africa Israel Hotels, its hotel subsidiary, which operates under the trade name Holiday Inn and is expanding rapidly.

The company also said it sold a record number of apartments in 1995, at higher prices than 1994, and that 2,500 apartments were under construction at the end of the year.

Clal Israel, one of the country's biggest holding companies, announced yesterday that net profit for the period ending December 31 1995 rose 63 per cent, from Shk15.8m a year ago to Shk84m.

Revenue in 1995, excluding insurance income, rose from Shk1.4bn in 1994 to Shk1.8bn.

Clal Israel is the parent company of the Clal Group and is involved in industry, trade, services, construction and the capital and financial markets.

## NEWS DIGEST

### 3I, IBJ complete Japanese buy-out

3I, a joint venture between 3I, the UK venture capital company, and Industrial Bank of Japan, one of Japan's leading management buy-outs.

Management buy-outs are rare in Japan, and this project - the purchase of Transitec, an importer of computer software and related equipment, from its owner, the Hong Kong-based Swire group - is only the fourth such deal in the country's history. All the previous ones have been small in comparison.

The value of this purchase was not revealed, but Transitec has annual sales of about Y2.2bn (\$20m). 3I in Tokyo said the deal marked the first of what it expected to be a succession of similar projects over the next few years. Last year it said it intended to step up its efforts to develop the moribund MBO market in Japan.

But the enduring reluctance of big Japanese companies to dispose of any of their subsidiaries suggests that, in the foreseeable future, any business is likely to come mainly from foreign companies, such as Swire, and from smaller Japanese businesses.

"Larger Japanese companies tend to be more preoccupied with sorting out their own basket-case subsidiaries, and are less interested in the possibilities of management buy-outs of moderately successful companies," 3I said.

Gerard Baker, Tokyo

### Hongkong Telecom in Taiwan deal

Hongkong Telecom, the colony's former monopoly supplier of domestic fixed-line telecommunications, has taken a 26 per cent stake in Taiwan Telecommunication Network Services, the biggest private value-added telecoms service operator in Taiwan. TTNS is a private company, and Hongkong Telecom did not disclose the cost.

The deal is in line with Hongkong Telecom's desire to exploit opportunities in Taiwan and diversify its business away from Hong Kong, where competition has grown on all fronts, including international calls and mobiles. Hongkong Telecom, which is majority owned by Cable & Wireless of the UK, lost its exclusive domestic franchise last July and has seen its international monopoly eroded by call-back services run by, among others, the three new entrants to the domestic market.

TTNS plans to become a full service provider once the industry in Taiwan is fully deregulated. This year it plans to apply for paging and very small aperture terminal (VSAT) licences and, in 2001, long distance and IDD licences.

Louise Lucas, Hong Kong

### Singapore Land slips on tax rise

Singapore Land, one of the country's biggest owners of commercial properties, recorded a fall in net profit of 3.9 per cent to \$882.4m (US\$86.6m) for the year ended December 31 1995.

Revenue was \$812.6m, against \$812.1m. The company's net tangible asset value rose 14 per cent to \$10.84. Its shares closed 30 cents higher yesterday at \$10.30.

Singapore Land, part of United Industrial, said average occupancy in its investment properties rose marginally to 97 per cent as a result of continued demand and shortage of prime office space.

It added that operating profit fell because of higher property taxes. However, it said the office rental market looked encouraging and it hoped to maintain its profits. The dividend is unchanged at 10 cents.

AP-DJ, Singapore

# Henderson Land upbeat after first-half rise

By Louise Lucas in Hong Kong

Henderson Land Development, one of Hong Kong's biggest property groups, yesterday reported a 5.6 per cent rise in net earnings at the halfway stage and sounded an optimistic note for the full year.

Net earnings rose from HK\$3.8bn in the six months to December 31 1994 to HK\$4.01bn (US\$519m). Some analysts had been expecting a decline in earnings.

The company, which at the year-end had a development

land bank of 15.1m sq ft (excluding investment and China properties), increased its share of rental income this year - at HK\$553m, up 45 per cent on the same period last year. The portfolio of investment properties amounted to about 3m sq ft.

Mr William Wong, company secretary, added his voice to the chorus of developers and property analysts who believe the property market has bottomed out.

He said activities in the property market, which had made a

slow start to the year, took a positive turn at the end of last year, led by a gradual recovery in the residential sector. Prime office buildings had also seen a slight pick-up.

Earnings per share improved 6.8 per cent, from HK\$2.35 in the final six months of 1994 to HK\$2.51 in the same period last year. Directors are recommending a 20 per cent increase in the dividend, from 50 cents to 60 cents.

Mr Wong was optimistic for the full year, pointing to falling interest rates and the con-

tinued steady growth expected in the local economy. Supply of new flats from the private sector has been forecast to fall below 30,000 units this year, substantially lower than the historical 10-year average of about 30,000 units a year, while the population is continuing to grow - a good balance for developers.

The group also reported results for Henderson China, its newly spun-off arm for China property projects which now has 32 developments. Trading in Henderson China

would be "positive but modest". But it could not rule out the possibility of significant new price competition in the domestic home loan market.

For each 10 basic points reduction in the bank's margin on standard variable home loans, the initial annualised after-tax effect on earnings would be reduced by about A\$46m after tax.

Nevertheless, directors said they still favoured the move, pointing out that it would increase earnings per share and lift the return on shareholder funds.

Last month, the bank warned that pressure on earnings was likely in 1996-97, but profitability should "remain satisfactory".

Yesterday, it explained that next year's earnings growth

was expected to be approximately A\$6m over the next two years, because of "offsetting changes in interest margins generally".

In the last financial year, CBA made an after-tax profit of A\$88.2m. In the first half of 1995-96 it reported profits of A\$41.9m, up 13.8 per cent on the same period a year earlier.

# Amcor to expand paper production

By Nikki Tait

Amcor, the Australian paper and packaging group with growing interests in Europe and North America, is to invest A\$380m (US\$294m) to expand its fine-paper manufacturing facilities in Victoria and Tasmania. The money will be spent over three-and-a-half years.

Amcor said it would build a 160,000 tonne-a-year paper machine, to produce printing and writing papers at Maryvale in Victoria from September 1998. To support the increased production, it will expand eucalyptus plantations in the

state by 150 per cent, to 30,000 hectares. About A\$330m of the total expenditure will take place at Maryvale.

Amcor also plans to upgrade two mills in Tasmania, allowing it to manufacture a higher proportion of high-value coated papers.

The company later denied market rumours of a rights issue.

• Glencore, the Swiss-based commodity trading group, was yesterday understood to have picked up a 14.8 per cent stake in Gold Mines of Australia, the Perth-based mining group, through stockmarket purchases.

ABN AMRO Hoare Govett

This portion of the underwriting was offered outside the United States by the underwriters.

2,208,000 American Depository Shares

ALEX. BROWN &amp; SONS INTERNATIONAL

COWEN &amp; COMPANY

PRUDENTIAL-BACHE SECURITIES

DEUTSCHE MORGAN GRENfell

ROBERT FLEMING &amp; CO. LIMITED

INDOSUEZ CAPITAL

A DIVISION OF SWISS BANK CORPORATION

This portion of the underwriting was offered in the United States by the underwriters.

5,152,000 American Depository Shares

ALEX. BROWN &amp; SONS INCORPORATED

COWEN &amp; COMPANY

PRUDENTIAL SECURITIES INCORPORATED

DEAN WITTER REYNOLDS INC.

DONALDSON, LUFKIN &amp; JENRETTE SECURITIES CORPORATION

HAMBRECHT &amp; QUIST LLC

LEHMAN BROTHERS

MERRILL LYNCH &amp; CO.

J.P. MORGAN &amp; CO.

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ARNHOLD AND S. BLEICHROEDER, INC.

AUERBACH, POLLAK &amp; RICHARDSON, INC.

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FURMAN SELZ

JANNEY MONTGOMERY SCOTT INC.

LADBURG, THALMANN &amp; CO. INC.

PIPER JAFFRAY INC.

RAYMOND JAMES &amp; ASSOCIATES, INC.

UNTERBERG HARRIS

VAN KASPER &amp; COMPANY

WHEAT FIRST BUTCHER SINGER

XEIKON

7,360,000 American Depository Shares

Representing

7,360,000 Bearer Shares of Common Stock

This portion of the underwriting was offered outside the United States by the underwriters.

2,208,000 American Depository Shares

ALEX. BROWN &amp; SONS INTERNATIONAL

COWEN &amp; COMPANY

PRUDENTIAL-BACHE SECURITIES

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## INTERNATIONAL CAPITAL MARKETS

## Treasuries steady after FOMC meeting

By Lisa Branstetter in New York  
and Richard Lapper in London

US Treasury prices were relatively steady at lower levels after the Federal Reserve's Open Market Committee left interest rates unchanged after yesterday's meeting.

Few had expected the Fed to lower interest rates after the surprisingly strong figures on February employment were released earlier this month.

Treasury prices were lower as the Fed began its meeting at 8am and held at those levels after the FOMC meeting ended. But prices dipped later after Mr Alan Greenspan, chairman of the Fed, told a Senate panel that the economy was moving "at a reasonably good clip".

Mr Greenspan, who was nominated by President Clinton to a third term at the Fed, testified before the Senate Banking Committee as part of the confirmation process.

In early afternoon trading,

the benchmark 30-year Treasury was 2 basis points lower at 92.2 to yield 6.804 per cent, and the two-year note was down 1/2 at 98.4, yielding 6.866 per cent.

Yesterday's losses came despite a new indication that consumer spending is not likely to spur economic growth in the near term.

At mid-morning, the Conference Board reported that its index of consumer confidence settled to 97.7 in March from 98.2 in February. Most economists had expected the figure to rise modestly to about 99.

"Although consumer attitudes, on balance, are pretty much in neutral territory, the uneasiness about the job market, coupled with concerns about future levels of income, do not suggest consumers are ready to spend more freely," the Conference Board said.

Italy provided the focus for attention in Europe, with activity sparked by the suspension

of the shares of Banco di Napoli and worries about the cost to the government of recapitalising the bank.

On Liffe, Mr Alex Cooper, floor manager with Crédit Lyonnais House, said many traders who last week bought Italian bonds in the wake of consolidation in Europe and the US, moved quickly to reduce their exposures.

## GOVERNMENT BONDS

As a result, volumes on Liffe were buoyant, with 52,510 contracts exchanged. The June future settled at 107.94, down just over a point. In the cash market, the 10-year yield spread over bonds widened to 209 basis points. The Riksbank's cut in the securities repurchase rate from 7.6 per cent to 7.4 per cent, the seventh this year, had been expected.

■ Fears about the cost of BSE - so-called "mad cow disease" - continued to overhang UK government bonds, which again underperformed other European markets.

Mr David Brown, chief European economist at Bear Stearns, said the "likely size of any recapitalisation is not

huge but it has spooked BTBs nevertheless, catching the market on the defensive".

Other European high-yielders had a mixed day. Spanish bonds closed marginally higher, with the 10-year yield spread over Germany falling from 333 basis points to 319 points. Swedish bonds closed lower, with the 10-year spread over bonds widening to 209 basis points. The Riksbank's cut in the securities repurchase rate from 7.6 per cent to 7.4 per cent, the seventh this year, had been expected.

■ Fears about the cost of BSE - so-called "mad cow disease" - continued to overhang UK government bonds, which again underperformed other European markets.

Mr Andrew Roberts at UBS said: "There has been a real change of investor perception. BSE is the overriding factor in the market just now."

## Disney 10-year tranche comes under pressure

By Samer Iskander

The 10-year tranche of Walt Disney's global bonds, issued last Friday, came under pressure yesterday. The spread widened to as much as 50 basis points over Treasuries, from an initial 47 points.

One trader said that syndicate members appeared to be selling bonds back to the lead managers, and hinted that the latter were not supporting the issue sufficiently.

However, CSFB, joint lead manager with Merrill Lynch, attributed the widening to "end of quarter pressures and that, given the strength of Treasuries, the bonds had shown a "good performance". CSFB also said that demand

for the issue had increased as soon as the spread widened.

Abbey National issued 220m of bonds maturing on December 31 1998. The deal was partly swap-motivated, which necessitated the unusual maturity. Pricing, at 35 basis points over gilts, was in line with similar issues. But the lead manager, J.P. Morgan, was confident that demand for short-dated paper should ensure placement with retail investors.

Gullane launched a \$1.6bn deal maturing in November 2002. The proceeds will be used to refinance an existing FRIBOR deal maturing this week and to help retire existing French franc debt.

The lead manager, Société Générale, said there was good demand for medium-term maturities offering generous terms. Most recent issues have been tightly-priced triple-A rated 10-year deals.

■ TB Finance has issued Y100bn of exchangeable preference shares, convertible into common shares of Tokai Capital. The lead manager, Salomon Brothers, will announce the final conditions early in April.

The coupon should be in the 2 to 2½ per cent range and the premium around 10 per cent. A \$300m issue for Compagnie Vale do Rio Doce, scheduled to be launched yesterday, was rushed through on Monday afternoon to take advantage of bullish markets. The lead managers, Chase and Chemical, said the issue was oversubscribed, with very strong demand from Europe as well as the US.

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## France sets long-term interest rate benchmark

By Samer Iskander

Yields on benchmark 10-year bonds rose by 5 basis points, with the yield spread over bonds, which had narrowed to 178 basis points on Monday, widening to 185 points. Yields on benchmark two-year paper closed 7 basis points higher.

On Liffe, June long gilts closed at 104%, down 1/2%.

■ German bonds closed largely unchanged, with yields rising marginally on 10-year bonds and most short-dated paper. The market slipped in early trading, following indications from the Bundesbank that an immediate cut in short-term rates was not on the cards, but later recovered ground. On Liffe, June 10-year June futures settled at 96.44, down 0.01.

■ French figures for household consumption in February were as expected and OATs largely tracked bonds. The 10-year yield spread widened by 2 basis points to 23 points.

## Banks move fast to finance Jawa power project

By Antonia Sharpe

The French Treasury, aiming to set a benchmark for long-term interest rates, has announced the creation of "Taux de l'Échéance Constante" (TEC 10), a 10-year constant maturity yield index.

Published on a daily basis under the form of the yield to maturity of a hypothetical OAT with a maturity of exactly 10 years, it will be interpolated from the yields of the two nearest maturities of government bonds, from mid-prices quoted at 10am Paris time by all OAT market-makers. The index will be rounded to the second decimal point.

An existing long-term interest rate index, the TME, has gained only limited popularity, and mostly among domestic investors. This is due to its complex structure, based on the yields of seven-year to 30-year OATs, weighted by the amounts of these issues.

According to the Treasury, the TEC 10 is perfectly homogeneous with references widely-known by international investors, the Constant Maturity Treasuries (in the US) and Constant Maturity Swaps".

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## MARKETS REPORT

## Currencies quiet as markets wait on Fed meeting

By Philip Gash

Currency markets had a quiet day yesterday with traders mostly content to stay on the sidelines ahead of the Federal Reserve policy meeting.

The dollar closed little changed in London at DM1.4758, from DM1.4777, while the Fed was still meeting. Against the yen it closed at Y106.345 from Y106.13.

The dollar firmed slightly when it emerged that the Fed had left interest rates on hold. The announcement did not come as a surprise. While many observers believe US rates will still fall further, the chance of an early cut was reduced by the weak US payroll report last month.

On the policy front, the Swedish central bank cut the repo rate to 7.4 per cent from 7.5 per cent, the seventh reduction of its central money market rate this year.

In Europe the D-Mark finished slightly firmer against

most currencies. The lira was the main loser, finishing at L1.064 from L1.055. Traders sold the currency after news emerged that shares in the state-controlled Banco di Napoli had been suspended.

Sterling was stable, but there remain concerns that the government will pay a heavy political price for its handling of the "mad-cow" scare. It closed at DM2.2463, from DM2.2336. Against the dollar it closed at \$1.5222, from \$1.5222.

Although the D-Mark had a slightly firmer tone yesterday, many analysts believe the outlook for the German currency is bleak.

Mr Chris Turner, currency strategist at BZW in London, said "quite a bearish story"

**■ POUND SPOT FORWARD AGAINST THE POUND**

Mar 26 Closing mid-point Change on day Bid/offer spread Day's mid-high/low One month %PA Three months %PA One year %PA Bank of Eng. Index

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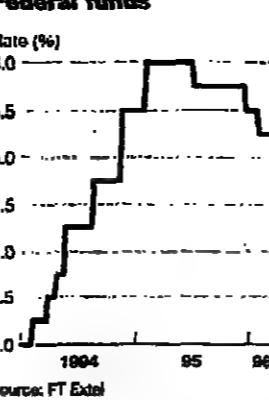
was developing for the D-Mark. He cited three recent developments: M3 growth, the regional elections and the IPO business confidence survey.

With M3 money supply growth running at six per cent year on year, Mr Turner said the necessary condition for currency depreciation - money supply growth outstripping nominal output growth - was now in place.

The election result, meanwhile, said Mr Turner, "gave Chancellor Kohl the green light to press on with EMU." He said this was likely to be negative for the D-Mark on fears of dilution when it becomes part of a single currency. Also, with the EMU project requiring a tight fiscal policy, this would need to be countered by an environment of low interest rates.

The IFO survey revealed a big drop in exporter optimism, to the lowest level since last June. Mr Turner said this was probably a lagged response to

## Federal funds



the D-Mark's large appreciation against the yen in the second half of 1995.

The D-Mark has also been

the subject of pessimistic comment from Robert Fleming Securities. Peter Warburton and Paul Brunner note that for 20 years the D-Mark's reputation as a dependable store of wealth "increased in parallel with the 2.9 per cent per

annum average gain in its trade-weighted index." Progress has been so consistent that "it is 15 years since the D-Mark index last dropped by as much as 3 per cent below its last year average."

But they believe there are three reasons - falling competitiveness, the role of net foreign purchases of bonds, and the issue of "flight capital" - why the D-Mark will weaken.

As evidence of the cumulative loss of competitiveness over a number of years, they note that the pace of net outflows of direct investment from Germany reached almost DM40bn last year, roughly 40 per cent of the size of the trade surplus, while West German employment has not recovered from the 1992 recession.

Mr Brunner believes Germany is pushing for a single currency because it wants to avoid the sort of revaluation of the D-Mark common in recent years, which took place regardless of German fundamentals.

"The feeling in Germany is that if the single currency is abolished, or even delayed, the D-Mark will go on a strong run again which the economy cannot afford."

But they believe there are three reasons - falling competitiveness, the role of net foreign purchases of bonds, and the issue of "flight capital" - why the D-Mark will weaken.

As evidence of the cumulative loss of competitiveness over a number of years, they note that the pace of net outflows of direct investment from Germany reached almost DM40bn last year, roughly 40 per cent of the size of the trade surplus, while West German employment has not recovered from the 1992 recession.

Mr Brunner believes Germany is pushing for a single currency because it wants to avoid the sort of revaluation of the D-Mark common in recent years, which took place regardless of German fundamentals.

## ■ POUND SPOT FORWARD AGAINST THE POUND

Mar 26 Closing mid-point Change on day Bid/offer spread Day's mid-high/low One month %PA Three months %PA One year %PA Bank of Eng. Index

Mar 26 Closing mid-point Change on day Bid/offer spread Day's mid-high/low One month %PA Three months %PA One year %PA Bank of Eng. Index

## ■ DOLLAR SPOT FORWARD AGAINST THE DOLLAR

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## INV-TRUSTS SPLIT CAPITAL - Cont.

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## PROPERTY - Cont.

## SUPPORT SERVICES - Cont.

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## LEISURE &amp; HOTELS

## SUPPORT SERVICES

## AIM

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# OFFSHORE AND OVERSEAS

**BERMUDA (SIB RECOGNISED)**

**GUERNSEY (SIB RECOGNISED)**

IRELAND: AN INDEPENDENT

## IRELAND

ISLE OF MAN SB RECOGNISED

	Int. Price	Selling Price	Div.	or Yield
	Chg.	Price		%
<b>AXA Equity &amp; Law Indl Fund Mgrs</b>				
AXA Eq & Law Indl Fund Mgrs		01/24 05/2000		
Yield to Date - 12/31/99	-101.75	101.75	.00	.00%
Affiliated Distributor Indl Fund Mgrs ("1000")				
Land Street, Douglas, Ind				
All Shares	\$0.0000	\$0.0000	\$0.00	0.00%
1000 Shares	\$0.0000	\$0.0000	\$0.00	0.00%
10000 Shares	\$0.0000	\$0.0000	\$0.00	0.00%
100000 Shares	\$0.0000	\$0.0000	\$0.00	0.00%
1000000 Shares	\$0.0000	\$0.0000	\$0.00	0.00%
10000000 Shares	\$0.0000	\$0.0000	\$0.00	0.00%
100000000 Shares	\$0.0000	\$0.0000	\$0.00	0.00%
For Current Prices of Ziegler Portfolio, U1240 05/2000				

JERSEY (REGULATED)

LUXEMBOURG (SIB RECOGNISED)

LUXEMBOURG (REGULATED)\*

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## MARKET REPORT

**Political pressures weigh heavily on equities**By Steve Thompson,  
UK Stock Market Editor

The political fall-out from the mad cow disease controversy continued to cast a shadow over UK equities and was said to have been responsible for another dismal performance by the stock market.

With dealers increasingly taking the view that the government will struggle to recover from the political and potential economic impact of the BSE scare, gilts were persistently sold throughout the day and the Footsie future traded at a big discount to the cash market.

And some of the market's bears were casting doubts about today's

auction of £3bn of five-year gilts. The 10-year gilt closed off the day's low but was still 12 ticks down at the close. The 20-year gilt was 14 ticks easier.

The outcome of a difficult trading session in London was that the FT-SE 100 index once again waved goodbye to the 3,700 level. By the close, it was left nursing a 21.0 fall at 3,669.

There was much less pressure on the second-line stocks, where another outstanding performance by Securicor, a further 11 per cent stronger following Monday's restructuring proposals, helped sustain the FT-SE Mid 250 index, which ended 2.0 off at 4,294.5.

bination of technical and fundamental support.

First, one broker received an order for some 2m shares, and as word of the order went around the market and traders scrambled for stock in a difficult falling market, the share price was squeezed higher.

Then, an announcement was made about Cuplagua, the Colombian oil field in which BP has a 15 per cent stake. The announcement, from Triton Energy, said testing of the Cuplagua Field has extended the oil column in the field to 5,500 feet, making it the thickest oil column ever encountered in a Colombian oil field. BP said its estimates for the Colombian reserves remained unchanged.

BP added 12% to 385p, while Shell Transport added 7 at 383p and Enterprise Oil put on 2 at 423p.

Securicor continued to head the FT-SE Mid 250 ranking, pushed up by a swathe of broker buy notes and hopes for an early inclusion in the senior Footsie index.

The shares have been a strong market since Monday's announcement of plans to streamline the group's capital structure and that of its associate, Security Services. The two have a combined market capitalisation of around £1.4bn, enough in theory to qualify for the FT-SE 100 index.

ABN Amro Horseshoe Govett expects Footsie status to be achieved sometime in the autumn, and sees scope for "significant outperformance over the medium term". The broker expects Securicor to solid results and a big disposal programme gave sentiment a clear lift at transport to around 240m.

**FINANCIAL TIMES EQUITY INDICES**

Mar 26	Mar 25	Mar 22	Mar 21	Mar 20	Yr ago	High	Low
Ordinary shares	2738.9	2758.5	2762.5	2748.8	2748.1	2737.4	2738.4
Ord. div. yield	—	—	—	—	—	—	—
Price/Earnings	18.34	18.34	18.41	18.28	18.28	18.28	18.28
P/E ratio (rel)	15.22	16.03	16.09	16.07	16.07	16.57	16.57
Ordinary Share Index (annual) High	2607.9	2603.6	2604.0	2604.0	2604.0	2604.0	2604.0
Ordinary Share Index (annual) Low	2598.0	2598.0	2598.0	2598.0	2598.0	2598.0	2598.0
Open	8.00	10.00	11.00	12.00	13.00	14.00	15.00
Close	8.00	10.00	11.00	12.00	13.00	14.00	15.00
High	8.00	10.00	11.00	12.00	13.00	14.00	15.00
Low	8.00	10.00	11.00	12.00	13.00	14.00	15.00

FT-SE AIM 996.00 997.20 998.50 992.30 976.10 -104.82 965.68

FT-SE 1000 1995

FT-SE Mid 250 1995

FT-SE-A 350 1995

FT-SE-A All-Share 1995

FT-SE-A All-Sh. Yield 1995

FT-SE-A All-Sh. P/E 1995

FT-SE-A All-Sh. Div 1995

FT-SE-A All-Sh. P/B 1995

FT-SE-A All-Sh. EPS 1995

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*4 pm close March 25*

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**NASDAQ NATIONAL MARKET**

*4 pm close March 26*

— 1 —

week	Div.	E	100s	High	Low	Close	Change		week	Div.	E	100s	High	Low	Close	Change		week	Div.	E	100s	High	Low	Close	Change															
Wk 1	Small	120	17	22.5	22.5	22.5	+1.4		CrossAT-A	0.84	21	222	152 <sup>a</sup>	142	151 <sup>b</sup>	-1.5		Health Cr	.87	22	225	175	145	145	-1.5		MF	9	260	525	514	514	514	-1.5						
In the		7	5	14	14	14	-1.4		Cross C A	0.40	2	13	18 <sup>a</sup>	18 <sup>a</sup>	18 <sup>a</sup>	-1.4		Holo	0.15	23	187	124 <sup>a</sup>	294	284 <sup>b</sup>	-1.4		PepsiCo G	0.18755	3132	152 <sup>a</sup>	152 <sup>a</sup>	152 <sup>a</sup>	152 <sup>a</sup>	-1.5						
Bank Ind		15	655	64	72 <sup>a</sup>	72 <sup>a</sup>	+1.2		Cross C B	0.40	2	88	18	17 <sup>a</sup>	17 <sup>a</sup>	-1.4		HyruleA	12	82	75 <sup>a</sup>	75 <sup>a</sup>	74 <sup>b</sup>	74 <sup>b</sup>	+1.2		Perf. A	0.23	24	116	47 <sup>a</sup>	46 <sup>a</sup>	46 <sup>a</sup>	-1.4						
Industrials		1.04	8	10	37.2	37.2	-1.2		Cubic	0.63	28	20	26 <sup>a</sup>	26 <sup>a</sup>	26 <sup>a</sup>	-1.2		Prudential	1.05	13	20	17 <sup>a</sup>	12.2	12.2	-1.2		PNC	1.05	13	20	17 <sup>a</sup>	12.2	12.2	-1.2						
Health		0.08	34	1175	85 <sup>a</sup>	85 <sup>a</sup>	-1.4		Chromotech	-	0	6	2.5 <sup>a</sup>	2.4 <sup>a</sup>	2.4 <sup>a</sup>	-1.4																								
Telecom		202	180	11	104 <sup>a</sup>	104 <sup>a</sup>	-1.4																																	
Capital-AmA		47	64	57 <sup>a</sup>	57 <sup>a</sup>	57 <sup>a</sup>	-1.4																																	
Real Inv. x	2.00	7	11	184 <sup>a</sup>	185 <sup>a</sup>	185 <sup>a</sup>	-1.4		DI India	11	282	3 <sup>a</sup>	4 <sup>a</sup>	3 <sup>a</sup>	3 <sup>a</sup>	+1.2																								
Technol.		18	103	45 <sup>a</sup>	45 <sup>a</sup>	45 <sup>a</sup>	-1.4		Dimark	21	87	134 <sup>a</sup>	134 <sup>a</sup>	134 <sup>a</sup>	134 <sup>a</sup>	-1.4																								
Auto. A		6	3222	47 <sup>a</sup>	47 <sup>a</sup>	47 <sup>a</sup>	-1.4		Documenta	12	287	134 <sup>a</sup>	134 <sup>a</sup>	134 <sup>a</sup>	134 <sup>a</sup>	-1.4																								
Automot.		4	570	42 <sup>a</sup>	42 <sup>a</sup>	42 <sup>a</sup>	-1.4		Duplex	0.46	26	422	21 <sup>a</sup>	21 <sup>a</sup>	21 <sup>a</sup>	-1.4																								
Transport		44	82	4	437 <sup>a</sup>	437 <sup>a</sup>	-1.4																																	
H. Octane	0.85	9	16	24 <sup>a</sup>	21 <sup>a</sup>	21 <sup>a</sup>	+1.2		Easton Cr	0.46	13	4	121 <sup>a</sup>	12	121 <sup>a</sup>	+1.2		Jen Bell	1	789	3 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	+1.2															
Mid-Cap		0.80	12	18	28.5 <sup>a</sup>	28.5 <sup>a</sup>	28.5 <sup>a</sup>	-1.4		Echo Bay	0.07	40	1332	14 <sup>a</sup>	13 <sup>a</sup>	14 <sup>a</sup>	+1.2		Kiosk Crp	10	10	20	20	20	20	-1.4		Tib Prod.	0.20	29	75	62 <sup>a</sup>	62 <sup>a</sup>	62 <sup>a</sup>	-1.4					
Small-Cap		0.04	12	44	44 <sup>a</sup>	44 <sup>a</sup>	44 <sup>a</sup>	-1.4		Ecof En A	0.32	25	2	8	8	8	-1.4		Kiosk Exp	49	146	17	164 <sup>a</sup>	164 <sup>a</sup>	164 <sup>a</sup>	-1.4		TIBD Data	0.46	26	552	45 <sup>a</sup>	45 <sup>a</sup>	45 <sup>a</sup>	-1.4					
Telecom		0.85	10	12	137	154 <sup>a</sup>	154 <sup>a</sup>	-1.4		Ecof En B	35	5	74	74 <sup>a</sup>	74 <sup>a</sup>	74 <sup>a</sup>	-1.4		Laborje	57	648	42 <sup>a</sup>	42 <sup>a</sup>	42 <sup>a</sup>	42 <sup>a</sup>	-1.4		Thermex	0.2	381	265 <sup>a</sup>	274 <sup>a</sup>	274 <sup>a</sup>	274 <sup>a</sup>	-1.4					
Telecom		0.85	10	12	137	154 <sup>a</sup>	154 <sup>a</sup>	-1.4		Epsilon	13	257	174 <sup>a</sup>	174 <sup>a</sup>	174 <sup>a</sup>	174 <sup>a</sup>	-1.4		Laser Ind	57	648	42 <sup>a</sup>	42 <sup>a</sup>	42 <sup>a</sup>	42 <sup>a</sup>	-1.4		Therma	0.30142	155	104 <sup>a</sup>	10	10	10	-1.4					
Telecom		14	3	24 <sup>a</sup>	23 <sup>a</sup>	23 <sup>a</sup>	-1.4		Fab Inds	0.70	17	85	28 <sup>a</sup>	22 <sup>a</sup>	27 <sup>a</sup>	-1.4		Luxter Inc	36	219	133 <sup>a</sup>	13	13	13	-1.4		TechM	0	104	145 <sup>a</sup>	145 <sup>a</sup>	145 <sup>a</sup>	145 <sup>a</sup>	-1.4						
Telecom		0.40	15	30	217 <sup>a</sup>	212 <sup>a</sup>	212 <sup>a</sup>	+1.2		Fina A	2.40	14	19	47 <sup>a</sup>	47 <sup>a</sup>	47 <sup>a</sup>	-1.4		Lynch Crp	19	4	70	68 <sup>a</sup>	70	70	-1.4		Telxon Mex	0.45	361	75 <sup>a</sup>	75 <sup>a</sup>	75 <sup>a</sup>	75 <sup>a</sup>	-1.4					
Telecom		4	98	27 <sup>a</sup>	24 <sup>a</sup>	24 <sup>a</sup>	-1.4		Forrest Ls	22	924	514 <sup>a</sup>	502 <sup>a</sup>	514 <sup>a</sup>	514 <sup>a</sup>	-1.4		Mascom	7	185	46 <sup>a</sup>	46 <sup>a</sup>	46 <sup>a</sup>	46 <sup>a</sup>	+1.2		TurnerEx	0.07	197	27 <sup>a</sup>	27 <sup>a</sup>	27 <sup>a</sup>	27 <sup>a</sup>	-1.4						
Telecom		4	98	27 <sup>a</sup>	24 <sup>a</sup>	24 <sup>a</sup>	-1.4		Frequency	83	10	57 <sup>a</sup>	57 <sup>a</sup>	57 <sup>a</sup>	57 <sup>a</sup>	-1.4		Media A	0.46	21	860	384 <sup>a</sup>	372 <sup>a</sup>	372 <sup>a</sup>	-1.4		TurnerEx	0.07	197	27 <sup>a</sup>	27 <sup>a</sup>	27 <sup>a</sup>	27 <sup>a</sup>	-1.4						
Telecom		0.36	12	345	184 <sup>a</sup>	184 <sup>a</sup>	-1.4		Garan	0.80	14	12	185 <sup>a</sup>	185 <sup>a</sup>	185 <sup>a</sup>	-1.4		Media B	0.46	21	860	384 <sup>a</sup>	372 <sup>a</sup>	372 <sup>a</sup>	-1.4		UnifoodA	26	20	112	112	112	112	-1.4						
Telecom		1.04	21	88	171 <sup>a</sup>	171 <sup>a</sup>	171 <sup>a</sup>	-1.4		Glen Fida	0.74	10	322	224 <sup>a</sup>	205 <sup>a</sup>	233 <sup>a</sup>	-1.4		Media C	0.23	25	21	21 <sup>a</sup>	21 <sup>a</sup>	21 <sup>a</sup>	-1.4		UnifoodB	0.28	35	7	112	112	112	-1.4					
Telecom		0.36	12	345	184 <sup>a</sup>	184 <sup>a</sup>	-1.4		Glen Fida	0.74	10	322	224 <sup>a</sup>	205 <sup>a</sup>	233 <sup>a</sup>	-1.4		Metro Co	3	805	132 <sup>a</sup>	132 <sup>a</sup>	132 <sup>a</sup>	132 <sup>a</sup>	-1.4		US Cell	28	50	34 <sup>a</sup>	34 <sup>a</sup>	34 <sup>a</sup>	34 <sup>a</sup>	-1.4						
Telecom		0.30	18	2100	223 <sup>a</sup>	223 <sup>a</sup>	-1.4		Glen Fida	0.70	11	188	167 <sup>a</sup>	162 <sup>a</sup>	168 <sup>a</sup>	-1.4		Metro M	10	57 <sup>a</sup>	64 <sup>a</sup>	65 <sup>a</sup>	65 <sup>a</sup>	65 <sup>a</sup>	-1.4		VacuumA	95	253	40 <sup>a</sup>	40 <sup>a</sup>	40 <sup>a</sup>	40 <sup>a</sup>	-1.4						
Telecom		0.30	18	2100	223 <sup>a</sup>	223 <sup>a</sup>	-1.4		Glen Fida	0.70	11	188	167 <sup>a</sup>	162 <sup>a</sup>	168 <sup>a</sup>	-1.4		Metro M	15	29	185 <sup>a</sup>	185 <sup>a</sup>	185 <sup>a</sup>	185 <sup>a</sup>	-1.4		VacuumB	97	9734	42 <sup>a</sup>	41 <sup>a</sup>	41 <sup>a</sup>	41 <sup>a</sup>	-1.4						
Telecom		31	665	103 <sup>a</sup>	103 <sup>a</sup>	103 <sup>a</sup>	-1.4		Glen Fida	7	16	A	A	A	A	-1.4		Metro Eng	11	112	32 <sup>a</sup>	32 <sup>a</sup>	32 <sup>a</sup>	32 <sup>a</sup>	-1.4		WFET	1.12	19	97	114 <sup>a</sup>	114 <sup>a</sup>	114 <sup>a</sup>	-1.4						
Telecom		16	475	115 <sup>a</sup>	115 <sup>a</sup>	115 <sup>a</sup>	-1.4		Glen Fida	4	243	17 <sup>a</sup>	15 <sup>a</sup>	15 <sup>a</sup>	15 <sup>a</sup>	-1.4		MetLife	30	89	84 <sup>a</sup>	84 <sup>a</sup>	84 <sup>a</sup>	84 <sup>a</sup>	-1.4		Xylo	4	544	24 <sup>a</sup>	24 <sup>a</sup>	24 <sup>a</sup>	24 <sup>a</sup>	-1.4						
Telecom		8	132	43 <sup>a</sup>	43 <sup>a</sup>	43 <sup>a</sup>	+1.2		Glen Fida	0.40	21	1878	372 <sup>a</sup>	37	37 <sup>a</sup>	-1.4		MetLife	83	70	34 <sup>a</sup>	34 <sup>a</sup>	34 <sup>a</sup>	34 <sup>a</sup>	-1.4		Xylo	4	544	24 <sup>a</sup>	24 <sup>a</sup>	24 <sup>a</sup>	24 <sup>a</sup>	-1.4						

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# Spain

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## AMERICA

# Little reaction to 'no change' rate decision

## Wall Street

US shares spent the morning session in a narrow trading range near Monday's closing levels as the Federal Reserve concluded its Open Market Committee meeting without a change in interest rates, writes *Liza Brantley* in New York.

At 1 pm the Dow Jones Industrial Average was up 11.94 at 3,655.78. The Standard & Poor's 500 rose 2.26 to 482.30, while the American Stock Exchange composite lost 0.26 at 567.52. Volume on the NYSE came to 219m shares.

As expected, the Federal Reserve ended its meeting without changing interest rates. At the conclusion of the meeting Mr Alan Greenspan, chairman of the Fed, testified before the senate banking com-

mittee, which was considering his appointment to a third term.

Bonds dipped after Mr Greenspan said that the economy was moving "at a reasonably good clip", but there was little reaction to the comment on the equity market.

Technology shares were mixed as a few issues recovered some of the ground lost over the past two sessions, while computer networking companies slipped after reports that Goldman Sachs had lowered its ratings estimate for Bay Networks.

The Nasdaq composite,

which is weighted towards the technology sector, rose 1.53 points to 1,088.62, and the Pacific Stock Exchange technology index added 0.2 per cent.

Bay Networks tumbled 3.3% or 12 per cent to \$29. Other falling networking groups included 3Com, off 3.2% or 5 per cent at \$33.91, and Cisco Systems, down 3.6% at \$42.11.

Sun Microsystems retreated more than 3% in early trading on news that researchers at Princeton University had discovered a security flaw in the company's Internet programming language, Java. By early afternoon, the shares rebounded and were changing hands with a gain of 5.6% at \$43.51.

Both Microsoft and Intel, the two largest companies on the Nasdaq, made up some of the ground lost in recent sessions. Microsoft rallied 3.2% to \$101.91 and Intel gained 5.1% at \$56.89.

Consolidated Stores jumped 5.4% or 16 per cent to \$39.01 on news that the discount retailer had agreed to buy Melville's Kay-Bee Toys chain for \$25m in cash and a \$100m subordinated note. Kay-Bee is the second largest toy retailer in the US after Toys R Us.

Chowtaus added 5.1% or 6 per cent at \$19 after Hambrecht & Quist upgraded its investment rating on the fresh juice company to "buy" from "hold".

## Canada

Toronto offset strength in golds with weakness elsewhere and the TSE 300 composite index was up just 1.23 at 4,988.50 at noon. However, volume rose from 34.5m shares to 40.7m as the golds and precious metals index, reflecting a fall in bullion, put on 30.71 or 1.7 per cent to 1,838.81.

Barrick Gold rose C\$1 to C\$4.1 and Kinross Gold by C\$1 to C\$12, although TVI Pacific, the gold exploration stock, lost 7 cents at C\$2.63 in 2.5m shares, the biggest volume of the morning, after it filed a final prospectus for the issue of 9.8m shares at C\$2.60.

**Mexico rises 1.6%**

Hopes for a fall in interest rates led MEXICO CITY higher by midsession, while strength in the peso was another contributory factor. The IPC index was up 49.02 or 1.6 per cent at 3,117.02, a new intra-day high.

Analysts felt that many investors were now discounting the first-quarter reporting season which is due to start soon. There was a feeling that most companies would show better than expected results.

Telefones L shares were popular among the domestic community, showing a midday gain of 1.1 per cent.

SAO PAULO was weaker by midsession on worries that a

congressional investigation into the country's banks might be reopened. The Bovespa index was off 51.54 or 1.2 per cent at 49,700 by midday.

An attempt to mount an enquiry into the banking system failed last week, but there were indications yesterday that some members of congress were agitating for another attempt to be made. Some analysts thought that it was most unlikely that enough support would be gathered to have the process restarted.

Buenos Aires was weaker by midsession following some profit-taking. The Merval index slipped 6.34 points to 518.81.

# South African golds stronger

Gold shares were stronger following a rise in the price of bullion to around the \$400 level. Industrials, mixed throughout much of the session, weakened sharply towards the close.

The overall index gained 5.6 at 6,741.1. Industrials lost 27.5 at 8,290.8 and golds index advanced 43.2 to 1,857.7.

## FT/S&amp;P ACTUARIES WORLD INDICES

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## NATIONAL AND REGIONAL MARKETS

	US	Day's	Pound	MONDAY MARCH 25 1996			FRIDAY MARCH 22 1996			DOLLAR INDEX		
				Change %	Yield	Index	Local	Change %	Yield	Local	DN	Currency
Australia (81)	-0.2	-0.2	199.34	130.63	171.24	0.2	4.01	199.54	192.77	134.64	150.05	102.74
Austria (24)	0.8	0.8	179.71	134.63	141.86	1.0	1.71	183.25	177.15	123.73	140.59	109.28
Belgium (33)	-0.6	-0.6	170.62	130.63	141.86	-0.1	3.71	190.37	184.52	128.73	151.21	103.65
Denmark (33)	-0.2	-0.2	152.16	105.60	120.25	-0.2	1.75	155.84	151.52	102.03	120.23	94.91
Finland (34)	-0.3	-0.3	156.93	105.63	120.56	0.4	2.43	156.62	151.52	105.38	118.80	104.10
France (96)	-0.3	-0.3	291.76	195.73	224.14	-0.2	1.80	296.67	282.89	197.74	224.49	170.57
Germany (60)	-0.3	-0.3	180.01	127.67	142.49	-0.1	2.75	183.63	179.72	125.39	142.53	127.20
Iceland (1)	-0.1	-0.1	100.11	124.29	142.33	1.7	1.11	142.59	138.28	126.38	143.65	101.17
Italy (59)	-0.7	-0.7	179.71	134.63	141.86	-0.1	3.11	187.29	180.93	126.38	147.87	101.71
Japan (482)	1.5	1.5	147.93	102.03	102.08	0.9	0.75	149.24	144.84	101.16	114.88	101.16
Korea (167)	0.9	0.9	556.54	373.36	475.55	0.5	1.58	581.31	532.63	372.00	422.85	306.17
Mexico (18)	1.0	1.0	113.95	78.64	91.03	0.6	1.42	117.08	113.42	72.21	900.51	702.27
Netherlands (19)	0.8	0.8	232.20	160.31	183.57	-0.2	3.40	232.34	231.12	161.43	183.50	120.43
New Zealand (19)	0.1	0.1	221.90	151.74	191.01	2.1	2.31	224.25	216.93	151.74	191.01	127.50
Norway (23)	-0.1	-0.1	226.25	162.93	183.57	-0.2	3.40	229.34	227.12	161.43	183.50	120.43
Singapore (44)	0.2	0.2	297.95	234.09	287.88	0.0	1.38	242.97	237.93	160.89	239.75	149.21
South Africa (45)	0.6	0.6	378.40	261.14	299.93	0.3	2.52	387.44	374.28	261.42	297.16	132.22
Spain (37)	1.1	1.1	166.92	115.19	131.91	1.6	3.38	167.85	165.04	114.59	130.23	124.26
Sweden (46)	0.7	0.7	245.32	169.26	193.65	0.8	2.40	249.77	237.93	166.88	206.27	132.22
United Kingdom (267)	-0.1	-0.1	175.23	125.78	185.20	0.7	1.92	250.43	241.93	168.98	192.07	177.75
United States (531)	-0.7	-0.7	209.76	147.51	174.88	-0.7	4.23	209.57	222.74	155.37	176.84	122.77
United Kingdom (265)	-0.3	-0.3	255.13	227.71	231.29	-0.7	2.16	265.55	256.54	176.19	203.88	120.55
USA (531)	-0.2	-0.2	257.74	177.87	203.98	-0.2	2.13	242.27	234.04	161.47	205.54	124.72
America (778)	-0.1	-0.1	233.21	165.95	185.88	-0.1	2.18	233.21	224.27	161.47	205.54	124.72
Europe (778)	-0.1	-0.1	237.01	165.95	185.88	-0.1	2.18	237.01	224.27	161.47	205.54	124.72
Asia (347)	0.3	0.3	125.55	226.83	255.69	0.4	1.34	226.49	226.43	200.26	227.41	254.48
Pacific Basin (331)	0.6	0.6	151.19	112.24	127.93	1.1	1.75	155.24	151.52	122.55	174.36	174.36
Euro-Pacific (156)	0.6	0.6	177.66	122.60	140.81	1.0	2.08	161.94	173.47	122.55	139.31	182.02
North America (733)	-0.1	-0.1	251.24	173.98	198.55	-0.1	2.19	258.60	250.01	174.52	198.55	124.26
Europe Ex. UK (531)	0.5	0.5	184.87	127.44	145.85	0.5	2.47	189.00	182.66	127.58	145.02	131.27
Pacific Ex. Japan (531)	0.5	0.5	283.38	195.59	223.98	0.5	2.94	280.03	280.18	195.70	222.45	203.27
World Ex. UK (265)	0.6	0.6	178.98	125.81	141.48	0.5	2.18	180.00	178.98	125.81	141.48	127.26
World Ex. UK (267)	0.4	0.4	201.40	136.99	188.16	0.3	2.22	205.29	198.25	138.19	158.22	120.41
World Ex. Japan (531)	-0.4	-0.4	233.78	161.89	184.76	0.0	2.84	206.67	232.50	184.59	226.82	170.41
The World Index (263)												

# INSURANCE

## Uncertainty and risk move closer to home

The burden falling on insurers from pollution, industrial health risks and court awards continues to stretch underwriting skills, writes Ralph Atkins

**F**or the world's insurance companies, uncertainty and risk - on which they are supposed to feast - are moving closer to home. Changing patterns of demand for insurance products, technology and stiff competitive pressures are requiring bold responses by insurers themselves.

Globalisation, cost-cutting, consolidation and specialisation have become the watchwords of the general- or non-life - industry across western Europe. The BUX index of 7,664 STANBUL saw prices having previously closing higher. It index shed 783.2 to 68,525.22 in the L14,790bn.

and edited by William John Pitt

lence for the non-life sector in the past year has been the softening of markets. Customers have benefited from tumbling premium rates, triggered by the influx of capital into an industry which has been enjoying good profits since the early 1980s.

In areas which the industry has traditionally found troublesome, and where past problems are still being paid for - some areas of liability insurance, for example - rates may have remained stable or policy wordings tightened markedly. Elsewhere, 1995 renewal season policy rate reductions have been breathtaking, once again threatening the profitability of the London marine insurance market, for instance.

More striking could be the impact on premium rates of technology which, so far, has been exploited hesitantly by insurance companies in comparison with other financial services industries.

There is the potential of passing on to consumers the effect of cuts in the cost of back-office administration. And information technology is allowing the individual assessment and pricing of risks even for small ticket business such as personal motor and house-hold, allowing insurers to target selected risks with competitive prices.

Technology is also speeding transactions, allowing the best-equipped insurers to offer dramatic improvements in service. In commercial insurance, the six largest insurance brokers are attempting to bring about a technological "big bang" by setting up a "World Insurance Network" that could result in cost savings of up to 20 per cent, and allow insurers to transact business worldwide from computer screens in their offices.

Although there are no easy responses to such challenges, some common themes have emerged in the past year. First, there has been a recognition that the industry's past problems need to be addressed if an insurer is to compete effectively in the future. Several US



insurers have announced substantial additions to claims reserves. And in the most dramatic examples of taking stock of the past, massive US asbestos and pollution liabilities have been transferred into separate companies by Lloyd's of London and Sigma in the US.

Lloyd's has much broader

problems to address than many of its rivals, including the need for an out-of-court deal with thousands of angry loss-making and litigating claimants, or investors. But the successful launch of Equitas, a giant reinsurance company which Lloyd's is setting up to take responsibility for more than \$20bn of liabilities outstanding on policies sold before 1993, would boost significantly the 300-year-old insurance market's chances of reasserting its

role as the world's leading insurance centre.

Beyond dealing with past problems, insurers are seeing advantages in globalisation. Size increases an insurer's attraction to multinational consumers which want to buy policies from an insurer with a good geographical spread.

From the insurers' perspective, size also provides a bigger cushion to protect against the largest natural catastrophes. Being big increases clout in investment policy when earnings income on premiums before claims are paid; it increases the amount that can be spent on marketing; and it strengthens an insurer's hand in negotiating reinsurance policies to provide protection against large losses.

Where insurers are looking

to tap opportunities in fast-growing emerging economies, size means that a significant contribution can be made to providing underwriting capacity demanded for large-scale infrastructure projects - and that insurers can afford to wait for a payback on investments in other markets.

Among reinsurers, the perceived importance of increased capital strength led US groups General Re and Employers Re to make substantial acquisitions in Europe over the past two years.

Among direct insurers, where marketing and distribution costs are more critical, there have also been ample examples of insurers seeking to build internationally. Munich-based Allianz increased its presence in 1994

in Europe by acquiring operations from Swiss Re. France's AXA is extending its activities in east Asia, using as a base the operations of Australian life insurer National Mutual taken over last summer in a \$1.1bn deal.

And Switzerland's Zurich Insurance last year bid \$2bn for Kemper, the US life assurance and fund management company, to add to a US stable which also includes much of the insurance business underwritten by Home Holdings, troubled US associate of Swedish insurer Trygg-Hansa.

Sheer size is not the only factor insurers have to bear in mind, however. "The strategy of the bigger players," says Mr Alastair Johnston of management consultancy and accountancy firm KPMG, "is to get critical mass and information technology functions. The problem is that some are encumbered by inherited IT systems, their sheer size and management structure... In terms of fleet of foot, clearly there is an issue there."

Many of the most profitable companies will continue to be smaller insurers with tight control over the business they underwrite and their expenses, and with managers astute enough to spot unmet demand.

Royal Bank of Scotland's fast-growing Direct Line insurance company, which pioneered the telephone selling of motor policies in the UK, is likely to prove a model in other countries where insurers which cut out brokers or agents - and their commissions - and deploy computers to price risks individually are still novelties.

In the price downswings, size may actually prove a disadvantage, forcing the pursuit of unprofitable business to cover the cost of running a large, inefficient local infrastructure.

Understanding national characteristics is also important: despite removal of trade barriers, consumers are sceptical about buying financial products from foreign companies.

Such considerations mean large insurers seeking a global reach must tread carefully. They have not only to ensure their capital is deployed efficiently across the various markets of the world with resources pooled wherever possible. They must also combine local expertise and underwriting flair with tight controls on expenses.

The need to strike such a balance should not stop the wave of takeovers - indeed the signs are it is an important motor behind recent moves. Much of the recent takeover activity in the UK, for example, has been US and Bermudian companies buying agencies running syndicates at Lloyd's of London. Not only are such predators betting on a revival in Lloyd's fortunes. They are also buying local expertise.

With the profitability of the insurance sector threatened by aggressive price cutting, the pressure to restructure will remain. As Mr John Kriz, who analyses insurance for Moody's Investors Service says: "In the US, and other market places around the world, the consolidation trend has not run its course. There is more to come."

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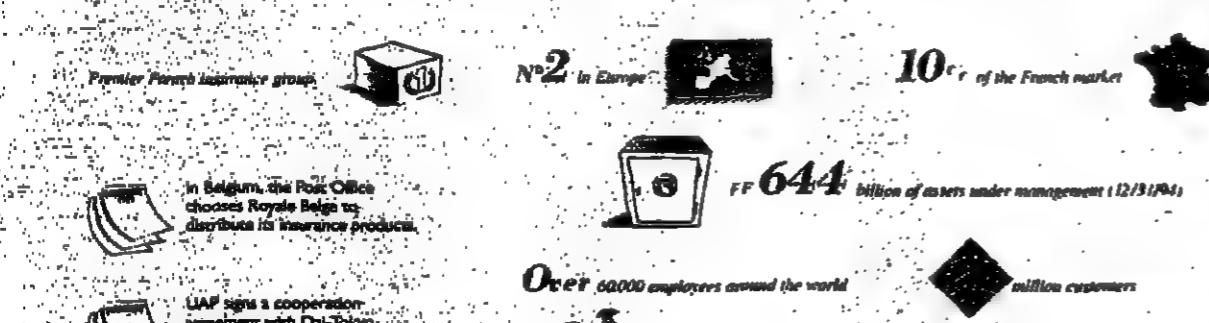
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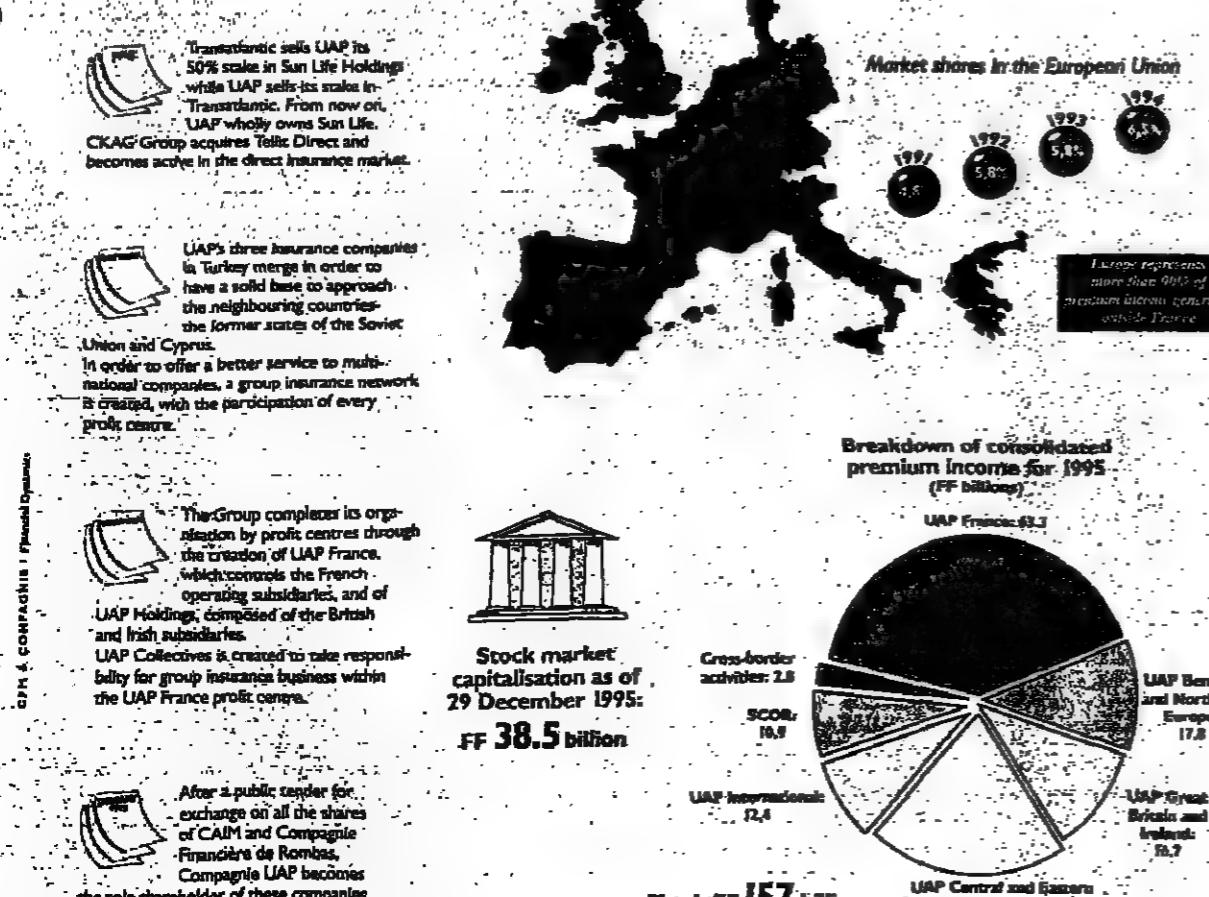
Production Editor: Philip Sanders

With a network that is solid and unified, UAP can assert its position as the leading French insurance group and the second largest in Europe and, more than ever, focus its strategy on improving profitability.

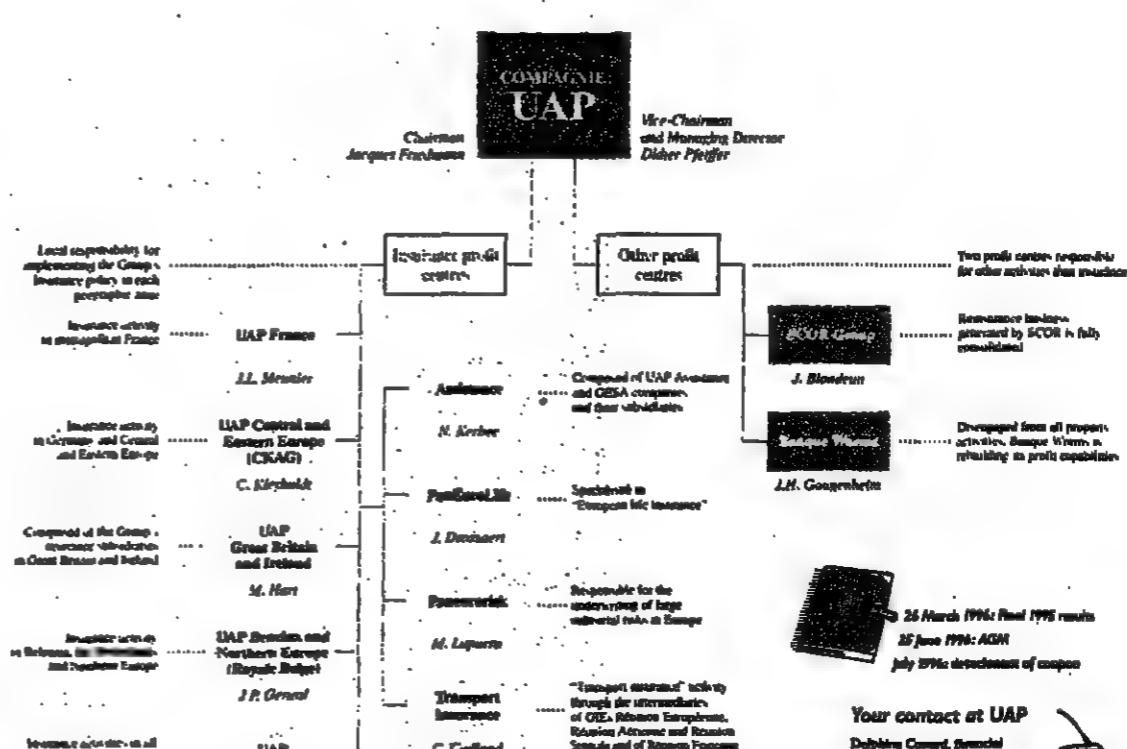
## Facts about UAP Group, the reference European insurer



### key events



### SIMPLIFIED STRUCTURE



25 March 1996: Final 1995 results  
25 June 1996: AGM  
July 1996: Recruitment of experts

Your contact at UAP  
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ECONOMI: 1996  
RELATION: UAP RPM  
DATASTREAM: FI-UAP

### Group strategy

In life insurance, despite difficult market in France, and in the UK, the Group has held up well thanks to its stabilising strengths and to the good performance of its companies in Germany and Belgium. Distribution: while leaning on its traditional networks, whose cost is continually decreasing, UAP has initiated a surprising diversification of its distribution networks, through training, technological innovation and alliances with outside partners, such as the Post Office in Belgium and BNP in France.

Reorganisation and optimisation: After the final establishment of its European presence and its organisation by profit centres, UAP is regrouping its international network to improve profitability through mergers and disposals. Moreover, cooperation agreements are enlarging the Group's geographic reach, for example those with Kemper in the US and Del-Tolys in Japan, in order to benefit from various skills within the Group and to improve its service, a series of seized has been launched to develop network synergies: - natural risks (firewater) - group insurance - life insurance - reinsurance - asset management - employee mobility and corporate culture.

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**UAP**

## II INSURANCE

The UK market: by Ralph Atkins

# Shadow over golden glow A time for tough decisions

Upheaval in Britain's general insurance sector has emerged in many ways

It was, in the words of Mr John Carter, chief executive of Commercial Union, "a golden scenario". A year ago UK-based general insurance companies were enjoying the benefits of higher premium rates and lower claims thanks to good weather and declining crime figures.

He might have added that insurers' investment income was also bubbling, thanks to favourable conditions in financial markets.

Now, the golden glow is giving way to harsher times. Competition is driving premium rates lower and claims are rising. The fear of many in the industry is that history is about to repeat itself: that UK insurers are facing a steep decline in profitability and further disappointing rewards for shareholders.

Upheaval for the UK general insurance sector has emerged in many ways. It could presage similar turmoil in other European countries as deregulation injects the same competitive pressures that have been long-standing in the UK.

First, direct selling by telephone - as pioneered by Royal Bank of Scotland's Direct Line - has matured. Not only have such companies reduced the cost of insurance by cutting out brokers and their commissions, they have also used computer technology to assess risks individually, allowing premium rates to be pitched precisely and the lower-risk customers offered the best deals.

The dynamics of personal motor and household insurance have changed significantly. Size is more important; the larger insurers can spend more on building brands, essential when dealing direct with customers. Expenses have to be pared.

Second has been the widespread rate cutting following the exceptional profitability of the past few years. Household rates have fallen by as much as 15 per cent over the year.

Even Direct Line expects to



Competition is driving premiums lower and claims are rising. Picture: PA

have an operating ratio - claims plus expenses as a proportion of premium income - close to 100 this year. That will leave it relying largely on investment income to make a profit. And if Direct Line is facing such pressure, others will be heading for significant losses.

Mr Michael Bright, chief executive of Independent Insurance, observes: "Reinsurance premiums [protection against big losses] continue to reduce, thereby fuelling insurers' determination to retain market share; and this despite increased losses resulting from subsidence, due to the dry summer and the December freeze. This irresponsible behaviour by some insurers will generate a further downward trend in rates over coming months."

Third has been the entrance of new rivals. Building societies and banks are moving into insurance sales and, while facing similar pressure on costs, are poised to begin taking over the traditional insurer role as underwriters as well as service providers.

Fourth, as a result of the competitive pressures, the premium income of the large composite - selling general as well as life products - is under downward pressure. Solvency ratios - assets as a proportion of policy premiums - are rising. That is providing an incentive to seek acquisitions or other ways of expanding business in order to deliver returns to shareholders.

Mr Alastair Johnston, partner in charge of the UK insurance practice at KPMG, says insurers may be better placed to respond to such changes than in the past. There has been an influx of new managers from outside the insurance industry. Competition, he adds, also "concentrates minds wonderfully" and increased attention is being paid to strategy.

There is, too, a consensus that underwriters are becoming more disciplined. The losses incurred by the industry in the early 1980s still haunt memories. Attempts are being made to increase private motor rates, for example. Meanwhile, many insurers are looking to overseas operations to compensate for declining UK profits.

But the response to upheaval in the sector by its main participants has varied. Some, such as Commercial Union, have focused on developing international operations, and have almost boasted at the way in which they have lost potentially unprofitable home market business. CU bought French insurer Groupe Victoria for £1.45bn in 1994 and now about a third of its premium income comes from France.

Others have looked for other sources of UK income to stabilise volatile general insurance earnings. General Accident, the Scottish-based composite, last September announced the £270m acquisition of Provident Mutual, the life insurer. It is also looking for continental European expansion, however.

Some - such as Royal and its much smaller rival, Independent Insurance - have decided to tackle head-on the deteriorating UK conditions. Royal has recently won contracts to underwrite household business for Halifax Building Society, (which could increase to £300m the premium income it earns from Halifax) and the Motability account for disabled motorists worth £100m. Fast-growing independent is relying on its carefully-controlled broker links and attention to underwriting standards.

What has been missing so far, have been large-scale mergers or takeovers designed to exploit economies-of-scale.

But there could be significant potential in merging information technology systems. Combined balance sheets should boost investment income.

Part of the explanation for the lack of action is the poor UK outlook, which is encouraging managers to look elsewhere to spend surplus money. Takeovers could also prove expensive compared with the alternative of making a dash for growth by cutting premium rates and spending heavily on marketing. But as conditions in the UK deteriorate, seeking economies of scale through merger or takeover might become more attractive.

But electronic trading will - at best - only put London ahead of other insurers for a short time. Mr Mark Brockbank, chief executive of the Brockbank group of Lloyd's managing agents, says: "We have to be there but it is not a question of gaining advantage. It is a question of keeping up."

As Mr Brockbank points out,

the large international brokers, on whom the London market relies to supply business, are setting up the World Insurance Network (WIN) which could result in business travelling at the speed of light to other insurance centres such as the mid-Atlantic tax haven of Bermuda or in continental Europe.

The strength of that competition was implicitly acknowledged last month by the London International Insurance and Reinsurance Market Association (Lirma) - a rival trade association to Lloyd's - when it announced it was opening membership to insurers elsewhere in Europe which do not have London offices.

Crucially, the move gave access from non-UK locations to Lirma and the London Processing Centre, run by Lirma with London marine insurers and which processes policies and claims. The aim is to

The switch to electronic trading, increased competition from other centres, and the resolution of problems at Lloyd's are this year's agenda items

One way or another, this is going to be a year of profound change for London's international commercial insurance market.

Most obviously, Lloyd's of London - the market's centrepiece - has the chance, at last, to resolve the terrible legal and financial problems which it has faced in the 1990s. Lloyd's investors, the Names, will this June or July vote on whether to accept a complex out-of-court settlement offer worth £2.25bn.

At the same time, Lloyd's plans to transfer billions of pounds of US asbestos and pollution liabilities into a new reinsurance company, Equitas.

But there are other forces causing upheaval across the market. London-based insurers are having to adapt to the emergence of electronic trading systems - commonplace in other financial services but slow to penetrate commercial insurance because of the complexity of such transactions.

The London Insurance Market Network (Limnet) is expected to provide from this summer a fully operational trading system, or "electronic placing support". In theory, Limnet could cut out much administration and many time-consuming tasks currently handled face-to-face.

More importantly, electronic trading should lead to dramatic cost savings. A report last year by Coopers & Lybrand estimated that annual cost savings of £200m a year would be possible from a streamlining of the market's organisation and more effective use of technology.

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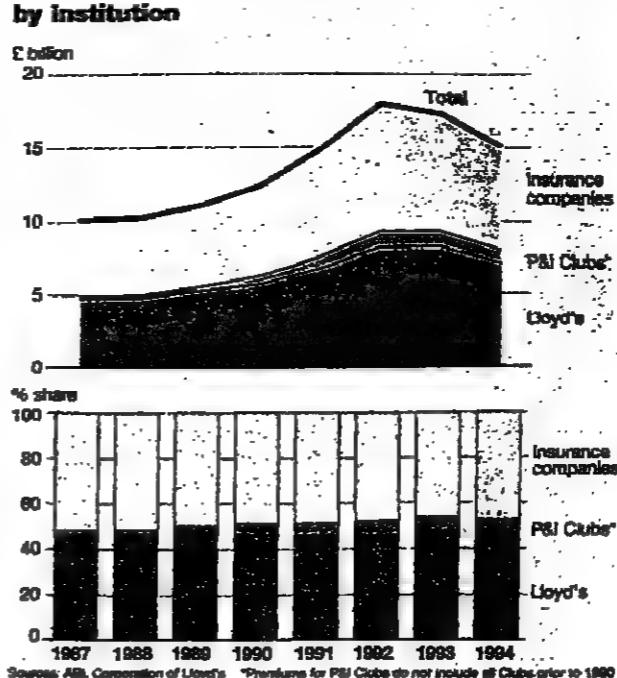
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## London insurance market

by Ralph Atkins

### London Market gross premium Income by Institution



European insurers stressing the importance of long-term contacts with insureds, the successful London market companies also need to put an increased emphasis on marketing and building client relationships - notwithstanding the continuing reliance on brokers.

More often than not in the past year, new investment has come from overseas, notably Bermuda where the physical constraints of island life have prevented the growth of labour-intensive insurance activities. (The emphasis, instead, has often been on reinsurance.)

At Lloyd's the increased Bermudian involvement has been striking. Some of the largest managing agencies, running insurance syndicates, have been acquired by companies from the island: Brookbank by Mid-Ocean; Octavian by Terra Nova; Ventnor by Trident Partnership. To a large extent such moves represent a vote of confidence in Lloyd's. But those working at the 300-year-old market - the underwriters and executives - realise they cannot escape the trends affecting the whole London market.

In a move which reflects the flight by clients to more strongly capitalised participants, Lloyd's is replacing traditional individual Names with corporate capital, trading on limited liability. Its syndicates are becoming fewer in number, but larger. And by buying managing agencies, the corporate investors are creating nascent insurance groups operating under Lloyd's umbrella but akin to conventional insurers in that capital and underwriters are jointly owned.

More than others, Commercial Union, the UK-based composite, has all but pulled out of non-marine reinsurance. General Accident, another composite, has said it is considering a sharp reduction of loss-making activities.

No longer is it sufficient for London market activities to be regarded as a sideline by an insurer. The successful participants have large capital bases and highly-rewarded, professional staff.

With the large continental

recent years - as competition from other centres has intensified. "There is too much capacity about and if London won't play ball, business will just stay in America or go to Bermuda," says Mr Roman Cizdyn, insurance analyst at Merrill Lynch.

Some have felt the pressure more than others. Commercial Union, the UK-based composite, has all but pulled out of non-marine reinsurance. General Accident, another composite, has said it is considering a sharp reduction of loss-making activities.

No longer is it sufficient for London market activities to be regarded as a sideline by an insurer. The successful participants have large capital bases and highly-rewarded, professional staff.

Eventually, Lloyd's system of raising capital annually - beloved by traditional Names because of the flexibility it gives to switch between syndicates but loathed by underwriters because of the planning headaches it creates - is likely to be reformed.

As that process evolves, the distinction between Lloyd's and the rest of the London market - populated by offshoots of international insurers including most of the biggest names - will blur and the potential for economies of scale will mount. The pressure for a merger of the main trading organisations - Lloyd's, Lirma and the Institute of London Underwriters (representing marine, aviation and transport underwriters) - will increase.

Much depends, of course, on successful implementation by Lloyd's of its recovery plan. The managing agencies have contingency plans should it fail. Undoubtedly many could quickly re-emerge under the umbrella of other insurance companies and associations. But the failure of Lloyd's - the largest, most experienced and best known part of the market - would bearmish the market's reputation, perhaps irrevocably.

So, much hangs on Lloyd's complex series of proposals which seek to balance the interests of loss-making, litigating and angry Names with those of the continuing market. There has been much noise by all sides. Much is posturing and hard decisions will have to be taken this summer. A lot hangs on the outcome.

is that a terrorist bomb attack could then affect commercial insurance costs for a larger number of companies. For now, many with properties that might become IRA targets are simply satisfied there is somewhere to buy cover at all.

The problem with that idea

Ralph Atkins

## Cost of terrorism

An IRA bomb in London's docklands. Perhaps some £150m damage results. There are fears of a full-scale resumption of terrorist attacks on the UK mainland as the ceasefire announced in 1994 collapses.

It might all seem an insurers' nightmare, the sort of threat to their profitability which would be unpopular across-the-board increases in insurance premium rates.

In fact, although last month's bomb attack could push up the cost of terrorism insurance, the wider repercussions will be relatively minor. This is because the cost of terrorism attacks is borne largely by Pool Re, the state-backed reinsurance company set up after the 1992 bomb attack on the City of London.

Pool Re operates as a mutual, its members - the main insurance companies - sell terrorism insurance on terms and conditions set by Pool Re. In return, Pool Re carries most of the burden of large terrorism claims, in effect removing terrorist attacks on large commercial properties as a worry for insurers.

Buyers of terrorism insurance, however, may be caught by a "no-claims" discount scheme operated by Pool Re. For 1996, the reinsurer agreed to collect only 60 per cent of the policy premium.

The remaining 40 per cent

provision of terrorism cover. It

also suggested earlier this year that Pool Re could be extended to cover other disasters, in the way that funds set up against natural catastrophes work in other European countries and the US.

Some of the buildings affected are thought not to have been insured. Some protection would have been provided by Lloyd's of London syndicates which offer an alternative to Pool Re.

Some, however, only take a relatively small amount

elsewhere on the UK mainland, to push Pool Re

claims for the year above £75m.

The attention Pool Re is

receiving may well revive a

debate about how the scheme operates.

There has been

criticism from insurance

buyers about its inflexibility

- companies cannot choose to

insure only buildings in

vulnerable sites; they must

insure all or none of their

properties.

Its rates are also expensive,

particular considering that

prior to the 1993 IRA bomb

attack on the City of London,

millionaire cover would be

provided as part of a standard

commercial policy.

The Association of

Insurance and Risk Managers

(Airmic) has proposed that

Pool Re could be funded by a

flat levy on all commercial

property insurance, allowing a

return to the automatic

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■ Life Industry: by Alison Smith

## Cheer despite the gloom

In a climate of increasing competition, the winners will be those with lower costs and more flexible products

The UK life industry has been through difficult times over the past couple of years. A sharp decline in new business has combined with mounting competition and rising costs to make selling life assurance, pensions and investments much less attractive than it used to be.

After healthy growth in new business through the early 1990s, sales of both regular premium policies and single premium new business in 1995 were respectively 17.8 per cent and 15.2 per cent below 1994 sales, putting the industry at the more pessimistic end of estimates.

Yet figures within the life assurance sector are finding reasons to be cheerful.

"The demand for life and pensions products has been stifled by economic uncertainty," says Mr Tony Baker, deputy director-general of the Association of British Insurers. "But this is beginning to change."

Even those who foresee that 1996 will still be subdued believe that within a few years the elements are in place for growth in the UK life assurance and pensions market.

■ Employers' Liability: by Claire Wilkinson

## Concern over claims trend

Provision of cover for occupational disease risks is still particularly difficult to make

In a landmark ruling last January, the High Court, Newcastle, judged that British Coal had been negligent in not dealing with health risks arising from the occupational disease Vibration White Finger (VWF). Compensation claims against the company from around 500 present and former miners are expected to follow.

For insurers and reinsurers providing employers' liability insurance to cover for accidents and illness at work, the growth in occupational disease claims has been a worrying trend in recent years.

According to the Association of British Insurers (ABI), occupational diseases accounted for 65 per cent of employers' liability claims in 1994 and 21 per cent of total claims costs; up from 48 per cent and nearly 11 per cent respectively in 1993.

Special clauses in most reinsurance contracts limit reinsurers' exposure to occupational disease, but the shift away from safety to health is a significant problem for primary insurers.

"It is the area which makes employers' liability cover particularly difficult to write," says Mr Ian Helmore, liability underwriting manager at independent insurance group, Aon.

"Sums and limits are still important but relatively easy to manage. The disease side is more difficult because it is not so obvious for the employer where the problems are," he adds.

Industrial deafness still represents the highest incidence of occupational disease claims, accounting for over 85 per cent in 1993, according to the ABI.

However, claims from emerging diseases such as stress in the workplace and occupational asthma are on the increase.

Much depends on whether the government introduces changes to employers' liability legislation later this year. Since passage of the Employers' Liability (Compulsory Insurance) Act in 1988, employers have been required to purchase a minimum of £10m indemnity.

A consultative document on employers' liability insurance was issued by the Department of Employment last year which indicated that £10m per occurrence would be an appropriate minimum level. Mr Helmore says: "There is little doubt that the £10m level will be increased."

Changing the basis of employers' liability cover is another possibility. However, most reinsurers and insurers would be reluctant to see cover offered on a claims-made rather than a claims-occurring basis.

Mr Helmore says: "Although it is difficult to look into the future now, an insurer can look at the risk and make sure it is being managed properly. With claims made cover I am insuring the risk that is there but I am also pricing up all the risks which were there in the past."

Changing to claims-made cover would also have disadvantages for employees. "Employers' liability is linked to a piece of social legislation which ensures an employee gets his compensation. If there is a claims made wording you cannot guarantee he is going to get his money," says Mr Helmore.

*The author is a writer for the Financial Times World Insurance Report*

three months of last year, the year as a whole saw sales of regular premium policies lower than at any time in the decade so far, while for single premium policies, sales levels were lower than in 1994, 1993 and 1992.

The total of £2.12bn in regular premium new business and £1.66bn for single premium new business in 1995 were respectively 17.8 per cent and 15.2 per cent below 1994 sales, putting the industry at the more pessimistic end of estimates.

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Even those who foresee that 1996 will still be subdued believe that within a few years the elements are in place for growth in the UK life assurance and pensions market.

Last autumn, Mr Scott Bell, managing director of Standard Life, the UK's largest mutual assured, told a conference: "An ageing population, a growing service economy with a greater proportion of part-time workers facing more uncertainty, and the contraction of the welfare state, are all combining to create a market which will require more protection and pension provision."

A further area of potential growth was opened up by the UK government's signal in its Budget statement late last year that it was looking for new ways to encourage people to take out policies to provide for themselves if they required long-term residential care, instead of looking to state provision.

The scope of opportunities cannot be fully defined until the government has decided how to proceed. We believe the UK life industry will be offered a major new market," say the life assurance analysts at Merrill Lynch.

But some of the existing UK life industry will probably not be around to benefit from this growth.

In December, consulting actuaries Bacon & Woodrow re-stated their view that 40 UK life companies might have to stop selling if competition took the form of a price war - and commented that 12 had done so since they had first made their forecast.

This is partly because while many life assureds routinely describe the UK regulatory

a mutual life assured, has put itself up for sale, and anecdotal evidence suggests that there are well over 30 life companies available for acquisition at the moment.

The most vulnerable categories are seen as mutuals - because they may lack access to sufficient capital to invest in areas such as technology which are necessary if they are to produce competitive policies - and UK subsidiaries of overseas companies which have failed to achieve critical mass within the UK market.

At the same time as such companies may be closing to sales or losing their independence, there is no shortage of newcomers to the market - evidence of its attraction in spite of the recent difficulties.

The new entrants broadly take one of two forms: those seeking to sell a limited range of products using the low-cost distribution of telephone selling, often without giving advice; and banks and building societies setting up their own life assurance operations, selling their own brand products through their high street branch networks.

Against the background of this intensifying competition, many UK life companies are focusing on their domestic business, instead of making the development of markets overseas a priority.

Since then, Clerical Medical, prospects for growth are less dramatic throughout Europe than in Far Eastern economies.

The great prizes in Asia for any life assured are the prospect of access to the Chinese market and the likelihood that the Indian market may also be opened up.

Earlier this month, Mr Peter Davis, the Pru's chief executive, said the Pru would be one of the foreign companies seeking a licence from the Indian government to start joint ventures. Standard Life has also expressed an interest in entering this market.

For European assureds, such possibilities will add significantly to their profits only in the long term. For the next few years, the prospects for growth are likely to be concentrated on markets closer to home - and in a climate of increasing competition, the winners will be those with lower costs and more flexible products.



Prudential chief executive Peter Davis: the Pru has for some years been seeking to build up a presence in east Asia

Picture: Tony Andrews

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## IV INSURANCE

**■ Technology:** by Rod Newing

## Legacy systems show their age

An early user of computer systems, the industry is now exploring a number of new means of cutting out paperwork and improving customer service

The insurance industry pioneered the commercial use of computers in the early 1960s. The big insurance companies started by using them for actuarial calculations, but soon realised their potential for transaction processing.

As they learned how to get the maximum commercial benefits from computers, they built massive mainframe applications which allowed them to expand their businesses very quickly to a size which would have been unmanageable with manual systems.

Unfortunately, these early advanced systems have become today's deeply embedded legacy systems. They are expensive to maintain at a time when costs are under tremendous pressure.

"The industry built very large scale systems in the 1960s and 1970s which were enhanced with tremendous functionality for old products and channels," says Mr John Chrysler, president of the insurance division of EDS, the global information technology services company. "They built an infrastructure which has become a barrier to the adoption of new technology."

It will take a long time to re-engineer some of these systems, so the insurance industry is having to resort to a series of measures to help reduce costs around the periphery. These include data warehousing, electronic commerce, use of the Internet, kiosk retailing, workflow organisation and many others.

Using data warehousing techniques, valuable data in legacy systems can be unlocked by cleaning it, and by transferring and integrating it into a separate open client-server relational database. It can then be accessed for decision support by a wide range of end-user tools, including Enter-

prise Information Systems. Integration involves combining transactions with the same customer from separate systems which might exist for life assurance, vehicle, household, pension, medical, and other areas. This enables the organisation to understand its customers better and actively to target further products at them.

Mr Chrysler is enthusiastic: "Data warehousing frees decision makers from the limitations of the highly structured legacy systems and provides them with information at any time in any form."

Mr Bill Inmon, who invented and developed the concept, says: "In the insurance industry, the leaders in data warehousing have been the medium sized and smaller companies. The large companies are struggling because the size of the legacy data problem is so great."

Mr Andy Daniels, IBM's UK insurance specialist, says: "There is no reluctance to invest because it clearly gives a competitive advantage. It only requires a 0.1 per cent improvement in managing policy risk to pay for the infrastructure and management of a data warehouse."

The insurance industry has targeted the cost of handling paper and introduced workflow systems to allow employees to work with digital images of correspondence and forms. The latter can often be read by software and automatically input into the systems.

This brings tremendous additional advantages in customer service through speed of processing and immediate access to information. These systems can be implemented using departmental client-server systems, with a back end interface to legacy systems.

Prudential, one of the world's top 10 life insurance companies, has implemented a 500-user system from Cambridge Technology Partners which will increase staff productivity by more than 30 per cent, resulting in an estimated £5m annual reduction in costs.

The next stage in eliminating paper comes through electronic commerce, which passes structured data between computers. It operates across the supply chain, between client



Legacy from the 1960s: an IBM mainframe computer

companies, brokers, direct insurers, re-insurance brokers, re-insurers and retrocessionaires, as well as suppliers and regulatory authorities.

This allows direct transfer of electronic information without human intervention, speeding up the process and reducing the costs. "On average, information is re-keyed 14 times in the London Market," claims Mr Charles Taylor from the IBM Global Network.

"Insurance is one business activity which hasn't fully accepted electronic trading so far, primarily due to its complexity," explains Mr Roger Summers, managing director of Datastream, the market leader in electronic insurance systems in the London market.

"Forward thinking broking and underwriting organisations are now accepting the concept for risk placing, closing and accounting."

These electronic trading networks can act as a front end to old legacy systems. The UK has led the way in developing electronic trading, but its use is beginning to spread. A number of initiatives have developed recently. Established in 1987 and managed by IBM, the London Insurance Market Network (Linnet) is the biggest, covering Lloyd's, brokers, underwriters and reinsurers.

It is still being expanded, but current usage is running well ahead of target and Lloyd's estimates that it has saved 61 pence per transaction compared with paper-based systems. Other initiatives are following, including Commercial Lines Market Initiative, Polaris for personal line, Origo for life and pensions and the World Insurance Network, covering the world's six biggest insurance brokers.

With pressure to reduce the cost of sales and distribution, the Internet offers other new and cheaper ways of creating additional business opportunities.

"The Internet holds the promise of reducing distribution costs by 30 per cent, which insurance companies can't ignore," says Mr Chrysler.

However, it is still very early days in the development of Internet-based applications and the final form they will take has yet to be established.

"The Internet will change the value chain in insurance, but we are still not sure how," admits Mr Taylor. Pilots for genuine applications are now being built and experience with these will give an indication of how this new channel can be effectively exploited.

Multimedia kiosks are essentially personal computers equipped with touch screens, sound and video, often fitted into attractive displays. They can be placed in any public area, allowing existing and potential customers to browse and seek information on spe-

cific products. Inputting details about themselves to get immediate quotes. They can place orders or link to an expert through a video link when they are close to committing.

This approach, which can be linked to legacy application by high speed links, collects valuable information from clients and reduces the costs of handling their inquiries. Kiosks increase the number of places which can act as outlets.

Much of the stimulus in the UK has come from Direct Line, which sold motor insurance using quick and simple systems for operators. Linked to powerful underwriting systems for analysing and managing risk. This model allowed them to undercut the traditional channel and to take a 12 per cent market share.

Direct Line's approach to the market was based on IT from day one," explains Mr Chris McKee, Direct Line's underwriting and claims director.

"Ten years later we keep us ahead at a time when others are working just to get level."

Using the telephone as its sole distribution channel enabled Direct Line to centralise and base all its operations on IT systems. "As a result, we give quote faster, know the precise state of our business second-by-second, and remove huge layers of paper-based administration in the process.

"It is efficient and productive in ways that high street brokers can only dream about. Direct Line staff are among the most productive in the world. Staffing is planned carefully around the patterns of incoming call volumes so no-one is either overburdened or left twiddling their thumbs," Mr McKee notes.

Direct Line had the further advantage of building its systems from scratch.

Whereas innovative information technologies are being used by many organisations to mitigate the cost of legacy systems, they are equally valid for modern client-server systems. The insurance industry is making a big effort to harness IT in the battle for competitiveness, but organisations still have a long way to go and there are some fundamental decisions to be made.

**■ Risk management:** by Ian Gretton

## An expanding role

Organisations, and their risk managers in particular, are taking a much broader view of risk

of protecting against risk through insurance companies. Increasingly more business is being placed through arrangements with banks and leading organisations' own offshore companies.

Ensuring that staff are properly trained and avoid creating hazards by following good working practices is a vital aspect of risk management - the more so since employers' liability has become a big issue facing industry and commerce. Making employees aware of such issues as the consequences of sending out faulty products and training teams to fight fires are important factors. Introducing a smoking ban, regularly checking electrical equipment, and installing sprinklers and smoke detection devices are just as important as buying the right insurance policy.

As more and more leading companies rethink their traditional approach to risk and insurance, risk managers will inevitably play a more important role in helping to make strategic decisions.

Organisations and their risk managers are taking a much broader view of risk, defining the political issues, climatic changes, demographic and even fundamental religious issues which could lead to terrorism or civil war.

"Risk will have to be evaluated in terms of the overall estimate of the probable frequency, probable severity and public perception of the harm to arise," says Airmic.

"Tactical decisions will be the responsibility of operating management. Risk managers will set the policy, communicate that policy and educate staff at all levels in risk management and, wherever possible, give them the tools to do their jobs safely."

"The use of sophisticated risk management systems to track incidents and the cost of claims is now a vital part not only of the risk management armoury but is increasingly becoming part of the mainstream management ethos in progressive companies. There are already plans to run risk management programmes on the Internet."

The author writes for Stuart Hywel Editorial Services

much might be saved by companies identifying natural risks at an early stage in investment programmes and designing preventative measures into new buildings.

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The author writes for Stuart Hywel Editorial Services

See also Page X

## RETIREMENT

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# Meeting and exceeding expectations - UAP Provincial builds for the future.

One of the most consistently successful general insurance businesses in recent years has been UAP Provincial. The Company, which was established as Provincial Insurance in 1903 and acquired by UAP (Union des Assurances de Paris) in November 1994, has long been a consistently strong performer across a broad spectrum of commercial and personal sectors. It has established a well deserved reputation for meeting the needs of its intermediary and customer base by building an in-depth understanding of the requirements of the markets in which it operates.

According to the Company's Managing Director Tony Davidson, the acquisition by UAP of Kendal based Provincial has proved a significant factor in the development of the business.

## A Professional Reputation

Provincial had for many years been regarded as a key player in a number of important markets, such as small commercial, building and construction, goods in transit, commercial property and liability, as well as the traditional domestic general insurance field. Indeed, our professionalism and reputation as a commercially astute operator were well recognised characteristics of the Company. Joining together with UAP -



Tony Davidson, Managing Director.

in the Companies and Markets section of today's Financial Times.

The Company formally changed its name on 1st January this year, adding the UAP prefix to its title. How significant does Davidson see this development, and does it underline the Company's ambition to develop its product portfolio? "I firmly believe that intermediaries, customers and employees alike are comfortable with the change," says Davidson.

"It reinforces the complementary strengths of the two companies' reputations, and ensures positive recognition for us as we grow for the future."

But how well is this combination of strengths working? "Our financial results speak for themselves," says Davidson. "Our performance across 1995 - our first full year as part of the UAP Group - has produced an extremely pleasing result; although we are only a small part of the UAP Group in terms of turnover, we are an important part in terms of profit. This has been achieved without sacrificing our standards or our commitment to customer service, as these are the two key factors which will sustain our success in the long term."

A full breakdown of UAP Provincial's financial performance in 1995 is detailed

## Capacity and Expertise

Typical of this growth to which Davidson refers is the establishment of Paneurorisk, UAP Provincial's facility for insuring large national and multi-national risks, not only in the UK but also on a global basis. "Paneurorisk is driven in the UK by our London operation," comments Davidson, "but we're now able to offer this facility through our offices in Birmingham, Manchester and Glasgow - giving us a truly national presence in this important market." This additional dimension has been given a boost by the integration last

J. P. Rignaud, Senior Executive, London.

year of the former UAP UK branch with UAP Provincial's own London office. "We have created a centre of excellence which is now capable of handling risks of all sizes," says Davidson. "Furthermore we are now able to offer capacity and expertise formerly unavailable to the Company."

Asked for his views on the future prospects of the Company,

Davidson is confident that UAP Provincial can maintain its successful performance record. "We are well placed to maintain our development, despite the softer market conditions we face in the current downward swing of the UK insurance market. We understand the sectors in which we operate, and we have also been active in developing our distribution strategy to ensure that we are able to provide insurance solutions to a broader base of clients." Whilst accepting that the Company can't buck the trend as far as the underwriting cycle is concerned, Davidson believes UAP Provincial can perform discernibly better than the competition and his goal is to do just that.

## Fast Expanding

UAP Provincial is tackling the fast expanding personal direct sector through its Prospero Direct operation, and the Company's Direct Sales Channel meets the needs of smaller commercial customers. "Healthy performances from all our distribution channels contribute to the overall success and viability of the business in a fast changing environment," comments Davidson.

Such change has been particularly notable in a sector which had been slow to evolve until only very recently. "UAP Provincial has been one

of the leading insurance companies to embrace the advantages of IT in the last decade," asserts Davidson. "Our investment in EDI - electronic data interchange - has paid off; over 60% of our new private motor business is now transacted in this way, and I have no doubt that an increasingly significant proportion of all our activity will move in this direction in the coming years."

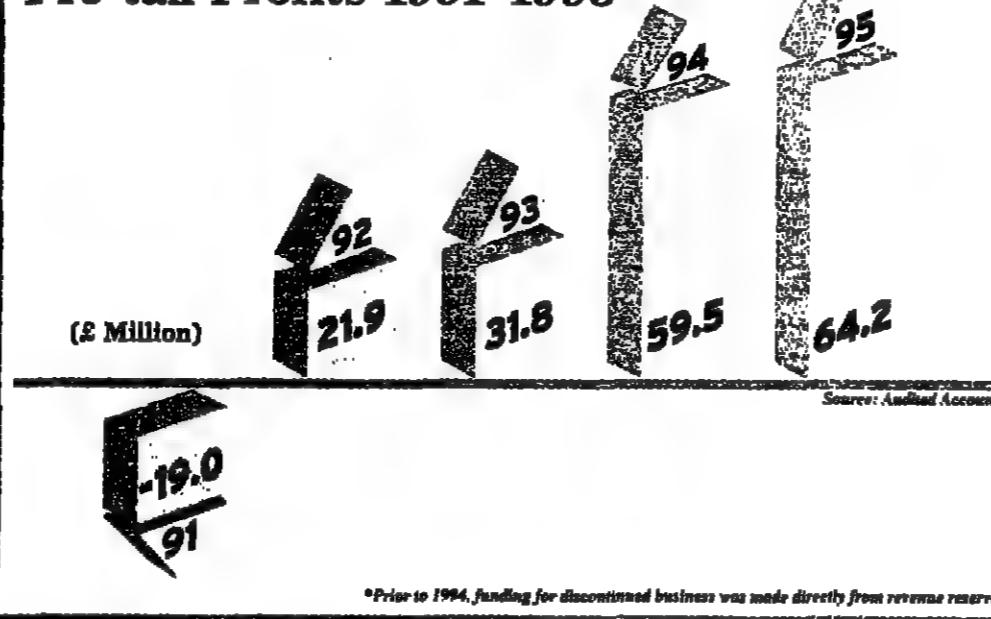
In summary, Davidson believes that UAP Provincial will continue to build its reputation of being able to handle a broad range of insurance requirements for an expanding portfolio of clients. "Our current advertising campaign says it all," concludes Davidson. "From the smallest to the largest risk, we are now in an ideal position to meet and exceed the expectations of our intermediaries and customers alike."

If you would like to receive a copy of UAP Provincial's corporate brochure, then fax us on 01539 794199.



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## VI INSURANCE

■ Continental Europe: by James Ball

# The outlook is far from positive

There is a gradual shift to a new distribution pattern as smaller insurers come under threat



Dias: key needs identified

As Europe moves towards its dream of a single currency, it remains evident that there is still little sign of a single market in insurance. Rather, the industry remains strongly local in its domestic retail markets while becoming increasingly global in the more specialist wholesale sector.

Successive EU Directives have attempted to encourage competition but the fact is that national traditions – whether enforced by legislation or simply the result of prejudice – continue to dominate buying patterns and are more likely to be changed by cost and technology than by official ambitions in Brussels.

Globalisation of the market is best illustrated at the opposite end from the retail sector as big commercial customers shop around to place their risks. In specialist credit insurance, for example, the European market is dominated by a handful of companies.

The reinsurance giants which provide the backstop to the industry as a whole have also been consolidating to secure their financial strength and increase their profitability through better identification of risk. These developments were driven by insurance logic, not by EU legislation: in fact,

sub-contracting the ancillary functions such as investment management and marketing to specialists.

Stephen Dias, insurance analyst at Goldman Sachs, says that the key needs are distribution and the search for synergies in products and expenses.

From the retail consumer's point of view, the most obvious change is in the distribution system. The relationship between the insured and his insurance provider (whether underwriter, agent or broker) is moving from the personal or even face-to-face to the distant as direct retail selling by telephone, pioneered in the UK, has spread throughout Europe.

Although it accounts for only a small share of the market at the moment, the practice is slowly chipping away at the role of the brokers and agents. For example, even in the conservative and under-insured Italian market, where 80 per cent of consumers say they prefer face-to-face contact with their local agent, a recent survey by SAI, the country's largest motor insurer, estimates that direct writing could take 10 per cent of the business by the end of the year.

In that sense, he argues, the EU campaign for deregulation and increased competition was irrelevant. Urwick notes that it has helped to encourage innovation in the construction and delivery of the product to the retail market as insurance companies concentrate on what they can do – insurance in the strictest sense – while

Even Assicurazioni Generali, the Trieste giant which dominates the industry, has moved into the direct business, recognising that the potential for growth will come from people who have not insured in the traditional manner and may be reached by telephone.

Those who want to see a friendly face and discuss their

insurance needs may prefer to visit their banks, however. Bancassurance, the cross-selling of banking and insurance products, has been the general European preference, partly because of the relative lack of actuarial information in comparison to the heavily penetrated markets such as those of Switzerland and the UK (where good and bad drivers can respectively be targeted and rejected) and also as a result of the prevailing herd instinct and the traditional European love of cross shareholdings.

But the saving in costs can be impressive: Urwick of Schroder's estimates that a bank network can cost only one third of traditional distribution.

The most spectacular example of bancassurance is ING of the Netherlands, formed in 1990 from Nationale Nederlanden, already a leading insurer at home and abroad, with NMB Postbank, a bank with a strong presence in emerging markets and domestic penetration through the post office network.

ING has been a remarkable success story building on its 25 per cent share of its traditional life business with greenfield operations in under-insured markets. In the EU, its operations in Spain and Greece are profitable while its Eastern European businesses in Hungary and the Czech Republic have also hit profits ahead of schedule.

But the difficulties of bringing together insurance and

banking cultures has meant that most alliances have been forged on a case by case basis which enable specialist partners to exploit their own skills.

Such deals may allow access to new markets for insurers which have the technical expertise but lack the brand name and distribution networks. In January, Commercial Union, a British composite insurer, and Assurances Générales de France (AGF) decided to set up a joint venture with Société Générale, a French bank, to sell non-life policies.

The three companies already have small cross-shareholdings and intend to sell motor and domestic policies from next year. The bank will contribute its branches and 60 per cent of the joint venture while the two insurers will each take 20 per cent of the new operation.

The business follows another venture between Credit Lyonnais and Germany's Allianz and will add to AGF's market penetration through an agreement in 1996 to sell life policies through the French post office network.

The search for distribution is not limited to bancassurance. In Switzerland, for example, Baloise has concluded an agreement with TCS, the country's automobile association, under which TCS will be an exclusive intermediary for the insurer.

Given that more than half of the Swiss population are members of TCS, analysts at Goldman Sachs estimate that Baloise could lift its share of the



Rome: In Italy, the role of the agents was highlighted by events coinciding with the privatisation of the INA

motor market from its current 8 per cent to 12 or even 13 per cent.

Insurers have also moved to expand through acquisition of each other.

There was a wave of take-over activity in the 1980s and early 1990s, says Dias's team at Goldman Sachs, which was temporarily slowed by general financial difficulties and operating conditions in non-life markets.

More recently the trend has been reversed, they say, citing the examples of Winterthur's acquisition of DBV, Commercial Union's purchase of Victoire and Swiss Re's withdrawal from the market

through the sale of Elvia and Lloyd Adriatico to Allianz.

However, some of these acquisitions may have been driven more by faith than strategic logic. According to Goldman Sachs, "If direct writing does work, some of these recent acquisitions may, with hindsight, seem expensive."

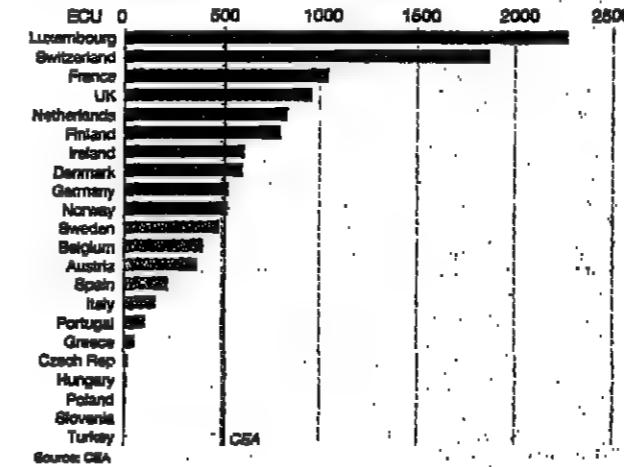
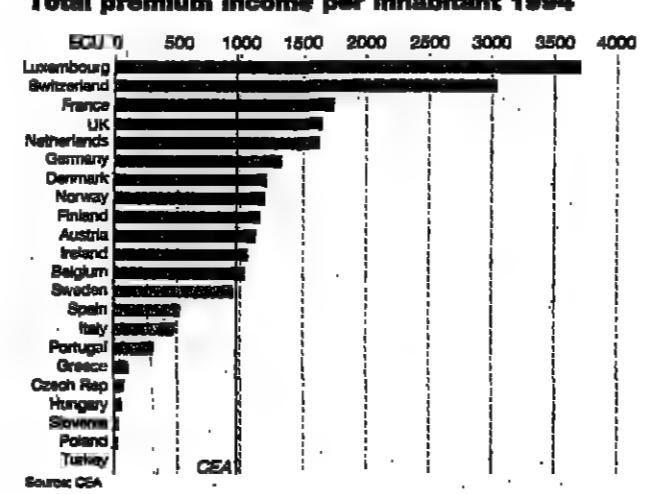
Moreover, these cosy alliances do not always work. One of France's top insurers, AXA, finally had to seek a divorce from Assicurazioni Generali (the two were linked through cross-shareholdings) at the beginning of the year.

These developments to improve distribution direct-lines and bancassurance are also starting to threaten the traditional role of the agency structure in the continental countries. In France, for example, these general agents (professionals in the same sense as lawyers and accountants) will soon be allowed – and effectively forced by the pressures from direct writing and bancassurance – to become limited companies with the ability to protect their personal assets and to look for capital from outside investors.

In Italy, the role of the agents was highlighted by a number of events coinciding with or caused by the privatisation of the Istituto Nazionale delle Assicurazioni (INA). Charges of malpractice levelled at certain agents and the alliance with the Banca di Roma

Rates are under pressure in most countries. France is a notable but peculiar exception and the Netherlands is roughly stable but elsewhere, the prospects are bleak with particular problems facing the formerly tightly regulated market in Germany.

## Life premium income per inhabitant 1994



## ■ The single market: by Trevor Petch

# Distant and elusive prospect

Marketing of large risks across borders in Europe is still not seen as a very attractive option

1992 is coming but we don't know when," a German insurer once observed. Although the single European market in insurance came into full effect on July 1 1994 – including the countries of the European Free Trade Area as well as the 12 European Union members – a European market without singularities is still many years away, and well beyond the introduction of a single European currency.

There are a number of obvious reasons why. The cultural differences between European countries go deeper than language. There are important differences in taxation regimes, in health care and social security systems and in legal practice, and all these affect insurers indirectly as much as the differences in insurance tradition affect them directly.

In some countries, such as Britain, insurers pay a levy to a fund to reimburse policyholders with failed companies. In others, such as Germany, such a fund is opposed as encouraging reckless business behaviour.

There are also significant differences in insurance contract law. In 1976, the EC first began to draft a directive introducing harmonisation in this area, but after 15 years of wrangling, the Commission gave up the attempt much to the regret of the European insurers association, the Comité Européen des Assurances (CEA). Harmonised insurance accounting regulations finally came into force for accounts published this year, although with a number of alternatives and delay clauses.

For all these reasons, marketing of products such as life or motor and household insurance – the so-called mass risks – cross-border does not look a very attractive proposition. Because local customers still require local service, far more use is being made of the "single passport", the ability to establish an operation in another member-state by simple notification, with the responsibility for supervision remaining that of the insurer's home country.

The market in large risks, the insurance needs of leading

industrial and commercial customers, was already much more international. But even in this area the complexities arising from legal differences make the drafting of a true European insurance contract on a freedom of services basis impossible, according to Mr Francis Lohéac, president of the CEA.

Introduction of the single European currency will only make a marginal difference. For many insurers, the initial impact will be the incurring of transition costs, with benefits in productivity only accruing slowly thereafter, the CEA concluded.

The Association of British Insurers (ABI) is of the same view, pointing out that Lloyd's and the London reinsurance market receive little business direct from Europe, and conduct much of that in dollars, reducing potential benefits from reduced transaction costs.

European reinsurers take a more positive view. "We are all in favour of the common currency, as soon as possible," says Mr Jacques Blondel, president of the big French reinsurer SCOR, emphasising that anything which makes administration simpler is an advantage.

The single market may not be homogeneous, but that does not mean that it has not already had profound effects.

These have affected in particular those countries which have traditionally exercised strict control of insurance policy conditions and prices rather than relying on the UK style of financial supervision adopted by the EU. For these countries, the CEA's harmonised insurance accounting regulations finally came into force for accounts published this year, although with a number of alternatives and delay clauses.

For all these reasons, marketing of products such as life or motor and household insurance – the so-called mass risks – cross-border does not look a very attractive proposition. Because local customers still require local service, far more use is being made of the "single passport", the ability to establish an operation in another member-state by simple notification, with the responsibility for supervision remaining that of the insurer's home country.

As a result, industrial customers did not face the same pressure as in most of the rest of the industrialised world to

provide a new distribution network provoked opposition from the self-employed professional group which had exerted a stranglehold on INA's pre-privatisation income.

While agents will continue to deliver a substantial portion of business to the insurers for the immediate future, many expect that there will be a gradual cultural shift towards the new distribution outlets. "It will happen," says Urwick, "but not in the short term."

But perhaps the biggest threat lies to the insurers themselves and, in particular, the second-tier participants who lack the financial strength to support their traditional business through investment in information technology and to deliver that professional strength to their new partners.

The signs are not hopeful.

According to Kleinwort Benson's 10-year Pan-European index of insurance stocks, the industry managed to combine a record 1995 – good underwriting ratios and a relative lack of capacity – with a flat stock market performance and the outlook for 1996 is far from positive.

Rates are under pressure in most countries. France is a notable but peculiar exception and the Netherlands is roughly stable but elsewhere, the prospects are bleak with particular problems facing the formerly tightly regulated market in Germany.

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search for more efficient ways to manage their risks. By the early 1990s, most big corporations elsewhere retained a substantial slice of their property risk themselves as a deductible, and insured a further large element with a captive insurer they owned themselves. Risk retentions of a few thousand D-Marks – barely enough to cover severe damage to the boardroom table – are still not uncommon.

Over the past 18 months, this structure has begun to be swept away. From October 1 1994, industrial giant Siemens placed its insurance outside Germany for the first time, using international insurers signed up by brokers Gräfmann & Holler-Marsch & McLennan. Although this was the best-publicised development of this kind, it has by no means been the only one.

In mid-1995, market leader Allianz announced that it would abandon the industrial insurance tariff system operated by the German property insurers association (VdS), and henceforth would make its own evaluation of major risks.

Other leading insurers of industry such as Gerling and Colonia-Nordstern soon followed suit, effectively sounding the death-knell for another element of the system, the so-called "Kokos". These committees of insurers and reinsurers set the insurance terms for all risks valued in excess of DM1bn (9275m) which might be one large chemical works, or a chain of 1,000 small frommou-

The KoKo system offered shelter to a large number of medium-sized insurers without the technical capability to assess large risks themselves, but which were guaranteed a share of the business under the expertise of the leading companies. The future of these "me too" insurers now looks uncertain.

In personal lines, German insurers must now respond to the challenge of creating new products, which their newly-established foreign competitors are often more experienced in developing. At the same time, they face a transformation of their traditional money-spinning motor business. As well as facing competition from new telephone sales insurers, German insurers themselves have embarked on a price war, offering substantial discounts to supposed good risks on a basis which many observers doubt has been properly thought out.

Results for the past two years have been good, with collective profit of more than DM3.25bn on motor damage business, but that did not make up the DM1bn in losses over the previous four years as theft-for-export to eastern Europe took off. New policies based on car model rather than engine size are expected to be introduced by many insurers by 1997 and, whatever the impact, it is clear that it will in future be impossible to subsidise commercial clients with motor profits.

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The growth of direct sales  
- inspired by the  
pioneering experience of  
Direct Line in the UK - is one of the  
most striking aspects

Assurances Générales de France, the state-owned French insurer which is one of the country's largest, owns an impressive business which offers the sale and management of motor insurance contracts by telephone.

There is just one problem. The operation is not based in France at all, but is a subsidiary of its Spanish business. Like a number of its rivals, AGF has shown an ability to innovate in foreign markets which is not always matched by a willingness to implement them domestically.

The growth of direct sales - inspired by both the pioneering experience of Direct Line in the UK, and by a number of telephone banking and phone shopping services in France - is one of the most striking aspects of the changing structure of the distribution of French insurance in the past few years.

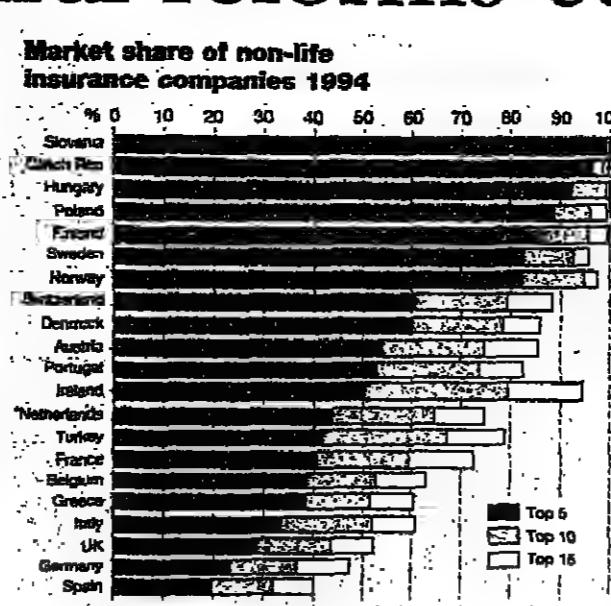
Most of the country's largest insurers use the technique to some extent. Yet they all prefer to keep a low profile on the subject, held back by both philosophical concerns about how effective the direct marketing approach will prove, and by tensions with their existing forms of distribution.

Even Caisse Nationale de Provence, the state-owned group which is the largest life insurer in France with 17 per cent of the market, is looking at the idea. It said in March that it was studying the potential for direct marketing of its individual life contracts.

Such a move would be in sharp contrast to its existing commercialisation strategy, which is based instead on a series of accords with public sector partners: the Post Office, the Caisse d'Epargne savings network, and the local offices of the French treasury. Yet at a time when the

#### The French distribution system: by Andrew Jack

## Structural reforms continue



French government is considering a partial privatisation, this existing external structure is one which some analysts consider fragile and, they suggest, may reduce its worth when the eventual sell-off takes place.

Equally, the status of its insurance sales network is not static. CNP's contracts with its three partners have a limited duration and they guarantee it an ever-diminishing market share from each supplier. Last year, for example, the Post Office began to diversify by selling AGF's "Valora" alongside CNP's existing policies.

More generally, one brake on the move by the French groups into direct assurance is the country's almost unique system of "general agents". At least count, in 1994, there were some 17,440 of them. All are self-employed members of an independent, liberal profession, and yet tied to a particular insurer in exchange for certain benefits and a geographical monopoly of its business.

Some claim that telephone sales have little chance of taking a large market share because France is a "Latin" country in which people prefer face-to-face contact when taking out insurance. While its potential is high, it currently accounts for a tiny proportion of the French insurance market. In 1994 just 4 per cent of life and 3 per cent of non-life sales.

The new agreement needs to be approved during April by both the insurance companies and the agents in meetings of all their members. Yet if it proceeds, it will provide considerable

bility greater flexibility in relations between the two sides which could help the agents guard or even increase their market share in the coming years.

Another competitive pressure has come from financial institutions. Many of the leading French banks have launched themselves heavily into life assurance sales, taking advantage of their widespread branch networks to sell policies. Some have operated in alliance with insurers, but others have done so alone. The branches of public and private institutions accounted for 54 per cent of life sales in 1994.

Now the banks are beginning to eye the non-life market with interest - in which they presently hold only 3 per cent of the market. Société Générale, Crédit Lyonnais and Credit Mutuel are among the institutions which plan considerable growth in this sector in the coming years - at the expense of their insurance rivals.

Meanwhile, the French Post Office is also showing increasing evidence of exploiting its network of 14,000 branches. It currently sells life assurance policies for CNP and Valora which was developed for it by AGF. It has an agreement with the French insurers not to sell non-life policies. Yet this informal accord comes to an end in 1996. Mr Jacques Lenormand, deputy managing director at the Post Office, recently denied that there was any current project to move into the non-life market. But many suspect it will not be long after January 1 next year before the situation changes.

One long-standing challenge in distribution for the private sector insurance groups has been France's strong network of mutual insurers. Such "companies without intermediaries" made up 28 per cent of non-life sales in 1994, the most recently published figures.

Traditionally, they have specialised in serving specific groups - such as civil servants - and have been able to offer low rates and receive low claims because of their detailed knowledge of their clients. Now they are diversifying more and more. This risks diluting their knowledge base, but also provides a further new challenge for quoted insurers.

#### European health care by Vanessa Young

## Private sector's role grows



Providers throughout Europe have begun to realise the importance of diversifying their offerings

As the cost of providing healthcare becomes prohibitive for governments across Europe, ways of shifting some of the burden from the public to the private sector have come under closer scrutiny.

Figures from the 25 member countries of the Comité Européen des Assurances (CEA), Paris, show a rising trend over a number of years in health insurance business, even though growth rates slowed somewhat in 1994.

Benefits paid to policyholders increased by 8 per cent to 10 per cent across all countries, owing to longer life expectancy and the use of more costly technology and new medical operating techniques.

The CEA is currently studying the costs incurred by all health insurance operators for all types of cover whether as a substitute or alternative to the state health system. It has concluded that while there has been a slowdown in premiums, "the role of private health insurance as a substitute for state provision is confirmed, despite economic difficulties and a worsening social environment".

Cover for medical expenses (PMI) represents by far the largest sector of the private health insurance market in the UK. Health care analysts, Lain & Bulson, estimate premium income from such business was £1.65bn in 1994, up 7 per cent on 1993. The subscriber base, which had stagnated in the early 1990s also began to show some growth again, it said, but future expansion would be dependent upon a number of factors including product innovation and new methods of distribution.

Contractors are also likely to become longer term, as these are ultimately cheaper for insurers to administer and more portable for the policyholder. This is a trend reflected in the lifetime healthcare plan recently launched by Legal and

General which combines three elements of medical expense cover.

In the Netherlands the market is currently undergoing considerable change with the government reducing public provision but still likely to play a big role in healthcare provision in future.

Consolidation in the insurance sector through mergers and alliances between private health underwriters, the Ziekenfunds (public health insurance funds) and life and non-life insurers, continued in 1994, but is likely to tail off in the next two to three years.

Co-operation is strengthening, however, and the need for cost reductions and new products has become increasingly important.

Zilveren Kruis, a private health insurer, has recently relaunched its existing non-life and life products, and has developed new lines, including home income plans and pharmacy-by-post, specifically suited for direct market sales channels.

Soehofer, warned of increase

Health underwriters will need, however, to diversify their product range, developing more flexible coverages on offer to meet changing lifestyles and needs. Health minister Horst Seehofer has warned that an increase in contributions to the statutory public health system, Gesetzliche Krankenversicherung (GKV) by one percentage point to 14.4 per cent of earnings may become necessary if agreement is not reached. The GKV, consists of more than

Plans to limit the cost of hospital care in Germany are currently the cause of a dispute between the federal government and the laender (eastern states). Health minister Horst Seehofer has warned that an increase in contributions to the so-called Mutualies 15, which receive fiscal benefits denied to their competitors. This has prompted the Federation Française des Sociétés d'Assurances, to file two complaints with the European Commission. These are intended to end the distortion of competition resulting from tax exemption and the favourable fiscal tax system of direct taxation and registration benefiting the mutual institutes (governed by the Code de la Mutualité) and the provident institutes.

Currently health and supplementary accident contracts taken out with insurance companies by (non-agricultural) workers and the liberal professions are taxed at 7 per cent, whereas the mutual and provident institutions are tax exempt.

Vanessa Young, Financial Times World Insurance Report

Amsterdam: the market is undergoing considerable change

Top Andrew

## ČESKÁ POJIŠŤOVNA a.s. and the Czech Insurance Market

### 1. The Insurance Market in the Czech Republic

The Insurance Market in the Czech Republic began to be formed in connection with the social, economic and structural changes after 1989. The legislative basis was constituted by the Law on Insurance no. 189/1991 as amended by the Law no. 320/1993. Only those companies which meet the conditions required by the law and obtain the authorisation from the state insurance supervisory body - the Ministry of Finance of the Czech Republic - may work and operate in insurance. At present there are 35 entities operating in insurance in the Czech Republic. The size of the insurance market in the Czech Republic is given by economic parameters. The insurance contracts concluded for both personal and commercial purposes amount to a total of more than 30 bn CZK (Czech koruna - 1 GBP = 42 CZK), which represents about 2.5 per cent of GDP. The annual increase of premium fluctuates around 20 per cent. The biggest portion includes the insurance of commercial risks (about 34 per cent), followed by life insurance (about 25 per cent), MTPL insurance represents 12 per cent, household insurance about 3 per cent, insurance of buildings 1.6 per cent and motor vehicle hull slightly over 3 per cent. The number of long-term policies has reached about 12m.

The insurance market has been developing very dynamically during the past few years (especially in non-life insurance related to the shaping and expansion of the private business sector activities). Gradually it is transforming itself into insurance activities more typical for a market economy.

On 1 January 1992, the Czech Association of Insurers was founded; it groups twenty seven insurance companies operating in the Czech Republic. It is an association of insurers whose aim is to promote the interests of the clients, insurers and reinsurers.

### 2. Ceska pojistovna a.s., (Joint-Stock Company) in the Insurance Market in the Czech Republic

Ceska pojistovna a.s., transformed in May 1992 from the state company to the joint-stock company, employs a staff of almost 9000 persons and manages a portfolio of 11 million policies. Around 2m claims are settled by Ceska pojistovna a.s. annually. At the end of 1995, the company's common stock amounted to 2.2 bn CZK.

Ceska pojistovna a.s. plays an important role in the insurance market in the Czech Republic due to:

- largest market share (70 per cent) and largest number of products offered;
- extensive network of organisational units: 25 branches for personal insurance, 7 industrial and commercial risk branches and 5 agricultural insurance branches. Ceska pojistovna a.s. has 190 agencies on the Czech Republic territory;
- ex lege exclusive provision of services in the sphere of mandatory liability insurance - for example the MTPL;
- ability to solve even very complex problems - Ceska pojistovna a.s. as the parent company, together with its subsidiaries, integrated into the financial group called CESKA POJIŠŤOVNA GROUP, provides complex insurance and financial services in the Czech Republic;
- wide network of co-operation with the world's largest insurance and reinsurance companies.

### 3. Shareholders of Ceska pojistovna a.s.

As of the end of February 1996 the principal shareholders are:

National Property Fund *	17.70%
První pravidační fond a.s.	15.38
Ceskoslovenská obchodní banka a.s.	10.77
Employees	3.85

Komerční banka a.s. 36.92

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\* to be sold within 2 or 3 years

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## VIII INSURANCE

■ Japan by Ralph Atkins

# Significant opportunities possible

The chances are that pressure for deregulation will prove irreversible

Even in Japan, general insurers are not exempt from pressure to break down barriers and liberalise markets. A new insurance law effective from April 1 in the world's second-biggest non-life insurance market could lead to marked changes in the buying patterns of commercial and personal consumers.

If the momentum were maintained, significant opportunities to expand in a market dominated overwhelmingly by local insurers could follow for foreigners willing to take on local companies wedded to reglemented and restrictive practices.

For now, reform-prompted largely by international trade talks on opening Asian financial services markets - is taking place gradually. At yet, there are no plans to abandon the system by which premium rates and policy wordings are tightly controlled by dominant local insurance companies.

The US in particular is irked by plans to open up Japan's market for accident, sickness and nursing care insurance - where New York-based insurer America International Group has secured a substantial presence - before full liberalisation of the much life and non-life markets.

But the chances are that pressure for deregulation will prove irreversible. "April is going to be about small changes. But the driving force behind that are very powerful," says Mr Ryo Tokuda, project manager at The Boston Consulting Group in Tokyo.

Most significant in the short term is likely to be a series of moves, permitted under the new insurance law, by non-life insurers into the life sector and vice versa. The biggest beneficiaries are likely to be the general insurers, able to tap a Japanese life market that offers the prospect of steady growth with relatively little investment in new skills or distribution systems. Life insurers may also seek opportunities to cross-sell non-life products.

Nobody expects a wave of insurance providers.

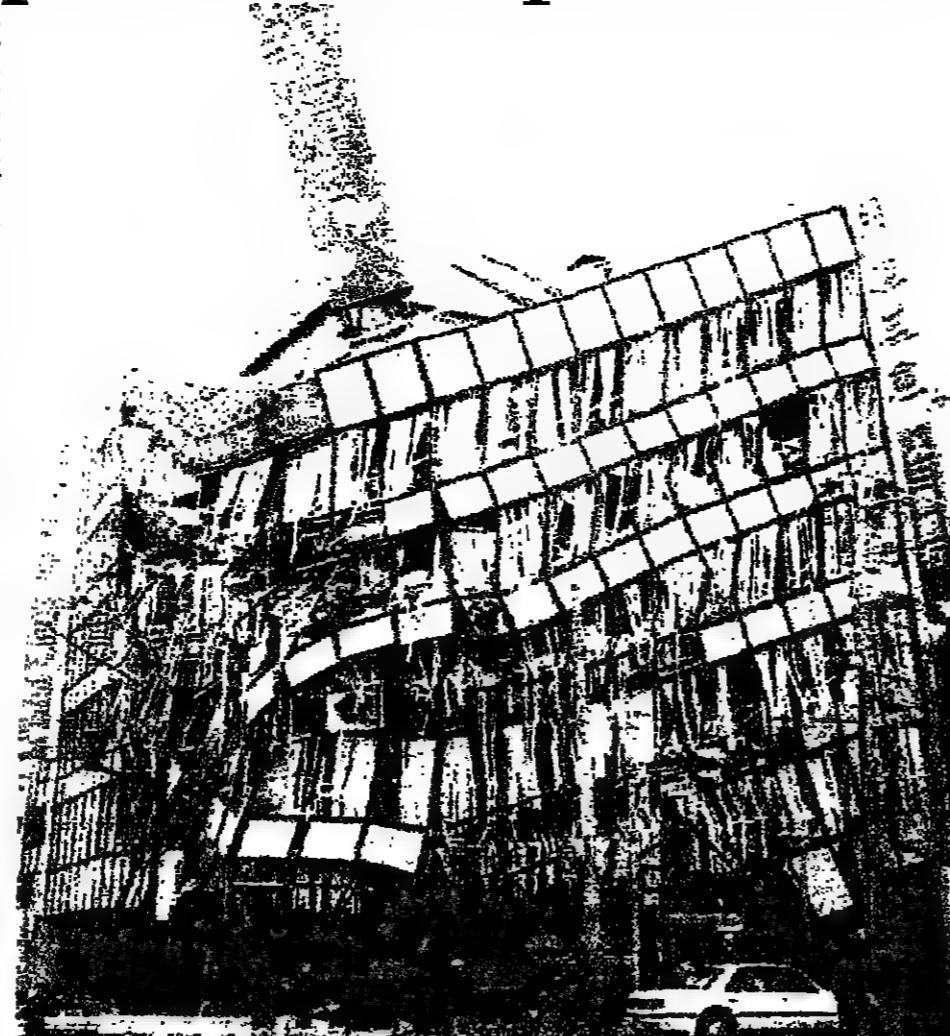
takeovers. The life insurers, though larger than their non-life counterparts, have been weakened financially by the pricking of Japan's asset bubble; the Japanese are not enamoured by mergers predicated on seeking economies of scale through massive job cuts. Instead, the effect of allowing life and non-life insurance markets to converge will be to increase the jostling between Japanese insurers intent on grabbing market share.

Adding to the competition will be the go-ahead - under the new insurance law - to the establishment of broking companies which, unlike existing insurance company agents, could act strictly on the insurance buyers' behalf, choosing and arranging cover that meets their needs.

Again, upheaval is likely to be modest in early stages. Large international brokers such as UK-based Sedgwick already operate in Japan as agents for the insurance companies, selling policies to foreign companies in Japan - large Japanese corporations rely largely on in-house agents to buy insurance. Until there is greater freedom to sell insurance policies with wordings and prices tailored to buyers' requirements, there may be little incentive to convert, in legal form, into brokers.

But, crucially, the introduction of brokers may have an educational effect, alerting insurance buyers to the cost-saving opportunities offered by risk management techniques and insurance products developed around the world. That should eventually mean brokers acting, as elsewhere in the world, as independent financial advisers.

Consumer awareness will be enhanced further by the relaxation of some restrictions on premium rate pricing. Japanese regulations previously allowed freedom in marine, aviation and some professional liability sectors, providing cover against the risks which businesses face. But from April there will be more scope for cutting the expense component - as opposed to the risk premium - of fire policies and those covering the largest commercial risks. That will give a boost to the more cost efficient insurance providers.



Japanese insurers continued to make profits even after disasters as huge as the Kobe earthquake. *Photo: Reuters*

Breaking down a rigid pricing structure will take more time, however. Japanese insurers benefit from an institutionalised system of common underwriting pricing manuals which allow even the smallest insurer to make profits and, with little product differentiation, permissible, virtually guaranteed economies of scale for the largest.

Japanese insurers continued to earn profits even after disasters as huge as the Great Hanshin-Awaji earthquake around Kobe in January 1995, which killed 5,500, injured 41,500 and destroyed or damaged nearly 400,000 houses. This was because earthquake coverage is expensively priced and insurers are careful to ensure plentiful reinsurance (protection against big losses). Total insurance claims paid for Kobe were only between Y120bn and Y130bn.

In other sectors, particularly personal lines such as motor insurance, insurers say that consumers are best served by a fixed price system which ensures universal coverage. "We don't want a situation as happened in the US where you can't buy suitable insurance," says Mr Kunihiko Fujii of Tokio Marine and Fire's corporate management department.

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■ The US by Richard Waters in New York

# Difficult phase ahead

Catastrophe exposures have prompted a re-think in the boardrooms of some of the biggest companies in the industry

The restructuring of the US property-casualty insurance industry is about to enter a new phase.

Battered by hurricane and earthquake losses and weakened by festering environmental and asbestos exposures, some of the country's biggest insurers have had to take radical steps to put their finances back onto a sound footing. Now comes the hard part: finding a way to achieve stable and profitable growth again.

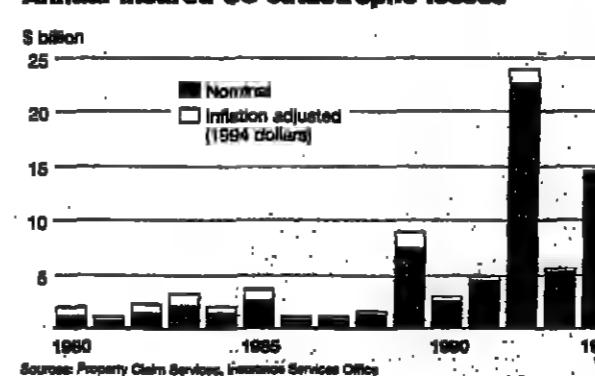
The overhaul which has been underway in the US insurance industry for the past two years has taken a number of different forms. Each, though, has been motivated by the same objectives: to recognise past liabilities, rebuild reserves and cut risks to levels that companies feel more comfortable with.

This effort has been prompted in part by the country's two biggest insured natural catastrophes. Hurricane Andrew, the 1992 storm which cost insurers \$16bn, was followed two years later by the Northridge earthquake, which caused insured losses of \$12bn.

Catastrophe exposures on such a large scale have prompted a re-think in the boardrooms of some of the biggest companies in the industry. Among them has been Sears, the retailer, which chose to spin off its Allstate insurance subsidiary as a separate company in 1994 and Prudential Insurance of America, which sold its reinsurance unit in 1995 and is seeking ways to cut the risks in its remaining property-casualty business.

Over the past year, meanwhile, a different sort of insurance risk has come to assume centre-stage: exposure to environmental and asbestos clean-up costs, much of it under old liability policies dating back decades.

The availability of better information and more exper-



ence from early settlements accounted for the reduction. Best said. Its estimate is now far closer to that of the rating agency Standard & Poor's, which puts the cost at \$40bn.

The recent spate of activity seems largely to have completed a first phase of consolidation in the US insurance industry. The question that remains is how quickly a second phase will follow.

"The obvious [takeover] candidates have all gone," says Mr Alan Levin, a managing director at S&P. He adds, though, that "the economic justifications are still there" for mergers among insurers.

The problems that face US insurers closely parallel those of its banks, which last year became embroiled in a wave of mergers and takeovers of their own. The biggest of these is slow revenue growth.

"There are too many companies in the business - way too many still," says Mr Sandy Weill, chairman of Travelers. Pointing to other parts of the US financial services industry, he adds: "There has been a lot of consolidation among banks and broker-dealers. In the insurance industry, it's just starting."

Mr Weill is among those who draws a direct parallel between the banking and insurance businesses. By merging its property-casualty operations with those of Aetna, he says, Travelers aims to cut combined costs by 15 per cent - almost exactly the savings projected from the merger of Chase Manhattan and Chemical Banking, which was announced last year.

Alongside Mr Weill, a small group of active acquirers has emerged, including GE Capital and CNA Financial. However, as with the banking industry, it is one thing to make the case for mergers, another to predict the pace at which consolidation will proceed.

Many US insurers enjoyed strong earnings in 1995 and have seen their share prices surge to levels which have left few bargains for the acquirers. That is likely to reduce the pressure in the industry's boardrooms to take early action to deal with more deep-seated problems.

While costs - which eat up 25 per cent of revenues at the average insurer - have become the main focus, less attention has been paid to the more intractable problem of claims expenses. The industry's loss ratio, which jumped as high as 88 per cent in 1992 with Hurricane Andrew, continues to hover at more than 80 per cent.

"The real big, big opportunity is in the claims area," says Mr Weill. "If the courts become more sane, which seems to be a direction that we're moving in this country, that could be very good for the business long term," he says.

authority, a forerunner to the full committee recommended by Mahota, was eventually set up in January this year, further developments have been postponed at least until after this year's general election.

Political uncertainty, high investment requirements and other probable restrictions - such as a prescribed amount of business to be done in rural areas, and limits on the shareholding of Indian sponsors - have not, however, deterred the signature of outline agreements with potential partners, usually leading industrial conglomerates.

UK insurers have been particularly active, given their experience of operating in India before nationalisation in 1971. At that time, Commercial Union, General Accident, Royal and Sun Alliance between them sold more than a quarter of all non-life policies in India.

Trevor Petch is editor of the *Financial Times* newsletters *World Insurance Report* and *European Insurance Report*.

■ Emerging markets by Trevor Petch

# Doors open for western groups

The easing of restrictions on entry have opened up vast opportunities in under-insured regions such as China, India and Russia

The next five years are likely to offer the insurance industry the greatest opportunity for expansion. It is ever likely to receive. Three of the largest markets on the globe in population terms - China, India and Russia - are in the process of opening up to the outside world.

Each of the three will present unique challenges to international insurers trying to take advantage of their long-term growth potential.

Following the political and economic collapse of the Soviet Union, there has been rapid growth in the number of new, private sector insurers. In Russia alone there are more than 2,500, most of them short of capital and expertise. But while the number of companies has mushroomed, insurance spending remains lower in real terms than it was under the monopoly system. One mainstay, compulsory agricultural insurance, was almost immediately abolished. The other, simple low-value life insurance which provided a means to save without providing an investment return, was destroyed by hyperinflation.

New products have arisen to take their place. Demand for commercial property cover is growing with privatisation and foreign investment, and will be further stimulated by tax changes this year which make property insurance a deductible business expense. Previ-

ously, property insurance had to be purchased out of taxed income.

Life insurance, too, appears to have recovered, but most life insurance in Russia is taken out by enterprises to cover their labour force for periods as short as a few days as a means of avoiding salary tax.

The authorities now intend to curb this practice by taxing life insurance at the same rate.

Political uncertainty and such "Wild East" insurance products have discouraged all but the boldest western insurers from investing.

German market leader Allianz has a small subsidiary in Moscow, and its medium-sized competitor, Aite Leipzig, two joint ventures in Kaliningrad and St Petersburg. The only big foreign investment so far, however, has been by the leading US international insurer, AIG.

In life insurance, a bold joint venture involving Scottish Provident, Employers Re of the US, the Independent Trade Union of Russian Employees and European Bank for Reconstruction Development and venture capital was licensed by the Russian authorities earlier this year.

Investors have also been discouraged by legislation restricting foreign investment in an insurance company to 49 per cent, itself prompted by Russian fears that its infant industry will be swamped by western capital.

China is a much bigger prize, and one where many insurers are prepared to make substantial commitments to secure a foundation to build on in the future.

First into the market was AIG, which had its origin in American Asiatic Underwriters, founded in Shanghai in 1899. After years of assiduous endeavour, in 1992 it received the first operating licence

granted to a foreign insurer since the Chinese Revolution, and was followed in 1994 by Tokyo Marine and Fire.

Despite the fact that the operations of both were restricted to the Shanghai area, AIG has been so successful in sales of life policies that it is widely predicted that in future, foreign life insurers will be restricted to joint ventures with Chinese partners.

Canada's Manulife received a joint venture licence in December.

Shanghai is also the most active centre for the new Chinese joint stock insurers, which have been permitted to compete with the former monopoly PICC since 1988. Six insurers operate in the city, which plans to encourage more. However, official newspapers were last year already describing the market as "chaotic" due to inconsistent regulation and unscrupulous sales practices.

A new insurance law took effect on October 1 and in the same month Guangzhou was opened to foreign insurance operations. All coastal cities will follow by the end of the century, according to current plans.

Investors have also been encouraged by legislation restricting foreign investment in an insurance company to 49 per cent, itself prompted by Russian fears that its infant industry will be swamped by western capital.

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## X INSURANCE

■ Risk management: the buyer's perspective

## Businesses establish their own captives

Industry is setting up its own arrangements for insuring against the risks it faces. Peter Lerwill explains why

An important change has taken place in the insurance of industrial risks over recent years. There has been an increase in the number of professional people evaluating their own company's risks and for this reason many businesses have started forming their own captive insurance companies where it is perceived there are risks that need to be transferred.

Insurance was originally used for the transfer of risk by industry, and insurers looked for a widely spread portfolio on the basis that the premiums of the many would pay (hopefully) for the losses of the few. Behind the growth in captives lies, at least in part, the perception, that those wishing to transfer the risk (industry) can in some cases enjoy a stronger financial standing than those to whom the risk is being transferred (insurers). The savings from the use of a captive are also a factor.

The greater concentrations of value which now exist in more confined spaces have also undermined to some extent the principle lying behind insurance that the losses of the few should be covered by the the premiums of the many. At the same time insurance companies appear to many of their customers to be applying much more rigidly than hitherto the fine print of policy wordings in relation to large losses.

A loss of £200,000 does not really attract any attention, but a loss of £50m from the same cause is a totally different situation. Many companies with a strong balance sheet, therefore, are asking why not carry the risk themselves, as has been successfully done by several large companies.

Luck has played a strong part in the successful self-funding of risks in many cases, however, if a big loss had occurred, immediately after arranging this self-insurance, then totally different stories would have been heard.

In the world of aviation insurance, which is probably



Lerwill: Industry is increasingly being forced to manage its own risks because of the withdrawal of effective risk management tools

continually being asked for the industry's views on a wide range of issues. As a result it seems unlikely it will be wrong-footed again.

Insurers and risk managers are following with some alarm a case in the US, where the Environmental Protection Agency is claiming the \$122m (£28m) cost of cleaning up a polluted site in the state of Louisiana 100 years after it was contaminated.

It has started proceedings against Fleming American Investment Trust, which was formerly known as the Alabama New Orleans and Pacific Railways Company, and operated a creosote factory for treating railway sleepers between 1882 and 1902.

European insurance companies concerned that they will be used as a means of funding the clean-up of historic pollution, have already suggested that pollution cover could be removed from general policies.

Industry is being forced, therefore, to manage its own risks more and more because of the withdrawal of effective and efficient risk management tools.

The creativity outside our own organisations to help us manage our individual, complex industries and the stability we so long for, is either not there or is still in embryo form.

There is a vast potential market searching for expertise in this field, but the insurance brokers themselves are still learning.

Peter Lerwill is general manager, risk management for British Airways and a former chairman of the Association of Insurance and Risk Managers.

■ Risk management: pollution by Stuart Hyslop

## Environmental hazards grow

Insurers are warning that high costs and retrospective claims may force the removal of pollution cover from general policies

As many as 100,000 sites in England, covering 200,000 hectares of land, may be contaminated as a result of industrial activity. And just who pays the millions it would cost to clean them up is a matter which is now taxing companies and their insurers, many of whom are questioning their ability to continue to provide cover.

Under the new UK Environment Act, innocent owners or occupiers of these sites are responsible for the costs of cleaning them up if the original polluters cannot be traced. Even when past polluters are found, the innocent occupier can still be liable, if those responsible are bankrupt.

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European insurance companies concerned that they will be used as a means of funding the clean-up of historic pollution, have already suggested that pollution cover could be removed from general policies.

A survey last year among some of the country's leading companies found that environmental problems were regarded as the sixth-biggest risk facing businesses, behind such other hazards as fire and lost production.

The precise consequences of the 1990 Environment Act will not be known until some case law has been established, and the Department of the Environment is still working on a series of guidelines which it hopes to publish in July. These guidelines will include notes on the definition and identification of contaminated land and on the designation of "special sites" - contaminated land and closed landfill sites.

Another note deals with those who caused, or know-



A polluted drainage canal near Antwerp: European insurance companies, concerned that they will be used as a means of funding the clean-up of historic pollution, have already suggested that pollution cover could be removed from general policies just as terrorism cover was removed in the wake of IRA bombings in London in the early 1990s

ingly permitted, contamination on or under land, and who are liable for what is done to remedy that contamination.

But the introduction of the Environment Act, and the establishment of the new Environment Agency, has already caused many big UK companies to re-examine their risk management strategies.

A survey last year among some of the country's leading companies found that environmental problems were regarded as the sixth-biggest risk facing businesses, behind such other hazards as fire and lost production.

The Environment Act is likely to change that view, as risk managers become involved at a very early stage in the acquisition of land.

No one will want to buy a site which they can neither build on nor dispose of until they have paid a hefty sum for the land to be decontaminated - especially when their insurance company will not cover them against the risk of that happening.

"Insurers and re-insurers

have made no secret of the fact that they are getting very anxious about potential environmental claims and the movement towards tough environmental legislation at both national and European level," says Mr David Bull, chairman of the Association of Insurance and Risk Managers (Airmic).

Insurance brokers Willis Corroon have suggested that the most likely move is an absolute pollution exclusion to liability policies within the next year, and possibly from January 1 1997, resulting in companies facing substantially higher insurance bills to obtain cover.

The Association of British Insurers has said that "if there is any attempt to make liability retrospective, insurance companies will have to look very carefully at the cover they are providing." The ABI added, ominously, that the UK has a long industrial history which has left it with "an unwanted legacy of contaminated land".

Airmic says the clean-up of sites has become a particularly contentious issue in the US, with the imposition of retrospective and joint and several liability.

Airmic is sufficiently concerned at the possibility of the US Environment Agency attempting to follow suit to have identified increased awareness of the threat posed by pollution as its main goal for 1996. It believes that if insurers attempt to limit their pollution liabilities through a full exclusion, risk managers will be forced to the currently limited and very expensive specialist environmental liability market.

Airmic is concerned that there is no cut-off date for retrospective liability, and that companies who acted to the accepted standards of their time will still be made liable for cleaning up the pollution they caused. "The need to clean up pollution must be balanced with the requirement that those responsible pay for it," said Mr Bull. "Risk managers are generally very environmental risk aware and are constantly taking positive steps to

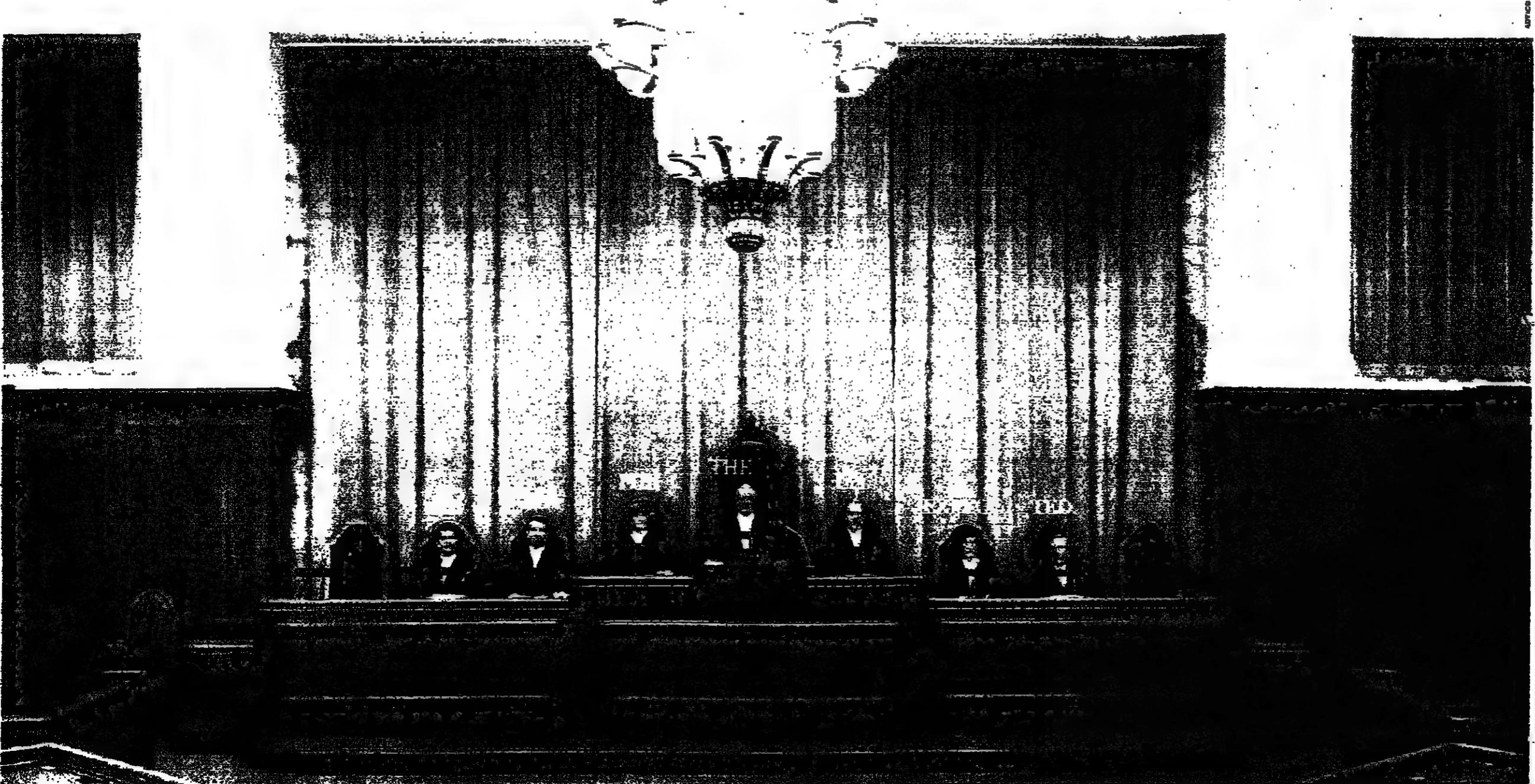
minimise the threat of pollution. But while the 'polluter pays' principle has always existed, it has never been so rigorously applied as is indicated now. Neither does liability cease with the transfer of ownership of the property."

In spite of the DoE's pronouncements that it would not be introduced into the UK, many of the legal and related professions do see the new legislation as the introduction for the first time of retrospective and joint and several liability.

"No one yet knows how the Environment Agency will implement its new powers and whether there will be a significant departure from current custom and practice. We are concerned that the US experience shows that legal requirements to clean up pollution create a welter of litigation between responsible parties - including polluters and their insurers."

"The only winners are the lawyers."

*The author is the proprietor of Stuart Hyslop Editorial Services.*



Once upon a time, a company had a clear-cut purpose and a simple set of responsibilities: produce, prosper, pay taxes. Over the years, however,

corporate life has been getting tougher. A growing number of interests have to be reconciled. How can you satisfy consumers, shareholders, employees, the

environment, the community and the state all at the same time? With the threats of liability law suits multiplying, traditional insurance thinking is

not the answer. Instead, reliable methods of risk analysis and risk engineering must be systematically applied. A leading global insurer is more

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# POLAND

## The fight for the 'feel-good' factor

The new president must continue economic reforms if he is to convince Poles that the bad times are over, say Anthony Robinson and Christopher Bobinski

**P**oland is under new management. At the presidential elections in December Poles voted by a small majority to usher Mr Alexander Kwasniewski, a former communist, into the presidential palace.

Disillusioned by the feuding that split the fragile unity of the former Solidarity alliance, embarrassed by the gaffes and bluster of the incumbent, Mr Lech Wałęsa, and resentful of the conspiratorial cabal surrounding him, Poles drew a line under the past and looked for new leadership from one of Poland's most adept political operators.

One of the 43-year-old Mr Kwasniewski's first acts as president was to visit western capitals. He started with Paris and Bonn, followed by a trip to EU and Nato headquarters in Brussels. Only three months later did he make an eastward sortie, visiting neighbouring Lithuania. He is due to go to Moscow next month.

Western nervousness about the outcome of the Russian presidential elections in June highlights the importance of Poland as a politically stable and economically vibrant country of 38.5m people anxious to play a constructive role in building 21st century Europe.

In an interview during his visit to Brussels the new president emphasised his enthusiasm for EU membership and the US-led nature of the Nato alliance. He also declared himself "very much in favour of the entry of the Baltic states

into European structures". But Mr Kwasniewski accompanies support for developments that would bring Nato up to the Russian border with appeals for sensitivity to Russian fears.

Enlarging Nato to take in former Warsaw Pact states such as Poland would mark a qualitative change in the North Atlantic alliance, he says. But Moscow still has to be persuaded that an enlarged Nato would not be just a bigger and closer version of the old anti-Soviet alliance still aimed against Russia.

Yet the very idea of Mr Kwasniewski as the spokesman for Poland's vision of a future united Europe was so distasteful to the old guard in the presidential palace that their last days in office were spent concocting a "poison pill" designed to discredit the incoming president.

The outcome was a personal attack on the then prime minister, Mr Józef Oleksy, who was accused of passing sensitive information to a senior KGB officer. Mr Oleksy denied the charges but in January was obliged to resign in order to defend himself.

A former senior minister, who is not a visceral anti-communist, suggests that the communist past will continue to dog Mr Kwasniewski and the current generation of politicians for decades. "The question is not whether Mr Kwasniewski has the ambition to become a real leader, but whether he has moral strength, the courage to avoid cronyism and the ability to rise above his communist party past," he says.

Other serious political observers worry whether the fragmented non-communist opposition parties will be able to overcome their personal rivalries and put together the sort of effective opposition required to preserve a genuine multi-party system. The danger is that without an organised opposition capable of forming an alternative govern-

ment Poland could slip back by default into a form of regime politics without real alternation of power.

Mr Wałęsa showed himself to be a tough fighter and an inspired destroyer. But he has few of the skills required to build up a modern, democratic party able to survive the long slog of opposition and capable of working out a consistent political programme.

Instead, Mr Leszek Balcerowicz, the former finance minister and father of economic reform, has taken on the task of trying to turn the Freedom Union, the successor to Solidarity, into a free-enterprise, Christian democratic wing of the party and the free market, liberal wing. The latter was absorbed when the Congress of Liberal Democrats (KLD) merged into the new party after the defeat of the former Solidarity parties in the September 1993 general elections.

Throughout former communist Europe, the past six years have shown how difficult it is for political amateurs to compete effectively against experienced former communist politicians.

The younger generation of leaders are relatively untainted by the Stalinist past and their conversion to social democracy often reflects personal experience of the frustrating medioc-



The new...President Kwasniewski has a vision of a united Europe



The old...Wałęsa: the destruction of Solidarity was his downfall

rety and stultifying nature of the unlaunched Soviet system.

In Poland, left-wing forces regrouped under the banner of the Democratic Left Alliance (SLD) and the leadership of pragmatic careerists and modernisers such as President Kwasniewski and Mr Włodzimierz Cimoszewicz, the current prime minister.

With its fiercely independent national traditions and powerful Catholic church, Poland was, however, in some ways better placed than most to cope with the adjustment to "normality" after the distortions and trauma of the totalitarian years. But it, too, faces a difficult and time-consuming period of institution building and administrative reform.

The final judgment on the left-wing parties now in power will hinge on their ability to continue the task of building up an independent judiciary, creating a non-political, professional civil service (including the security services), reforming the social security system and in general creating a modern, democratic state.

Opinion polls indicate that the left-wing parties could be reconfirmed, possibly with an improved majority, at the next elections, probably around June 1997. Such a prospect is forcing the non-communist majority to seek new alliances, such as the recent link-up between the Solidarity trade union movement, led by Mr Marian Krakowski, and the

right-wing Movement for the Rebuilding of Poland (ROP) led by Mr Jan Olszewski, a former prime minister.

But after years of stress and uncertainty the main focus of attention for millions of Poles is not politics but making money and building up their businesses and careers. The fourth year of strong economic growth has led to the first signs of an economic "feel-good" factor.

Unemployment, while lower than last year, is still more than 14 per cent, and much higher in rural areas and many small towns. But the economic dynamism of a relatively large economy enjoying 5.7 per cent annual growth is palpable.

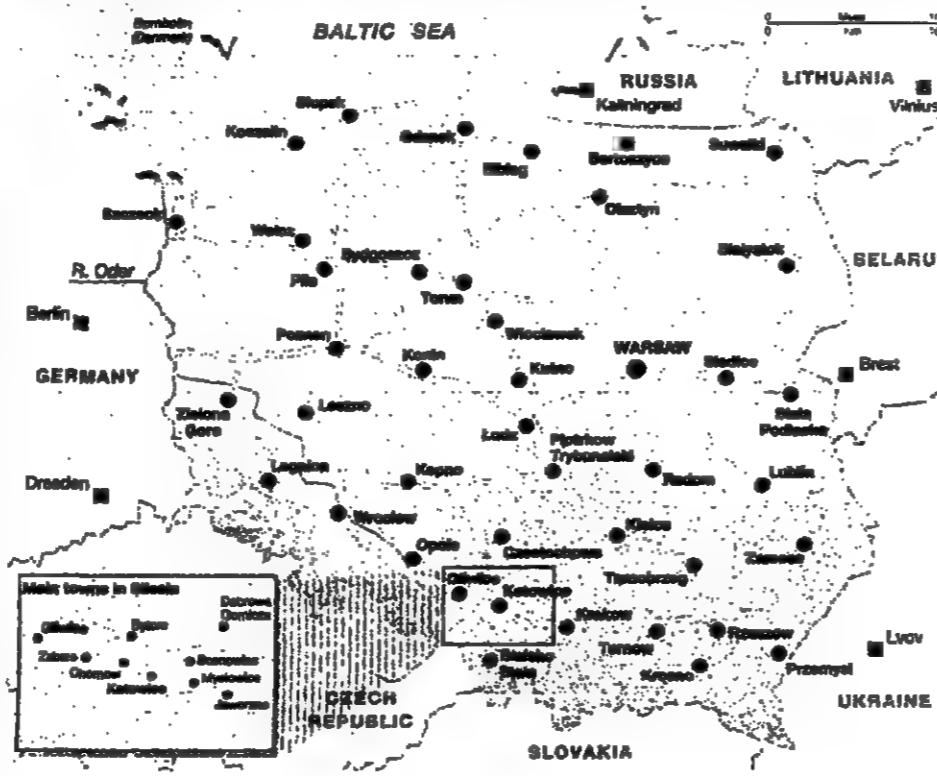
This year, growth in GDP is expected to slow from last year's figure in the region of 7 per cent to around 5.5 per cent, but any slack from slower growth in export demand is expected to be taken up by the start of a series of ambitious infrastructure investments.

The pace of foreign investment is also speeding up after successful debt renegotiation in 1994, followed by investment grade credit rating from the international rating agencies. General Motors of the US and Daewoo of South Korea are among recent large investors, along with a growing number of German privately owned Mittelstand companies.

Investors are attracted not only by Poland's relatively low cost base and large internal market but also by its role as a supplier to private traders from the east. A recent World Bank study indicated that Poland earns \$6bn-\$7bn a year from so-called "cross-border trade" as Germans and Czechs cross the western borders to buy cheaper petrol and consumer goods, and millions of small private traders from as far as the Crimea and Siberia cross the eastern borders to supply their own shops and markets back home.

Looking ahead, Mr Grzegorz Kolodko, the finance minister, calls for lower taxes and a tight rein on government spending to provide space for a mix of export and domestic investment-led growth. Investment is needed to tackle transport and potential energy bottlenecks, to ease the housing shortage and to lay the basis for possibly decades of steady economic growth similar to that enjoyed by Spain in the run up to EU membership.

For this to happen, however, international bankers argue that Poland needs continuing wage restraint and decisive government action in at least two key areas - reform of the social security and pension system and implementation of the plan to cut loss-making coal production. These decisions need to be taken before the country moves into pre-electoral mode and the opportunity to make painful, but necessary, structural changes disappears.



New Issue

April 1996



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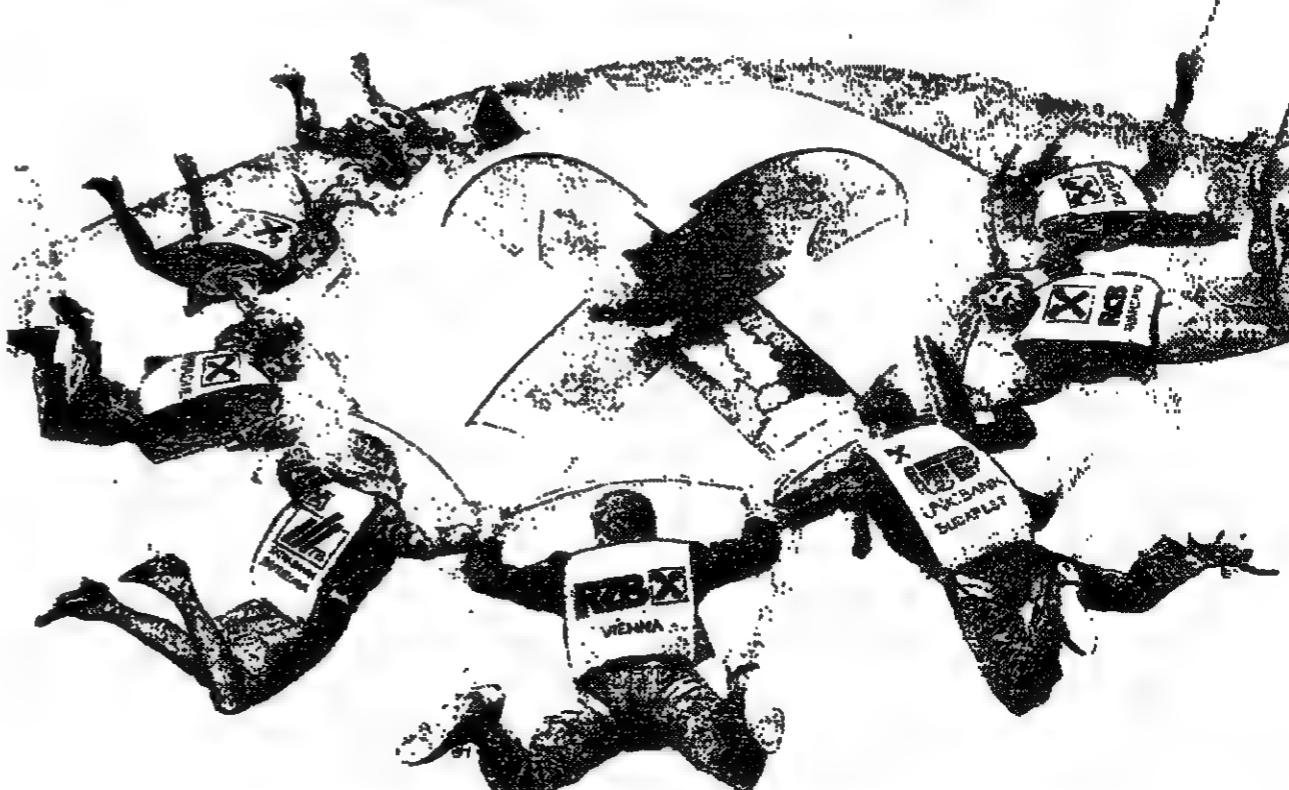
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**Economy:** by Anthony Robinson

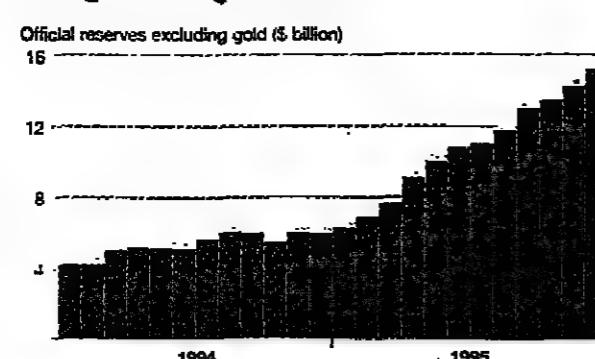
## Stability rests on spending curbs

Tough fiscal policies are needed to complete the transformation begun this decade

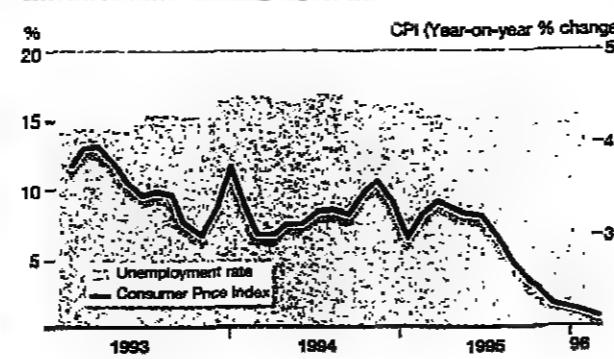
The Polish economy entered the 1990s as the weakest in central Europe; it is heading for the new millennium with a good chance of emerging as the strongest.

This year's expected growth, at around 5.5 per cent of GDP, will probably be lower than that in 1995, when booming foreign trade and investment produced 7 per cent growth, a \$9bn increase in foreign reserves and a further reduction in annualised inflation to just under 23 per cent. Inflation is due to fall again to around 17 per cent this year and a new round of investment in infrastructure is expected to get underway against the background of further bank restructuring, continuing privatisation and a stock market boom. Much of the credit for Poland's re-found economic dynamism is due to the stabilisation package and market reform policies introduced by Mr Leszek Balcerowicz, the first post-communist finance minister, in January 1990, and by the tight monetary and fis-

### Foreign exchange reserves



### Inflation and unemployment



toe-hold in Poland's increasingly prosperous domestic market.

The National Bank of Poland's grant of full banking licences to some of the most powerful European and US banks rocked the local banks which risk losing their best employees and the blue-chip Polish companies whose customers they need to keep if they are to survive. Senior bankers, such as Mr Cezary Stypulkowski, the president of Bank Handlowy, argue that bank privatisation must be speeded up to allow banks such as Handlowy the chance to forge strategic partnerships and obtain access to the foreign capital and technology required.

The finance ministry planned to strengthen the remaining state-owned banks by forming two groups around Bank Handlowy and Pekao SA, the main savings bank, prior to eventual privatisation. But this is now being reviewed after protests by the banks involved and criticism that the plan would waste time and effort and not address the basic need for more capital, lower costs and greater efficiency.

Meanwhile, pressure for further privatisation is coming from the treasury, which has managed to keep the public sector deficit below 3 per cent of GDP for the past two years but badly needs both higher revenue and social security reforms to keep overall spending and the budget under control.

Mr Wieslaw Kacmarek, the privatisation minister, hopes to raise at least \$1bn this year through the sale of some of Poland's most attractive companies, including Polska Miedz, and LOT, the Polish airline. A similar target is on the horizon for 1997 when a minority stake in the state telephone monopoly, Telekomunikacja Polska, will be offered.

But the main focus of economic growth this year is expected to shift from foreign trade to domestic infrastructure investment. Trade grew by around 40 per cent last year (if officially unrecorded cross-border trade is worth an estimated \$6bn is included) but demand from key export markets like Germany is weakening and the strong zloty is making life difficult for big

exporters such as the ship-builders, and reducing the competitive advantage of relatively low labour costs.

Work should begin this year on building the new motorways that are planned to criss-cross the country by the year 2010; the main east-west railway between Berlin, Warsaw and Moscow is being modernised; some 700km of trunk gas pipeline is being built to transport Siberian gas to Germany. More than 50 per cent of generating capacity is obsolete and needs replacement while telecommunications, refineries and ports need expensive modernisation. Private house-building is also gearing up for an upswing.

Anticipation of such investment-related spending has pushed steel, cement, construction and related stocks higher on a booming Warsaw Stock Exchange. The WSE is gearing up for a steady flow of new entrants during the course of the year and expects a wave of rights issues and capital increases.

Meanwhile, real incomes are rising fast, due partly to revaluation of the zloty in real terms. Ensuring that higher incomes translate into higher savings to fund investment rather than high consumption and inflation is a principal policy concern. International bankers worry that, as memories fade of the traumatic loss of income and security suffered in the early years of systemic transition, the willingness to work hard, save and invest will weaken and calls by left wing politicians to spend more will rise. In that case, they warn, the prospect of steady economic growth and the chances of catching up with the living standards of western Europe which are now in sight could remain tantalisingly out of reach.

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## This year's sell-off targets

The privatisation ministry hopes to raise \$1bn this year. Its main sell-off targets are:

- Polska Miedz - Europe's biggest copper producer and refiner. The ministry plans to sell up to 20 per cent of its shares on the Warsaw Stock Exchange and offer a further 10 to 15 per cent to foreigners through a capital increase. Employees will retain 15 per cent. Polska Miedz is Poland's most profitable company with 1995 net profit of \$50m/\$500m zlotys (351m zlotys in 1994) on revenues of 3.75bn zlotys (2.6bn zlotys in 1994).
- Tobacco: producers in Lublin (ZTWL) and in Radom (Polski Tyton).
- Breweries: Tychy and Gubczyce.
- Chemical industry: fertiliser plants such as Pulawy near Lublin and Azoty near Tarnow. The Kedzierzyn Kozielchowskie works and the Janikosoda and Soda Matwy soda factories.
- Kruszwica, an edible oil and fats producer.
- Impexmetal, a steel and non-ferrous metals trader.
- Polar, the Wroclaw white goods producer.
- Dromex, a road builder currently bidding for the highway construction programme.
- The Orbis hotel chain.
- DT Centrum, the state-owned retailing chain comprising 31 city centre stores.

(1995 net profit of 8m zlotys on sales of 400m zlotys.)

• PHS, the state-owned wholesale chain.

• Ruch, the former monopoly newspaper distributor. (17,000 kiosks, 1994 net profit of 13.3m zlotys on sales of 215m zlotys.)

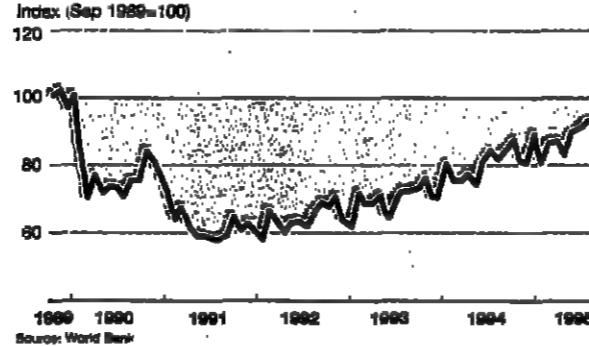
In addition the finance ministry will be selling:

- Up to 75 per cent of the equity of Powstchny Bank Kredytowy (PBK), Warsaw.
- A 7.25 per cent stake in Bank Silesia and a 25 per cent stake in Wielkopolski Bank Kredytowy (WBK).

The transport ministry is looking for a strategic investor in Lot, the national airline, and plans to sell a minority stake.

from Poland's high-cost German-speaking and Scandinavian neighbours, has been accompanied by a small avalanche of German and other foreign banks eager to service foreign companies seeking a low cost production base and a

### Industrial output



**■ The finance minister:** by Anthony Robinson

## Tough challenge for radical

Grzegorz Kolodko has to convince the left of the virtue of pension reform and pit closures

Poland has a new five-year plan, although Mr Grzegorz Kolodko, the finance minister who drew up the country's so-called "Project 2000" as a guideline for economic policy until the new millennium, sounds more like the former US presidential candidate Steve Forbes than any old-style socialist planner.

He does not advocate a 17 per cent flat rate income tax like Mr Forbes. But, with the backing of the president, he is trying to persuade sceptics in the cabinet and outside that a virtuous cycle of sustainable growth and lower inflation can only be achieved by lower taxation, less government spending as a proportion of GDP and higher savings and investment.

With general elections due in the summer of 1997, the next few months will be crucial for the success of his proposed sustainable growth strategy. The pressure from unreconstructed left wingers to raise spending is growing and cutting taxes and spending will not be possible unless the government grasps two political nettles. The first is reform of the social security system to put pensions on a self-financing basis. The other is the closure of 15 loss-making pits and the phasing out of loss-making coal exports.

Poland's 9m-plus pensioners make up 25 per cent of its population. Their pensions are linked to average incomes and past attempts to freeze payments or link pensions to prices rather than wages have been challenged in the courts and have left a legacy of outstanding payment commitments of around \$2.5bn.

The aim of pension reform plans now before parliament is to equalise pensionable age at 65 for men and women, link annual adjustments to prices not wages and shift new pension commitments to a fully funded basis. The proposed new funds would be built up partly by contributions and partly by income from still to be privatised state assets.

Without such reforms, which are designed to put a



Kolodko wants lower taxation and higher levels of savings

cap on government spending, popularise privatisation and introduce closer links between future benefits and

contributions. Project 2000's goal of non-inflationary growth will remain a pipedream.

1. The Polish economy grew by almost 7% last year, the biggest rise in Central Europe.

3. In the last 6 months an additional 2,189 foreign companies have invested in Poland.

4. There are already 36 companies listed on the Polish stock market. (In 1991 there were just 5).

5. In 1990, the Polish inflation rate was 39.86%. In 1995, estimates suggest it will be 17%.

6. The private sector now accounts for almost 60% of Polish GDP.

7. The Polish parliament is now working on new financial regulations.

## A ROUGH GUIDE TO POLAND (BY A VERY SMOOTH GUIDE)

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Without such reforms, which are designed to put a

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■ Banking: by Christopher Bobinski

## Rivals reshape sector

As competition intensifies, the banks look set for a period of consolidation

Poland's financial system is fast maturing and memories are fading of the early days when a liberal licensing regime spawned a crop of inexperienced, under-capitalised and sometimes dishonest banks. Now privatisation and consolidation are the slogans as the banks face up to the prospect of fierce competition after free market access is liberalised by Poland's association agreement with the European Union.

Some of the private banks established in the initial halcyon days have failed and the National Bank of Poland (NBP), the central bank, headed by Ms Hanna Gronkiewicz-Waltz, a former academic specialising in banking law, has tightened supervision. The NBP now grants new licences only to institutions willing to support existing failing banks. Some otherwise doomed banks have been tucked into operations started by newcomers such as ABN AMRO of Holland and West LB from Germany. Others have been taken over by the NBP itself.

Growing competition has fuelled a debate about how far foreign banks should be allowed to penetrate a banking system that is still poorly prepared to face the multinational banks with their seemingly limitless capital and vast human and technological resources. At the same time, Poland is underbanked. Only 10 per cent of Poles have a bank account and half the population say they have no contact with banks at all. Much of the economy operates on a cash basis.

Mr Witold Kozinski, the deputy head of the NBP, speaking at a recent conference, admitted that local banks would have "difficulty" in competing and said that access to the Polish market by foreign banks should be granted "carefully". The government's latest draft proposals suggest that foreign banks will not be blocked from buying into state-owned banks. But foreign ownership will be limited to no more than 15 per cent to 20 per cent in four selected banks. The quartet consists of PKO BP, the main domestic savings bank, the Food Economy Bank (BGZ), which serves the farm sector, Bank Handlowy and PKO SA.

Mr Ryszard Fazura, a deputy finance minister responsible for the banking system, sounds a more welcoming note. The presence of foreign banks such as ING of the Netherlands and Citibank of the US is "refreshing", he says. "Foreign capital develops banking institutions. It is a very positive phenomenon and a sign that Poland is becoming normal," he adds.



Minority group: few Poles have bank accounts, creating market potential

Foreign banks currently own 14.5 per cent of the capital of the country's entire banking system and few now contest the view that the competitive environment provided by foreign banks since 1991, augmented by the addition of several German banks such as Deutsche Bank and Dresdner Bank last year, has helped the domestic banks to improve.

The debate on the role of the foreign banks is tied up with the privatisation of the banking sector. Domestic capital is scarce and foreign investors bring not only cash but also know-how and technological expertise. Those banks that have already been privatised.

### Foreign banks bring cash, know-how and technical skills

such as the Wloclawski Bank Kredytowy (WBK) or the Bank Silesia (BSK), and whose foreign strategic investors are respectively the Allied Irish Banks (AIB) and ING. have done better than banks that are still-state owned or lack a big investor. The Export Development Bank (BRS), in which Commerzbank holds a 21 per cent stake, is a star performer, doubling its net profit to 10bn zlotys last year.

"The main issues for Poland's banks are working out a strategy for the future, having the management to implement it, and putting the right technology in," says Ms Christine Bindert, a banking consultant. "And this is happening faster in those banks that have a foreign investor than in those that don't," she adds.

Foreigners are currently showing considerable interest in making strategic investments in the larger Polish banks. Both ING and AIB want to increase their existing stakes and the latter has received permission to buy up to 40 per cent in WBK from the central bank. Daewoo, the Korean industrial conglomerate, wants a major share in the still state-owned Bank Depozytowo

Kredytowy (BDK) in Lublin. General Electric Capital from the US is poised to purchase a majority stake in the Warsaw-based Powazszyzna Bank Kredytowy (PBK), due to be privatised this summer, or take a stake in the listed Bank Powazszyzna Handlowy (BPH) where the state treasury still holds 46 per cent. Others that have signalled an interest in purchasing further stakes include ABN AMRO and Societe Generale of France.

Interest would be greater still if the government were to make its intentions clear on a controversial bank consolidation plan first mooted last year. Under the plan, PKO SA is to join forces with two state-owned regional banks in Lublin and Lodz and take over the Treasury's 62 per cent stake in the listed Polish Development Bank (BPR). The second consolidated group is supposed to coalesce around Bank Handlowy, which celebrated its 125th anniversary last year.

The former foreign trade bank is to get a regional bank in Szczecin and a 46 per cent treasury-owned stake in the listed BPH bank, much to the dismay of BPH's existing shareholders, which include the ING and the European Bank for Reconstruction and Development (EBRD). According to the government's draft proposals, the two groups would then be privatised and 51 per cent of the shares would be handed to pension funds that do not yet exist but will be created under planned reforms of the social security system.

But the seemingly arbitrary way that the government proposed for handing over its 46 per cent stake in BPH to what is still a state-owned bank raised doubts abroad as to the government's commitment to respecting the interests of private shareholders. The finance ministry now signals that it wants the BPH and the BPR stakes excluded from the plan. Deputies working in parliament on enabling legislation for the scheme also recently voted to include only 100 per cent state-owned banks. But there is still a powerful lobby for the original plan and the matter remains unresolved.

### PROFILE

### Włodzimierz Cimoszewicz

## Reformer calls for conciliation

The prime minister wants to end the polarity that has dogged much of Polish politics

Mr Włodzimierz Cimoszewicz Poland's seventh prime minister since the collapse of communism, describes himself as "a man of compromise and dialogue". After an inauspicious beginning, the record bears him out.

The now 43-year-old lawyer joined the Polish United Workers Party, as the communist party was known, in the late 1960s while at Warsaw University. It was not a good time. Many had quit the party in protest at the Soviet invasion of Czechoslovakia, in which Polish troops took part, and the anti-Semitic witch-hunt that engulfed the party as General Mieczyslaw Moczar, the interior minister, settled old scores in the last months of the regime of Mr Wladyslaw Gomulka.

"I did not expect to win. The eastern part of Bialystok is populated largely by orthodox Christian Belarusians who stick together much more than the Catholic Poles to the west. But I was the only one of 18 party candidates who had bothered to prepare an electoral programme and to my surprise I was elected," he says.

The victory, however, was isolated. The 1989 elections were a moral defeat for the communists as Solidarity swept the board in the 100-seat senate and won all the seats not allocated in advance to the communists in the Sejm, or lower house.

Mr Cimoszewicz's approach was characteristic. "Naively, I tried to establish a dialogue with the Solidarity people in parliament, but it was impossible at that time," he recalls.

The overwhelming Solidarity triumph, however, soon dissipated itself in internal rivalries and degenerated into a bitter "war at the top" between the prime minister, Mr Tadeusz Mazowiecki, and the former Solidarity hero, Mr Lech Wałęsa. Meanwhile, the communist party disbanded and Mr Alexander Kwasniewski emerged as the leader of the Social Democratic Party that replaced it.

Mr Cimoszewicz did not join the Social Democrats. But he did ally himself with the left cabinet minister in the Solidarity government describes dismissively as "a legally formalistic third generation communist" opted to take part in these tumultuous times by putting himself forward as a parliamentary candidate for the communist party in Bialystok. Not an obvious choice for a budding politician at the time.

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## 4 POLAND

■ Retailing: by Christopher Bobinski

## A storm from the west

**Hypermarket chains are taking advantage of the increase in Polish purchasing power**

Brightly lit shops, their shelves well stocked with both imported and domestic goods, are the most visible sign of the changes market reforms have brought to eastern Europe's once gloomy streetscapes.

Poland is no exception: the country's retail sector is now more than 90 per cent privately owned and is often cited as a triumph of Poland's entrepreneurial spirit after 40 years or more of centralised trade.

The reforms resulted in an explosion of street stall traders and new small shops that helped absorb the first shock of unemployment as the economy started to shed excess labour. However, this fragmented retail sector now faces a challenge from a wave of supermarkets planned by investors from western Europe aiming to take advantage of economies of scale and a lack of competition from units their size.

Estimates of the number of shops in Poland vary from 234,000 to 700,000 if the smallest outlets are included. In any event, the number of shops per client is many times higher than in France or Hungary. And still at the moment there are a mere 1,400 supermarkets and only 13,000 large shops.

This will change with an announced investment of around \$1bn over five years by western retailers in suburban supermarkets and out-of-town sites, grouping not only food shops, but also do-it-yourself and furniture shops such as the Marli complex just south of Warsaw.

Mr Jan Chudzynski, managing director in Gerald Eve's Warsaw head office, noted the change in focus this is bringing for the real estate developers. "First, foreign retail activity was in the fast food sector with MacDonald's and PepsiCo with their Pizza King and Kentucky Fried Chicken brands looking for small sites. "Now

the retailers are looking for five hectares at a time," he says.

Such developments are feasible now given that around half of Poland's domestic households possess a car. "All that needs to be done is to allow for more parking space than you would in the west," says Mr Julian Lyon of Henry Butcher, the property company. "This is because people tend to spend more time in the shops and spend less per visit." He explains, adding that this will change as purchasing power grows. Then more shops can be built on the excess parking wide.

In Krakow, local small shop owners complain that turnover has fallen markedly since a Makro opened there. Indeed,

Poland. It currently has six stores in place, each sized at around 13,000 sq m, and plans to open five or six more stores this year as part of a \$190m investment programme. The formula is to restrict access to corporate customers, which means small companies, as well as restaurants and bigger businesses. But the crowds of shoppers at the weekend, when checkout queues can be an hour or more long, suggest that access is fairly free. Indeed, last year, the Warsaw store had the best results of Makro's 130 or so shops worldwide.

So far, Makro Cash and Carry, owned by SHV Holdings of Holland, has led the way in



The wrong store? Some small units may not survive the supermarket boom

the expansion by the large retailers is beginning to come up against protests from small shopkeepers who are appealing to local authorities to withhold planning permission for new stores.

The government is aware that the expansion threatens to put many small traders out of business. Mr Tadeusz Sorka, a deputy trade and industry minister, has said that a document is being prepared on forms of providing investment support for domestic retailers. "We can't allow mass unemployment to appear in this sector," he has been quoted as saying.

Meanwhile, the western supermarket expansion is set to continue. Tesco, the large UK retailer, has bought the former state retail chain in Bielsko-Biala and is preparing to invest up to \$200m in southern Poland. Leclerc and Docks de France have said that they want to build 60 or so stores around the country while other French retailers with ambitions plans in Poland include Casino and Auchan. At the same time, the do-it-yourself sector is being targeted: Stithnes of Germany has plans to open between 30 and 30 hypermarkets and Castorama of France wants to establish 16 such stores.

ING Barings has detected a strong stream of foreign funds, supporting its prediction that portfolio flows into Eastern Europe would accelerate markedly this year and Poland would be an important beneficiary. It sees foreign ownership - variously put at 20-25 per cent - rising to 35 per cent if these flows continue.

This would be good news for

■ Huta Lucchini: by Anthony Robinson

## Furnace rises from the ashes

**Italian ownership and investment have rescued the Warsaw steel plant from closure**

Throughout the former communist world the bulk of heavy industry remains firmly in state hands, partly because of a lingering belief in "family silver" and in controlling "strategic industries" and partly because of the indifference of private investors.

The exception is Huta Lucchini Warszawa, which Mr Bruno Schwabb, the managing director, proudly describes as "the only private steel company in the east". The decision to look east was a strategic one for the Brescia-based Lucchini group and was taken in 1980. "We are the number one private producer of long products in Europe following our purchase of the Piombino and Senzola (Trieste) steel plants in Italy. We were looking to expand in the east because steel is expensive to transport. Privatisation in Poland gave us the chance to buy a steel plant close to the German and Scandinavian markets and, looking further ahead, close to the Russian market as well," says Mr Schwabb.

"At Huta Warszawa we found an entire industrial structure, although much of the equipment was Russian made and dated back to the 1950s in an industry where plant has to be renewed every decade. Of the five furnaces one was always closed for maintenance and the others worked at around 20 per cent the capacity of a modern furnace," he recalls.

"At first, Lucchini, a pioneer in scrap-based mini-mills in the intensely competitive environment of the north Italian ironmasters, thought that it would only need to send a few of its personnel to supervise the transformation of Huta Warszawa. But around 20 Lucchini specialists are now employed at the plant, which was losing \$2m a month and held no stocks before Lucchini took over the controlling 51 per cent in the company.

"We also had to cope with a major cultural problem. The workers council thought it still had the right to choose the board. We had to tell it that was the prerogative of the owners."

In June-July 1994 Huta Luc-

chini was closed by a 48-day-long strike over the issue. And the company also faced 18 months of negotiations with the workers' council over job cuts. "Finally we got the go-ahead to cut the workforce of 4,600 by 40 per cent. Today we employ 2,800 but there were few redundancies and many more are working as private contractors," Mr Schwabb adds.

Establishing clear property rights over the plant and over land that, in the 19th century, was used as a Russian army firing range, was as complex as coming to terms with the workers. "Nobody warned us about the difficulties we would face acquiring the land. There were no details in the land register or maps of the land which was used by the Czarist army from 1840. In the end, we secured ownership of the plant and a renewable right to use the land for 99 years. But we lost two and a half years over all this."

It was not until May 1995 that Lucchini was finally able to sign contracts for the purchase of new plant including the electric furnaces, ladles and continuous casting equipment needed to bring cost and quality standards up to those in the west. By so doing, it ensured the re-birth of a plant that was earmarked for closure by Hatch and Co, the Canadian consultants that drew up a plan for the future of the Polish steel industry for the first Solidarity government.

The Canadian plan called for the closure of the notoriously polluting plant as a response to lobbying by Warsaw's city council. Instead the ECU85m (\$100m) first stage of the investment plan involved closure of the worst offending sections - the carbon gas plant and the foundry - and the conversion of coal-fired boilers to gas. Air pollution levels were reduced by 80 per cent while a new water filtration and recycling system eliminated pollution from this source.

"The plant will become competitive when the continuous casting line comes into operation later this year and the blooming mill is closed. But in western Europe such a plant producing 250,000 tons of finished steel would function with 800 not 2,800 workers. The really difficult task of changing people's mentality so they think in terms of cost reduction still lies ahead," Mr Schwabb says.

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Establishing clear property

privatisations goal.

First he wants to see large-scale sell-offs "What we need is big Polish companies that would become flagships for our market."

The stock exchange is now largely made up of small- to medium-sized companies and the large state entities have yet come to market.

He says that one possible flagship candidate is Polish

20 per cent, a strategic buyer taking 30 per cent, pension funds taking a further 30 per cent and the state holding the remaining shares.

"This would be a way of privatising large companies and helping to launch the pension fund industry," he maintains. Such a move, he adds, would be attractive to foreign investors since a cluster of big companies would be more cost effective for them.

"It's easier to invest in four large companies than 15 smaller operations," he says, adding it reduces the need for time-consuming analysis.

While big sell-offs impend, the country's mass privatisation policy is coming to fruition and posing other challenges and opportunities for the exchange. The programme is centred on 15 National Investments Funds that have been allocated shares in 512 companies, with an underlying book value estimated at around \$3bn.

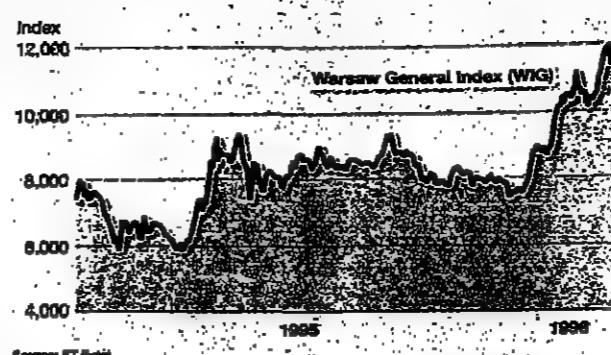
According to analysts, the mix of companies is heavily weighted towards the engineering and chemical sectors. The funds are managed by local and foreign firms, including Kleinwort Benson, BEW and Lazar Freres.

Mr Rozlucky says that he believes that the NIFs will be listed on the exchange by the end of the year. Some of the individual companies will also get listings, but analysts think that the NIFs will want to restructure such companies to enhance their value before bringing them to the market.

Mr David Young, director of Wood and Company, a securities firm specialising in central European stocks

Continued on facing page

## Warsaw stock exchange



Source: FT Best

ries and a market capitalisation of more than \$6bn. A fully computerised system has been installed and the exchange operates a single price market system.

It has achieved this progress within a regulatory regime that encompasses full disclosure rules and tough measures against fraud.

Mr Rozlucky says that pension funds would complement

Copper, 15 per cent of which is to be floated on the Warsaw bourse later this year. Others, for which privatisation dates have yet to be set, are Telekomunikacja Polska, the national telephone operator, the Bank Handlowy and Pofaka-Nafita, currently being organised as a state-owned company for the oil industry.

The argument against such privatisations has traditionally been that the market would not be able to digest them. This, Mr Rozlucky argues, is where pension funds could play a key role, taking up part of the share allocation. Mr Rozlucky envisages a privatisation structure that would involve a public float of

Continued on facing page

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## 6 POLAND: Silesia

**■ Regional overview:** by Anthony Robinson and Christopher Bobinski

## New life beats in industrial heartland

The area that bore the brunt of recession is showing signs of revival

When Poland nose-dived into recession in 1990, Silesia, the heavy industrial heartland of the country, felt the pain more than any other region. Conditions remain grim in the isolated mining villages and the high-rise apartments, whose crumbling plaster is darkened by the soot from thousands of chimneys. But a big new DM500 car plant investment announced by General Motors earlier this month could be the start of a shift towards a more consumer-orientated economy just as the economic recovery that first hit Warsaw and western cities such as Poznan, Wroclaw and Szczecin, is lifting the region's partially restructured heavy industries off the floor.

The densely populated region is a web of interconnected towns and mining villages centred on the city of Katowice. It is one of the great industrial conglomerates of Europe. But the basic infrastructure, including the railways, canals and many of the mines and steel mills, was built in the 19th century when the region was divided between Germany, Russia and Austria. This legacy of tall chimneys, cobble stones and grimy red brick characterises the area. But Silesia also received heavy investment during the war, when it became a centre of the Nazi war economy, and again in the 1970s after Edward Gierak, a

former miner, became leader of the communist party and developed the region that had been his local fiefdom.

By the end of communist rule, however, the area was run-down, largely obsolete and suffering from deadly levels of air, water and land pollution. Visited at the tail-end of winter, with dry yellow snow on the ground, blackened trees and rivulets of sooty water running down the gutters, Silesia is bleak indeed. But unlike Germany's Ruhrgebiet, which resembled

marks the funds to provide state guarantees for loans to small- and medium-sized enterprises. The message is that Silesia's salvation will depend mostly on the efforts of its own hard-working and resourceful people.

However, the prospects for recovery may be brighter than first impressions suggest. The upturn in economic growth since 1993 has increased demand for Silesia's basic products. Ahead lies the prospect of decades of heavy investment in motorway, railway and other steel and cement intensive infrastructure developments.

A strategic plan for the future of the steel industry commissioned from a Canadian consulting company at the height of the recession recommended the closure of half the region's 25 steel plants and the concentration of steel-making on only 11 plants. That now looks too pessimistic. The report calculated that around \$8bn was required to reshape the industry and leave it competitive once protective barriers against EU imports came down in 1998. That figure remains realistic, although unlikely to be raised in full.

Successive Polish governments, and there have been seven since 1989, have also drawn up plans for slimming down Europe's biggest coal industry, which is entirely concentrated in the Silesian basin. Over the last decade total coal output has declined from nearly 200m tons to 130m tons, of which around 30m tons a year is exported at a loss. Employ-

ment has also steadily declined.

But at least 15 more heavily loss-making mines need to be closed with the loss of another 70,000 jobs if the industry is to be brought back to profitability. Lower coal production and export would also reduce the excessive strain on the nation's infrastructure caused by hauling millions of tons of coal across the country by road and rail to the Baltic ports. But, like those in Britain in the 1880s, Polish politicians face an uphill task in persuading miners that Poland will

never be more urgent.

Fortunately, help is at hand – in the reassuring shape of General Motors. A small army of architects, estate agents, lawyers and accountants spent six months examining sites all over Silesia for GM's planned automobile assembly site and eventually decided on a site at Gliwice, alongside the canal which runs from the city to the River Oder and into the German canal system. "The expectations sparked off by General Motors were enormous. Every town in the region put forward its proposal," says Mr Eugeniusz Ciszak, the provincial governor of Katowice.

The final choice for the 2,000 job factory was between Gliwice and a site next to the Huta Katowice steel complex. Huta lost, but not completely. The week after GM made its decision Huta Katowice announced it had agreed a 50/50 joint venture with Sidmar of Belgium to go ahead with a third continuous casting mill linked to a cold rolling mill. The mill will produce high quality strip for GM and other plants.

### Until now there has been an absence of high-tech industries

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**■ General Motors site:** by Anthony Robinson

## American car move raises local hopes

GM's Gliwice plant will be good news for steel workers

Mr Scott Mackie, the Canadian vice president of planning for General Motors' international operations grabs a sheet of paper and sketches a rough box. It takes in a raft of new automobile assembly and component plants that has sprung up over the past five years in central Europe. Hungary has a new Suzuki plant and an Audi engine plant near the Austrian border; the Czech Republic has the big new Volkswagen Skoda plant and associated facilities clustered around Mlada Boleslav; Slovakia has a rapidly expanding Volkswagen assembly plant in Bratislava; Poland has Fiat at nearby Tychy and Bielsko-Biala. Daewoo is investing heavily in new production facilities at the old FSO plant in Warsaw, and so the list goes on.

On Mr Mackie's sketchmap Silesia lies right in the middle of the box – and all around lie five 35m Poles who constitute the biggest potential market in the region. But while the strategic value of Silesia was clear it took months to decide between dozens of potential sites. Many proved unsuitable because of the level of pollution or because of the difficulties in establishing who exactly owned the land that GM wanted to buy for the biggest greenfield car plant in central Europe.

In the end, the choice fell upon Gliwice, a town with good educational facilities and relatively clean air on the western outskirts of the region. The 70 hectare site lies

on the banks of the Bismarck-era canal leading to Berlin and the Baltic, and enjoys excellent road and rail connections. The site, now just farmland, had already been acquired by the local authority, which is negotiating the sale with GM's property team.

The final choice was bound to disappoint the losers. But GM's plan for an integrated car plant with metal stamping, body welding, paintshop and final assembly and capable of assembling up to 100,000 cars a year by 1998 are expected to bring in thousands of new related jobs for component makers.

Looking further ahead, GM is already contemplating future expansion and the investment of a further DM250m-DM350m to raise capacity to 150,000 to 200,000 cars a year, including a new small car, still under development, for sale throughout Europe as Fiat already sells its Polish-made Cinquecento across the continent.

This is all good news for Huta Katowice whose integrated steel complex was originally designed to produce 3m tonnes of steel a year using local coal and iron ore shipped from Krivoi Rog in Ukraine. It was the centre piece of Silesia's last investment boom in the 1970s when billions of borrowed dollars were poured into the region.

But huge cost over-runs on the project nearly bankrupted Poland, starved all other investment projects of capital and stopped construction of the Huta Katowice complex when only half its planned capacity was built.

The legacy of the communist years was a plethora of small,



The FSO plant at Warsaw: like Gliwice, the object of foreign investment

Piotr Malecki

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■ **Nalco-Fueltech** by Anthony Robinson

## Green rules create niche

Government action to control pollution has led to the formation of a new joint venture

A project with great potential significance for air quality in Poland's most polluted region and way beyond is taking shape at an obscure district heating plant at Legnica, a former German city and Soviet army base near the copper mines of lower Silesia.

In a \$10m pilot project, Nalco-FuelTech, a joint venture between Nalco, the world's biggest speciality anti-pollution chemical company and FuelTech, a Dutch Antilles-registered anti-pollution technology company, is busy installing a combined technology system that will reduce sulphur dioxide, nitrogen oxide and dust emissions.

There are at least 750 similar boiler houses in Poland that could reduce emissions to conform with increasingly tough regulations by retrofitting the relatively cheap and easy-to-operate FuelTech system, according to Mr Kent Durr, the company's London-based chairman. They could also save on fuel costs as the FuelTech system, which works by injecting a cocktail of chemicals into the flue gases, makes

it possible to burn cheaper grades of coal, he adds.

The company's "SOx, NOx and particulate reduction" technology is already in operation in three coal and lignite fired power stations just across the border in the Czech Republic. But the Legnica contract is the first in Poland, by far the biggest potential market in central Europe.

In February, the company reached an agreement with TRC Companies Inc of Windsor, Connecticut, under which TRC's Polish joint venture company, Pakto SA, will market and provide engineering support and \$30m in finance for what FuelTech hopes will be a breakthrough into the Polish and wider central European market.

TRC's partners in Pakto are Poland's two leading environmental protection funding agencies, the National Fund for Environmental Protection and Water Management, and the Bank for Environmental Protection. Through this partnership FuelTech gains access to US import-export bank credit lines for environmental protection projects involving US technology, and to local finance.

Recent trials at the Legnica district heating plant exceeded the government's new ecological norms, Mr Luther Wolfenden, the American project

manager says. FuelTech is now phasing in a fully commercial system at each of the five furnaces. The project is being closely followed by local companies, including the nearby Miedz Copper Combine, which has more than a dozen refinery furnaces suitable for the retrofittable technology now being installed at Legnica.

The installation involves the construction of large metal hoppers to contain the lime and urea-based slurries and the specialty chemicals that are all injected at carefully calculated points into the flue gases.

In a deliberate boost to the local economy all the steel work has been contracted out to a local entrepreneur, Mr Andrzej Novak. The former welder set up his company, Kotlorem, in 1990 and now employs 16 people. "The FuelTech contract amounts to 80 per cent of my current workload and has helped to take up the normal winter slack when I have to lay people off," he says.

"The problem for small businesses like myself is that state companies are short of cash and cannot pay, while there are very few private companies around here. It is also virtually impossible to obtain credit."

FuelTech helps by providing working capital and making payment as work proceeds.

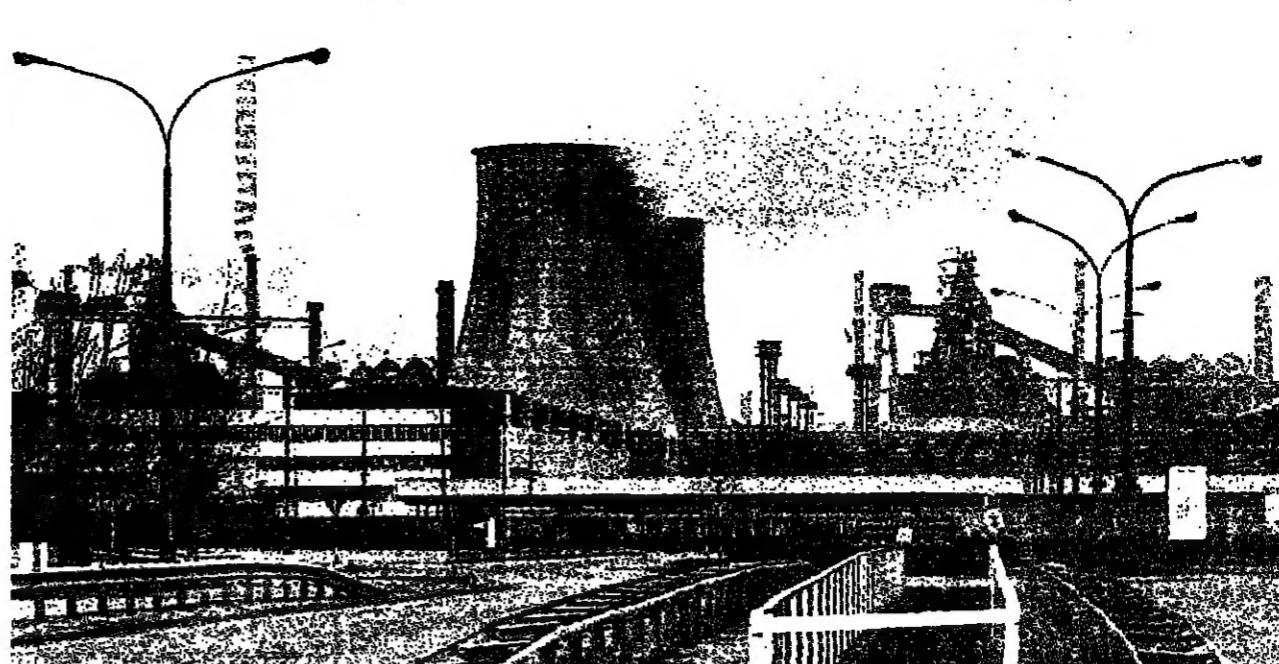
This is important because otherwise it is hard to get good labour - most of the local skilled welders now work over the border in Germany."

The relatively cheap and simple ancillary equipment that is required to give support to the Nalco-FuelTech processes can be spin-off work for the local fabricators and suppliers. It also enables Polish industry to continue using relatively cheap and indigenous Polish coal.

"This fortunate combination helps to make Poland an ideal country for us," says Mr Durr, a South African who was formerly South Africa's minister for trade and industry - a post in which he established close links with the mining industry.

"Over 90 per cent of Poland's power is generated from coal. It is politically and socially impossible to close the coal mines and economically impossible to replace the existing power plants," he says. "At the same time, however, anti-pollution legislation is now in place and penalties will face heavy fines if they do not comply with it. By happy coincidence our triple process eliminates the three main types of pollution and is compact, affordable and retrofittable."

The marriage of Nalco's expertise in speciality chemicals for treating water, slurries and other effluent and Fuel-



Noxious waste? The government's campaign to stem pollution, endemic in Katowice, has created new business opportunities

Jeffrey Martin

Tech's engineering and process plant skills has created a relatively low-technology solution that can be installed with minimal disruption to production.

Sulphur dioxide reduction involves the injection of a lime-based slurry into the furnace followed by downstream humidification and a bag house to collect the resulting inert dust. The nitrogen oxide reduction involves the furnace injection of urea-based chemicals; particles are collected by a fabric filter bag house and the resulting chemically inert

waste can be used for construction or as a slow-leaching base for fertilisers.

FuelTech is focusing on the Polish market because of its size but also, according to Mr Durr, because the company notes a "sense of urgency and responsibility on the part of government and a high quality engineering capacity."

"When the orders come through we will produce as much of the equipment as we can locally," Mr Durr says.

FuelTech has already installed more than 180 units

around the world, mainly in Germany and the north-east US. It is also looking at China, Ukraine, Belarus and Russia.

Mr Durr notes that the need for environmental protection only becomes a market for pollution abatement technology when suitable legislation is in place and enforced. "That is the situation in Poland, but not yet in the former Soviet Union.

When it is, we expect that Poland will become our springboard for eastward expansion," he adds.

**Tough new air pollution abatement laws come into effect between 1995 and 1997. The main goal is to reduce sulphur dioxide emissions by 70 per cent to 1.5m tons a year by 2000 and cut Nitrogen Oxide (NOx) emissions currently at 1.3m tons a year, to 0.8m tons a year by 1997.**

**The first target is to cut NOx emissions in two stages by the end of 1995 and the end of 1997. New plants coming on stream after 1998 will also be required to have sulphur dioxide emission levels that are 75-80 per cent lower than those today.**

■ **Elstal Labedy:** by Christopher Bobinski

## Thoroughly modern mill

The managers of the steel company have pursued a bold strategy of modernisation

Mr Kazimierz Ochab, the technical director of Elstal Labedy, is quietly proud of Europe's most modern electric arc furnace and continuous casting line.

The new equipment has just been installed at the Labedy steel mill, at the western edge of Silesia's sprawling indus-

Polish production of metallurgical products (tons million)								
	1985	1989	1990	1991	1992	1993	1994	1995*
Steel production	16.1	15.1	13.6	10.4	9.9	9.9	11.1	11.8
Rolled products production	11.8	11.3	9.8	8.0	7.6	7.6	8.6	9.0
Exports	2.1	2.5	3.7	3.7	3.4	3.2	4.0	3.8
Imports	1.4	1.1	0.7	0.2	0.4	0.7	0.8	1.0

Source: Central Statistical Office (GUS) and Rynek Zagraniczny. \*Estimated data

trial agglomeration of Katowice, and is currently undergoing a distant memory.

Without management's persistence and determination, the \$70m investment would never have been made and Labedy would have become just one more abandoned and shuttered factory in a landscape littered with industrial relics.

"We could only count on ourselves," Mr Ochab says of an investment that ensured Labedy's survival in a much more efficient and slimmed down form, employing 350 workers where 800 were employed before.

banks led by the enterprise Export Development Bank (BRE) helped finance the purchase of equipment from Mannesmann Demag and Switzerland's Concast as well as an oxygen plant from BOC. The remaining 32 per cent came in the form of a low-interest loan from the National Fund for the Protection of the Environment (NFOIS) whose money comes from fines paid by companies that contravene environmental standards. The project went ahead without supplier credits, however, as the Polish government refused to provide loan authorities.

Mr Wilhelm Kirsch, the managing director of Labedy, which was founded in 1848, when the area belonged to Prussia, is as pleased as any of the mill's 1,800 employees at the success of the project. He has managed the plant since the beginning of the 1990s when it stayed in profit and avoided debt. Last year it made a net profit of \$3.2m on sales of \$120m, around 10 per cent of which came from export markets such as Spain, Austria, Switzerland and Iran.

Mr Kirsch has to pay for the investment and retain his leading position as a supplier of steel supports to the coal mining industry while diversifying into making steel products for the building and other sectors. His three rolling mills also have to be modernised.

The new continuous casting line provides substantial savings on energy costs while the arc furnace reduces pollution and noise to a minimum. This year it will produce 250,000 tonnes of steel billets for processing at Labedy's three rolling mills, or for sale to outside mills. Full capacity, to be reached next year, is set at 350,000 tonnes.

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The plant has diversified and now supplies the building industry

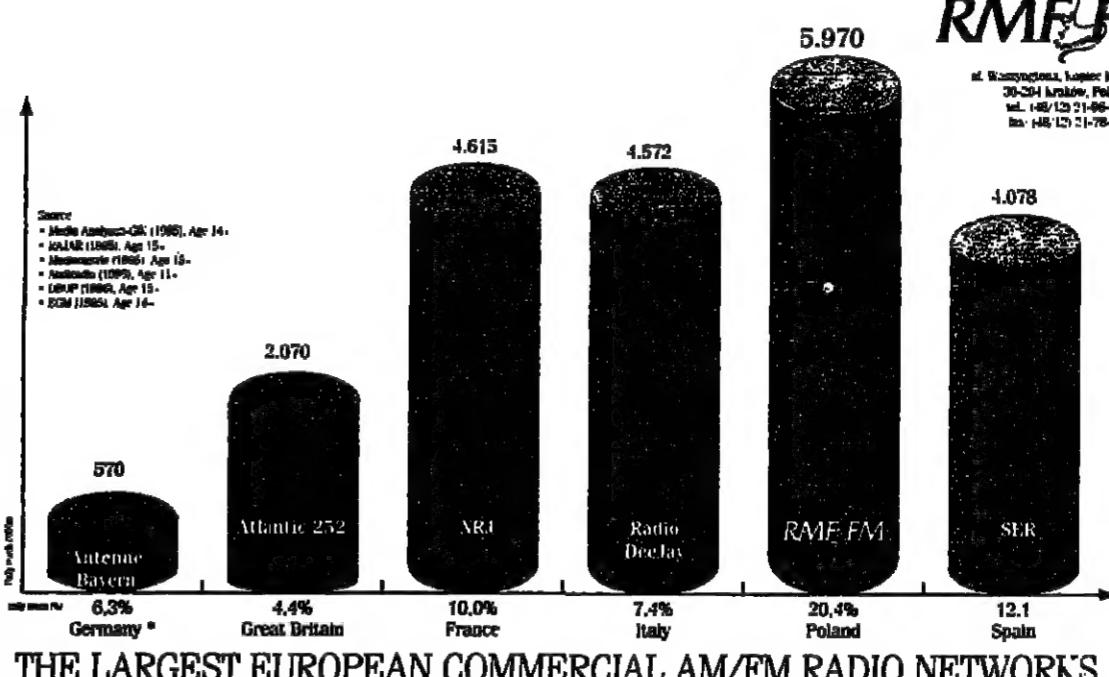
Senior managers were driven by a combination of fierce loyalty to their plant and fear for their own future. Had Labedy not been modernised the mill would either have gone under for economic reasons or have been forced to close on the orders of the environmental authorities.

Elstal Labedy, which owns the new mill, a joint venture between Labedy and Stalexport, the now private former state trading company, which is building a 25 per cent stake in the Polish steel industry, Stalexport and Labedy jointly put up 32 per cent of the funding for the furnace and casting line. Their investment constitutes the first step in the privatisation of Labedy, with Stalexport in the role of strategic investor.

A consortium of six local

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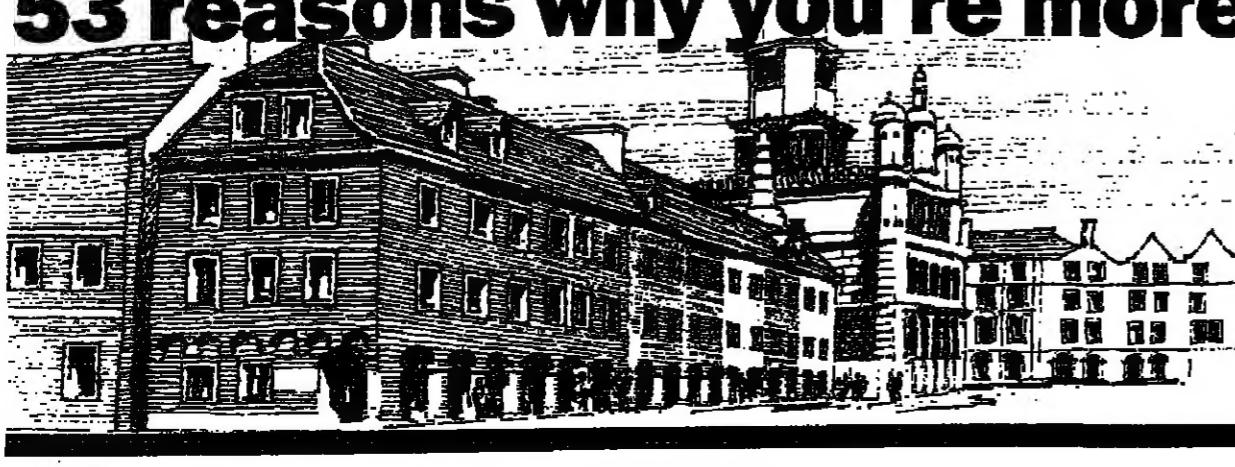
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## 8 POLAND: Anglo-British relations

**UK Investment:** by Anthony Robinson

# Queen's visit reflects new ties

**British companies are increasing their commitment to the country in deals worth millions**

The first state visit by a British monarch to Poland, which coincides with this survey, celebrates the resumption of friendly official relations, cemented by war-time comradeship between two people far enough apart to enjoy a degree of mutual admiration. London was home to the

wartime free Polish government and Polish airmen played a distinguished role in the Battle of Britain. Poles also fought alongside the allied armies in a long list of other battles inscribed on the war memorial in Victory Square on which the Queen will lay a wreath, and many Polish servicemen and their families remained in Britain after the war rather than returning to the Soviet-dominated post-war homeland. The Solidarity revolution of 1989 opened the way for closer links between Poland and the rest of the world, including

Britain, although initially the UK Home Office ran a highly restrictive visa regime inspired by fear that the UK would otherwise be overwhelmed by thousands of work-seeking young Poles. In fact, the boot was rather on the other foot.

As the former KGB minders faded from the scene, newly strategic ministries such as finance and privatisation suddenly became thick with pin-striped Brits. Warsaw's newly opened Marriott and older established Victoria and Europejski hotels gently thronged with accountants, management consultants, seconded civil servants, bankers and purveyors of all kinds of arcane advice connected to the then mysterious art of privatisation.

It was thanks largely to Mrs Margaret Thatcher. The then prime minister believed that the transfer of practical experience was the fastest and most effective way of helping people in former communist states acquire the skills appropriate for a democratic society and a market economy. She accordingly set up the Know-How Fund.

**CASE STUDY British Vita**

## Profit at the push of a button

For British Vita, a medium-sized British pic whose international business accounts for more than 60 per cent of its more than £200m annual turnover, the decision to build its own polyurethane foam plant at Dolny Brzeg near Wroclaw in western Poland three years ago has paid dividends.

"Our Polish plant was profitable from the moment we pressed the start button. We started production in June 1994 and within four months we were working at 90 per cent capacity," says Mr Keith Bradshaw, British Vita's director for Eastern Europe. "Profitability will rise further when the low-cost extension to our existing plant is completed later this year," he adds.

Strong growth and high profitability at its wholly-owned Polish subsidiary have been especially valuable over the past three years, during which the company's overall profitability has been hit. The squeeze is the result of rising chemical raw material costs and fierce competition in British Vita's traditional markets, especially Germany.

Ironically, increasingly tough competitive conditions in the German market are closely linked to the company's success in Poland. The Manchester-based company was originally tipped off to the

potential further east in 1992 when cash-wielding Polish furniture makers turned up at its German plants seeking foam to ship back to factories in Poland.

Vita's customer base and profitability in Germany have been undermined over the past few years as furniture makers and cost-conscious German car companies have transferred production from expensive German factories to cheaper sites in Poland and elsewhere in central Europe.

At the same time demand for foam from locally owned Polish factories has soared, reflecting last year's rise in Polish exports to Germany and other EU markets.

"The only mistake we made in Poland was to underestimate the potential. I wish we'd gone for a bigger plant in the first place," Mr Bradshaw admitted at a recent foreign investment conference organised by the London Business School. "We invested £7m in building the plant, which has a capacity of 9,000 tons a year and UK-standard environmental protection equipment. The same factory in the UK would have cost £15m-£20m. Now we are investing a further £1.1m, but that will raise capacity by 60 per cent."

At current output levels, British Vita has captured 30 per cent of the fast-growing

Ukraine. British Vita's next move will probably be to set up a new plant in eastern Poland. The investment will be financed by cash flow from its existing operation.

To keep costs down, the company is hoping to buy some of the plant and equipment installed by a Polish entrepreneur in a facility down the road from British Vita's own factory, which is opposite the state-owned Rokita chemical works. If it can buy the bankrupt company's plant, British Vita plans to install it in its projected export-oriented factory in eastern Poland.

The private Polish competitor could not match the quality or just-in-time delivery methods of British Vita. A better fate has touched Zuchem, British Vita's main Polish competitor, which had more than 50 per cent of the market before British Vita appeared.

Zuchem's market share is now down to a third, just ahead of British Vita. It is likely to decline further when British Vita's extension boosts output and sales later this year. But with dynamic market growth there is room for both. This is just as well because Zuchem, the market leader, is a subsidiary of the Rokita plant that currently supplies the British company with chemical feedstocks and energy.

Much of the advice was given by Anglo-Poles, born and educated in the UK, whose fathers might have been Spitfire pilots in the Battle of Britain or fought their way through Italy with the Polish army that General Anders built up from officers and men released from Stalin's captivity in 1941.

Despite the quick start and the good contacts made early on, however, UK-based businessmen have been somewhat slower to open their wallets than their American, German, Dutch, French and Italian counterparts, who have tended to invest and trade more. But those UK companies that have taken the plunge tend to be enthusiastic about their new Polish investments and the relationships they have built up with their local managers and workers.

The proof of such enthusiasm can be seen in rapidly rising trade and investment. According to British figures, UK exports to Poland rose 34 per cent to £945m last year, of which £211m was accounted for by North Sea oil. Imports from Poland rose 17 per cent to £838m, to give a surplus in the UK favour of £307m.

Poland is not only the largest market in the region for UK companies, but also the most attractive place for investment. British companies have been responsible for \$478m of the total \$6.832m that PAIZ, the Polish investment agency, estimates was invested in Poland between 1990-95. They are committed to a further \$229m as part of the \$5.249m package that foreign investors as a whole have pledged.

Interviews and factory visits indicate that the pace of new investment is greater than suggested by the official figures, which only include sums of over \$1m.

According to a survey commissioned by the Department of Trade and Industry in the UK, British companies investing in Poland are attracted by the country's size, prospects of growth and its location as a base for exports. Future Polish membership of the European Union is less of a factor, while few of the companies polled draw attention to the low costs of labour.

Disadvantages most often



Workers at Cadbury's 250m greenfield site on the outskirts of Wroclaw

Patricia

cited include high fiscal burdens and unstable tax regulations. Many consider the local banking system to be ineffective and many criticise the legal system for its "inconsistent provisions", with "many various interpretations of new regulations possible".

Despite these drawbacks, individual commitments are often huge. The biggest single UK investor to date is Pilkington, which has opened a \$165m glass works at Sandomierz in south-east Poland. It is followed by the Anglo-Dutch Unilever group, which has invested \$95m, and is committed to another \$40m, and by Cadbury-Schweppes, which has built a \$50m greenfield chocolate factory on the outskirts of

russia, Ukraine and Western Russia.

British Oxygen bought an industrial gas plant next to a site on which British Vita has built a \$10m foam rubber plant while Cussons, which invested \$11.5m in a soap factory, is now having a new \$15m detergent plant built by Bovis Polacka. The Polish subsidiary of the UK-based Bovis construction company also built Pilkington's Sandoglass factory and is currently building a \$30m glucose refinery near Wroclaw for Cargill, the US agricultural products company and a \$10m bottling plant for Pepsi Cola in Znina, also western Poland.

Bovis is one of a growing number of UK-based construction companies attracted to Poland by rapid growth and the prospect of big infrastructure developments in the years ahead. A new business park under construction by Higgin and Hill and its Polish partner is very visible on the road from Warsaw's new airport to the city. British-based property companies are also playing an active role in the fast-moving Polish property market.

The prospect of large scale expansion by Tesco, the UK supermarket group, which recently bought the Savia supermarket chain, the expected entry of Marks and Spencer and Boots the chemist, together with projected heavy investment in petrol stations and elsewhere by British Petroleum, add to the impression of dynamic growth in Polish business links.

Another indicator is the increasing difficulty of finding seats on some direct flights to Warsaw. British Airways is

working hard to attract Polish and other central European passengers to London for onward flights around the world while LOT, the Polish carrier, has invested heavily in staff training and a new all-

**UK-based construction companies are attracted to Poland by the prospect of big infrastructure projects**

Boeing fleet and reports an 85 per cent rise in business-class travel between London and Warsaw over the first two months of this year. LOT, which is seeking a US strategic partner as part of its privatisation plans, has just been chosen as the best east European airline of the year by Business Travel World magazine.

Oddly, rising trade and investment hardly appear to have been noticed by the British clearing banks. Warsaw hosts a raft of UK-based merchant banks, including Morgan Grenfell, SG Warburg and Schroder with its Schroder Polacka subsidiary. Barclays has a representative office and Midland is represented by Midland Montagu Financial Services, but so far the British clearers have not rushed to open branches in what is becoming a market increasingly crowded with their European and US competitors.

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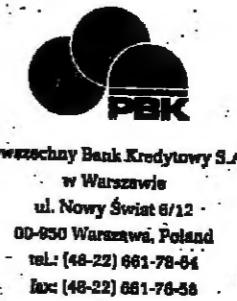
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